

MINISTER IN THE PRESIDENCY : REPUBLIC OF SOUTH AFRICA

Private Bag X1000, Pretoria, 0001, Union Buildings, Government Avenue, PRETORIA Tel: (012) 300 5200, Website: [www.thepresidency.Nov.za](http://www.thepresidency.Nov.za/)

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY QUESTION NUMBER: 1148**

**DATE OF PUBLICATIONS: 11 October 2019**

**1149. Mr M S Malatsi (DA) to ask the Minister in The Presidency:**

What total expenditure was incurred by Brand SA on the Right to Vote campaign on (a) television channels, (b) out-of-home platforms, (c) print publications, (d) digital platforms and (e) influencers in the (i) 2014-15, (ii) 2015-16, (iii) 2016-17, (iv) 2017-18 and (v) 2018-19 financial years? NW2309E

**REPLY:**

Brand South Africa did not incur any expenditure on the Right to Vote campaign on either of the platforms and in the identified financial years.

DRAFTER OF THE REPLY

Name: Ms Sithembile Ntombela

Designation: Chief Marketing Officer (Acting) Contacts: sithembilenG›brandsouthafrica.com

Recommended

Ms Thulisile Manzini

Chief Executive Officer (Acting)

Brand South Africa Date: 22/10/2019

Approved / not approved

Hon Jackson Mthembu, MP
Minister in the Presidency