NATIONAL ASSEMBLY

**QUESTION NO. 1384 – 2016**

**FOR WRITTEN REPLY**

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**Mr H C C Krüger (DA) to ask the Minister of Arts and Culture:**

Whether (a) his department and (b) all entities reporting to him are running development programmes for (i) small businesses and (ii) co-operatives; if not, why not; if so, in each case, (aa) what are the relevant details, (bb) what amount has been budgeted and (cc) how many jobs will be created through the specified development programmes in the 2016-17 financial year?

NW1532E

**REPLY**

1. The Department of Arts and Culture’s Mzansi Golden Economy (MGE) programme provides opportunities for small business and co-operatives in all creative industries sectors. The MGE strategy was initiated in 2011 to create cross-sectoral strategic investment mechanisms to overcome significant challenges with regard to job creation, market and audience development, skills development and research identified through sector research processes and also consultation processes with creative industry practitioners, businesses and organisations. The core of the programme comprises 10 work streams as follows:

| **MGE Objectives** | **Work streams** |
| --- | --- |
| Audience development | * Cultural Events * Touring Venture * Public Art * Artists in Schools |
| Building Demand | * Art Bank * Mzansi Golden Market * Cultural Observatory * Cultural Precincts |
| Human Capital Development | * National Academy for the Creative Industries of South Africa (NACISA) |

Under the auspices of this programme, and the National Academy for the Creative Industries South Africa (NACISA) workstream, the Department of Arts and Culture’s 6 performing arts entities run incubator programmes for arts entrepreneurs. The details per institution are outlined in the table below.

**DAC Business Development Programmes**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Question 1aa** | **1bb** | **1cc** |
| **MGE Workstream** | **Description** | *Budget 2016/17*  *(in ZAR)* | *Jobs Created* |
| Cultural Events | The programme supports festivals, exhibitions, productions and other cultural events across the country through national and regional flagships programmes and open calls. Enterprises supported include companies, co-operatives, non-profit organisations and individuals. | 162,032,000 | Across all workstreams it is anticipated that 15,000 work opportunities will be created |
| Touring Ventures | The programme supports participation by South African artists in local and international platforms including festivals, Cultural Seasons, biennales, conferences through identified programmes and open calls. Enterprises supported include companies, co-operatives, non-profit organisations and individuals. | 28,500,000 |
| Public Art | The programme supports public art programmes and infrastructure across the country through flagships programmes and open calls. Enterprises supported include companies, co-operatives, non-profit organisations and individuals. | 8,000,000 |
| Artists in Schools | Individual artists are provided with opportunities to join teachers in the classroom to enhance the teaching and learning experience through the formal curriculum of learners in identified primary and high schools in all nine provinces. | 12,000,000 |
| Art Bank | The Art Bank in 2016/17 will begin commissioning and purchasing contemporary visual art works from artists and galleries across the country for exhibition and rental by government agencies and private sector stakeholders. | 6,000,000 |
| Mzansi Golden Market  (Sourcing Enterprise) | The MGM portal will be fully launched in 2016/17, providing all arts enterprises with opportunities to profile their organisation and work on an online portal. | 1,000,000 |
| Cultural Observatory | The Cultural Observatory will conduct research and impact studies across the creative industries that will inform policy and programming, and also provide the sector with insights into business and other opportunities in the sector. | 16,000,000 |
| Cultural Precincts | Support will be provided to the development infrastructure in cultural precincts as designated spaces for the production and consumption of the arts. | 12,500,000 |
| National Academy for the Creative Industries of South Africa (NACISA) | Artists and enterprises will be provided with training opportunities through identified programmes including the incubator programmes offered by the performing arts institutions as outlined in the table below. | 31,569,400 |

A portion of these funds will directly benefit small business and co-operatives in the sector as these organisations are eligible for financial support in terms of the funding criteria of the DAC for the MGE programme.

**Public Entity Business Development Programmes**

1. Performing arts institutions

As outlined in the Estimates of National Expenditure, through their core programming, the 6 DAC performing arts entities will

| **Programme** | **Target Number** | **Budget**  **(in ZAR)** |
| --- | --- | --- |
| Annual productions | 205 | 124,031,000 |
| Annual festivals | 14 |
| Skills and training development programmes | 50 | 23,300,000  (A portion of this will be spent on skills development & training) |

A portion of these funds will directly benefit small business and co-operatives in the sector.

The incubator programmes, delivered in partnership with the DAC are as follows:

| **ENTITY** | | **PROGRAMME** | **DESCRIPTION** | | **BUDGET 2016/17** | | | **OUTPUT PER CYCLE** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Market Theatre | | Community Theatre Practitioners Incubator Programme | The proposed Community Theatre Practitioners Incubator Programme will concentrate on improving the skills of community based writers, directors and actors and empower them with the necessary skills to enable them to create and produce works of high standard and of local content.  The Incubator Programme will train the next generation of the community arts leaders, arts entrepreneurs and administrators and expose them to the creative and practical sides of the industry and what is required to produce a professional theatre piece.  The Incubator Programme will provide the group leaders (usually the writers and directors) with specialised training and resources to acquire additional and enhanced skills that will enable them to improve the quality of their work and their leadership which will ultimately be of benefit to the group and the new plays they are creating. | | 1,600,000 | | | 10 Writers  10 Directors  +/- 80 Community Arts Practitioners Incubated  10 Plays of local content |
|  | | DAC Incubator Photography Programme | The Market Photo Incubator intends developing an on the job based photography programme as a platform from which photographers at a relatively progressed level might enhance and refine their practice, while learning additional skills through the guidance of established practitioners, curators and administrators.  Aimed at emerging photographers, the Programme is envisaged as a transfer of skills, experience, knowledge and professional practice that might shift talented photographers into a more advanced stage.  The incubation Programme further offers an administrative directed opportunity in photography, affording the incubates skills and credentials that facilitates independent thought, ensuring high levels of competence, commitment and reliability. | | 1,600,000 | | | 10 Photographers Incubated.  10 annual fully developed projects that will take the form of an exhibitions and publications.  Projects engaging with the public and communities through photography.  Publications, as reflection of overall activities. |
| Windybrow Theatre | | Emerging Theatre Practitioners Incubator Programme | Windybrow Theatre’s Emerging Theatre Practitioners Incubator Programme will engage with emerging and/or mid-level theatre practitioners – directors, designers, stage managers and actors - and offer them areas of opportunity to work one-on-one with a professional mentor over a 4 month period towards the staging of a fully developed script of their choice. This incubation process will result in the creation and staging of 5 new works of local content annually. | | 1,600,000 | | | 4 fully fledged theatre productions of local content per year.  4 professionally trained directors per year with the creative and business skills to develop sustainable careers in the theatre industry and contribute to production of exciting new South African work on the country’s stages.  12 fully trained designers in set, costume and lighting design per year.  4 fully trained production managers per year  4 fully trained stage managers per year.  24 fully trained actors per year (+/-6 actors per production) |
| The Playhouse Company | | Playhouse Dance Residency Incubator Programme | The Residency Incubator programme aims to develop 8 dancers annually and these dancers will create 4 new locally inspired pieces for 4 seasons, tapping into a wide range of dance repertoire which consists of a schools programme, New Stages, South African Women’s Arts Festival and the Festive Season programme. With assistance from The Playhouse Company, the Dance Residency also receives mentorship from established arts administrators. | | 1,600,000 | | | x4 seasons  x4 Productions of Local Content  x8 Dancers Incubated |
|  | | Playhouse Actors' Studio | A core company of twelve actors is engaged as part of The Playhouse drama residency/ incubation programme. This fully-fledged annual programme provides incubation and advancement in the industry for suitably talented actors. Established performing arts professionals would contribute to the work of the residency by teaching masterclasses.  The actors will also feature in existing seasons at the Playhouse i.e New Stages, the South African Women's Arts Festival, Children's Theatre, Schools seasons as well as in the Playhouse Community Arts Mentorship Programme etc. | | 1,600,000 | | | x12 Actors incubated  x4 New local Productions  Participation in 4 platforms |
| ArtsCape | | Creative Capacities Incubator | Creative Capacities Incubator (CCI) is aimed at 15 arts organisations across performing arts disciplines towards a well-rounded programme that supports the establishment of healthy arts business practice that is sustainable, efficient and professionalised.  The potential for the existing organisations in the landscape to contribute significantly to the turning around of the status quo which is dominated by eternal volunteerism at the expense of the constitutional right of every citizen of South Africa to participate in the economy, as set out in the NDP and other such efforts by our government as aspirations towards social cohesion was identified to be and still continues to be underutilised and unexplored.  Parallel to that is the existence of such models that are somewhat successful but are driven by the privileged, accessing government funding and donor funding; etc. on behalf of the marginalised and keeping them at the level of dependent beneficiary eternally.  The project seeks to challenge this by means of capacitating to disrupt the norm significantly. | | 1,600,000 | | | x80 Individuals capacitated  Min 30 content created which is either written and or performed.  x15 fully incubated Arts Marketers per cycle  x15 fully incubated technical and lighting technicians |
| State Theatre | | Indie Spotlight Incubator Programme | Independent theatre practitioners in and around the province would be offered a venue where they could stage their productions at no cost. The State Theatre will provide available resources like décor, costume, human resource and technical skills, mentorship, and marketing – with the caveat that the productions be competent enough to be able to draw and sustain a respectable audience.  The independent producers would then go into a deal with the State Theatre, where box office returns would be split 80 or 70 % to the independent producers and 20 or 30% to the State Theatre. Such a box office split would serve as a driver for the independent producers to try and achieve a full audience capacity for their productions as this would satisfy their profit principle, and this in turn would serve to benefit the State Theatre with attracting new audiences and increasing its declining audiences. | | 1,600,000 | | | x20 New production per cycle  x20 Groups with +/- 4 individuals per group incubated.  Skills transfer from State Theatre technical skills to incubates.  2 Weeks Season per organisation.  Possible recording and editing of a DVD of the production. |
|  | | The Precinct Programme | The Precinct Incubator Programmes aims to establish talented Artists and bands within the local community. The programme will screen bands through a panel of judges and the winning band will be incubated for 3 month and with the output being a completed album.  Through the 3 months recording period, the band or artist will be mentored by industry professionals that will be strategically selected based on the genre of music that the winning band produces. | | 1,600,000 | | | x4 Completed market ready Albums.  x4 New demos for artist that place in 2nd place.  +/- 10 individuals incubated and capacitated.  Opportunity created for artist to perform at State Theatre Jazz and African Nights. |
| PACOFS | | Operation Vulindlela Incubator Programme | Over the next year, the aim is to successfully provide Resources and Practical experience to 6 local theatre productions, 12 Music Groups or individuals and employ approx. 12 facilitators to host the Workshops and Masterclasses.  The programme will provide on-hand incubation to artists that make it through the selection process in developing their projects or creating new content and PACOFS will provide tools of production and platform to showcase their content.  The incubator project will present 6 Exit productions for 12 music groups at the end of each cycle as part of the First Stages Festival. Incubates will also be afforded opportunities to participate in various other projects within the province as part of our Current Artistic Development program. | | 1,600,000 | | | x6 Local Theatre Production.  Incubate 12 music groups or individual productions  Participation in various festivals organised by PACOFS |
|  |
| **Total Incubators for 2015/16 FY** | | | | Total Individuals Incubated or Capacitated in 2015/16 FY | |  |
| 6 Incubators to be launched by July 2015 | | | | 406 | |  |
| **Total Incubators for 2016/17 FY** | | | | Total Estimate of Individuals Incubated or Capacitated in 2016/17 FY | |  |
| 6 Incubators functional in 2016/17 | | | | 406 | |  |

1. Development Agencies

As outlined in the Estimates of National Expenditure, through their core programming, the Development Agencies will support:

| **Entity** | **Programme** | **Target Number** | **Budget**  **(in ZAR)** |
| --- | --- | --- | --- |
| National Film & Video Foundation (NFVF) | Local content scripts developed annually | 66 | 53,495,000 |
| Local content films developed annually | 38 |
| Bursaries provided for film & video studies annually | 63 |
| Film festivals supported annually | 16 |
| National Arts Council | Individual artists supported annually | 212 | 26,725,000 |
| Arts programmes developed & successfully implemented annually | 8 |
| Flagship creative arts projects financially supported annually | 3 |
| Arts organisations receiving 3 year funding on an annual basis | 91 |

A portion of these funds will directly benefit small business and co-operatives in the sector as these organisations are eligible for financial support in terms of the funding criteria of the NFVF and NAC.