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| **MINISTRY: COMMUNICATIONSREPUBLIC OF SOUTH AFRICA**Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585Tshedimosetso House,1035 Francis Baard Street, Tshedimosetso House, Pretoria, 1000 |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 1488**

**DATE: MAY 2016**

**Ms P T van Damme (DA) to ask the Minister of Communications:**

(a) Which SA Broadcasting Corporation (i) TV channels and (ii) radio stations received advertising revenue from (aa) municipalities and (bb)(aaa) national and (bbb) provincial government departments in the 2015-16 financial year, (b) what was the purpose of each advertising campaign, (c) on which (i) TV channel and (ii) radio station was each specified campaign broadcast and (d) what was the total revenue generated in each specified case? NW1657E

**REPLY: MINISTER OF COMMUNICATIONS**

(a) (i) TV revenue is R39 million.

 (ii) Radio Revenue is R277 million.

(b), (c) & (d)

All these were initiatives to promote services provided by the respective departments and municipalities.  These were campaigns to create awareness about services the respective departments provide to the nation.

**MR NN MUNZHELELE**

**DIRECTOR GENERAL [ACTING]**

**DEPARTMENT OF COMMUNICATIONS**

**DATE:**

**MS AF MUTHAMBI (MP)**

**MINISTER OF COMMUNICATIONS**

**DATE:**