QUOTE

**NATIONAL ASSEMBLY**

**FOR WRITTEN REPLY**

**QUESTION NO 1549(NW1720E)**

**PUBLISHED IN INTERNAL QUESTION PAPER NO: 16-2016 OF 20 MAY 2016**

Ms L V James (DA) to ask the Minister of International Relations and Cooperation:

(a) What amount did (i) her department and (ii) each entity reporting to her spend on advertising in the 2015-16 financial year and (b) how much has (i) her department and (ii) each entity reporting to her budgeted for advertising in the 2016-17 financial year?

The reply to the question is as follows:

Quote:

(a)(i) The department has spent R 4,094,600.01 on advertising in 2015-16 financial year.

* Advertising: Promotional Items & Marketing R 3,343,401.15
* Advertising: Recruitment R 528,711.08
* Advertising: Tenders R 222,487.78

It should be noted that the expenditure on advertising include procurement of promotional items that are mainly used by missions which is classified as advertising according to Standard Chart of Accounts(SCOA) as well as advertising cost for recruitment and tenders.

(a)(ii) The entity (African Renaissance International Cooperation Fund) does not have and

operational budget, all operational costs are covered by the Department of International

Relations and Cooperation.

(b)(i) The department budgeted R6,417,475.00 for advertising in 2016-17 financial year for procurement of missions’ promotional items, adverts for recruitment as well as adverts for tenders and

(b)(ii) The entity (African Renaissance International Cooperation Fund) does not have an

operational budget, all operational costs are covered by the Department of International Relations and Cooperation.

Unquote.