**THE NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**1566. Mr T R Majola (DA) to ask the Minister of Trade and Industry:**

1. What amount did (i) his department and (ii) each entity reporting to him spend on advertising in the 2015-16 financial year and (b) how much has (i) his department and (ii) each entity reporting to him budgeted for advertising in the 2016-17 financial year? NW1737E

**Response from the Department**

**(a)(i)**

The department spending on advertising for the 2015/16 financial year was R21 million. This comprised mainly of expenditure for marketing and promoting **the dti** in newspapers, radio stations and on television.

**(b)(i)**

The department has budgeted R32 million for advertising in the 2016/17 financial year. This comprises mainly of projected expenditure for marketing **the dti** products and offerings. Advertisements may also be placed for recruitment and tenders.

**Response from the Entities**

| **Entity** | (a)(ii) | (b)(ii) |
| --- | --- | --- |
| **Companies and Intellectual Property Commission (CIPC)** | R 586 000.00 | R 16 600 000.00 |
| **Export Credit Insurance Corporation (ECIC)** | R 5 512 000.00 | R 6 550 000.00 |
| **National Credit Regulator (NCR)** | R 1 607 603.00 | R 3 950 000.00 |
| **National Consumer Tribunal (NCT)** | R 89 850.35 | R 80 000.00 |
| **National Empowerment Fund (NEF)** | R 7 106 591.00 | R 9 834 642.00 |
| **National Gambling Board (NGB)** | R 61 396.02 | R 55 000.00 |
| **National Lotteries Commission (NLC)** | R 43 000 000.00 | R 23 000 000.00 |
| **National Metrology Institute of South Africa (NMISA)** | R 585 441.90 | R 1 554 000.00 |
| **National Regulator For Compulsory Specifications (NRCS)** | R 5 023 486. 00 | R 6 122 454.00 |
| **South African Bureau of Standards (SABS)** | R 150 000.00 | R 6 917 100.00 |
| **South African National Accreditation System (SANAS)** | R 110 623.00 | R 130 000.00 |
| **National Consumer Commission (NCC)** | R 3 859 990.28 | R 1 989 000.00 |
| **Companies Tribunal (CT)** | R 875 206.00 | R 887 950.00 |