**QUESTION FOR WRITTEFN REPLY**

**INTERNAL QUESTION PAPER NO 1536: 16-2016 ,DATE OF PUBLICATION 03-06- 2016:**

**“MS J E EDWARDS (DA) to ask the Minister of Arts and Culture”**

1. What amount did (i) his deparment and (ii) each entity reporting to him spend on advertising in the 2015-16 financial year and (b) how much has (i) his department and (ii) each entity reporting to him budgeted for advertising in the 2015-17 financial year? (**NW1707E**)

**REPLY:**

(a) The amount spend on advertising in the 2015-2016 financial year

(i) Department’s adverts

|  |  |
| --- | --- |
| Advert on Bursaries (Non-Employees) | 119,738.70 |
| Advert: Promotional Items | 854,365.00 |
| Advert: Marketing | 5,689,523.85 |
| Advert: Recruitment | 754,885.76 |
| Advert: Tenders | 390,327.24 |
| **Total spent** | **R7 808,840.55** |

(ii) Public Entities

I have 27 entities reporting to me, to compile this information it will take time, but as soon as it is collated I will forward the necessary information to the Honourable Member.

(b) Amount budgeted for Advertising 2016/17 financial year

(i) Department 9.2 million