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| **MINISTRY: COMMUNICATIONSREPUBLIC OF SOUTH AFRICA**Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585Tshedimosetso House,1035 Francis Baard Street, Tshedimosetso House, Pretoria, 1000 |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 1538**

**DATE OF PUBLICATION: MAY 2016**

**Ms J Edwards (DA) to ask the Minister of Communications:**

(a) What amount did (i) her department and (ii) each entity reporting to her spend on advertising in the 2015-16 financial year and (b) how much has (i) her department and (ii) each entity reporting to her budgeted for advertising in the 2016-17 financial year? NW1709E

**REPLY: THE MINISTER OF COMMUNICATIONS**

(a) (i) The Department’s total spending on advertisement was R3.2 million in the 2015-16 financial year

 (ii) Entities reporting to the Department spent the following amounts on advertising in the 2015-16 financial year:

 SABC = R35 422 million

 FPB = R332,684.00

 ICASA = R5,339,278.00

 Brand SA = R1,082,373.00

 MDDA = R175,000.00

(b) (i) The Department’s advertising budget for the current financial year is R602,000.00

 (ii) Entities reporting to the Department have budgeted the following amounts for advertising in the 2016-17 financial year:

 SABC = R42 008 million

 FPB = R1,109,064.00

 ICASA = R4,233,655.00

 Brand SA = R6 million

 MDDA = R80 053.67

**MR NN MUNZHELELE**

**DIRECTOR GENERAL [ACTING]**

**DEPARTMENT OF COMMUNICATIONS**

**DATE:**

**MS AF MUTHAMBI (MP)**

**MINISTER OF COMMUNICATIONS**

**DATE:**