|  |  |  |  |
| --- | --- | --- | --- |
| **Name of paper** | **(a)(i)(bb)Total from 1 April 2014 to-date** | **(i)(b)(ii)Number of copies** | **Frequency** |
| Sowetan | R 4820.00 | 5 | Daily |
| Business day | R 17352.00 | 6 | Daily |
| Star | R 6748.00 | 4 | Daily |
| Pretoria news | R 4338.00 | 3 | Daily |
| Mail & Guardian | R 6912.00 | 6 | Daily |
| Daily Sun | R 723.00 | 1 | Daily |
| The Times | R 964.00 | 2 | Daily |
| The New Age | R 2530.50 | 3 | Daily |
| The Citizen | R 723.00 | 1 | Daily |
| Cape Times | R 4290.00 | 1 | Daily |
| Saturday Star | R 260.00 | 4 | Weekly |
| Financial Mail | R 960.00 | 4 | Weekly |
| The Economist | R 2304.00 | 4 | Weekly |
| City press | R 1456.00 | 8 | Weekly |
| Sunday times | R 1536.00 | 8 | Weekly |
| Sunday Independent | R 728.00 | 4 | Weekly |
| Leadership Magazine | R 660.00 | 1 | Monthly |

1. (ii) The Small Enterprise Development Agency (Seda):

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| --- | --- | --- | --- | --- |
| **Pretoria News** | | | | |
| 1. (ii) (aa) | **2011/12 FY** (aaa) | **2012/13 FY** (bbb) | **2013/14 FY** (ccc) | **2014/15 FY** (bb) |
| **January** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **February** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **March** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **April** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **May** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **June** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **July** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **August** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **September** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **October** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **November** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **December** | R 366.80 | R 358.33 | R 503.36 | R 212.04 |
| **Star** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **February** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **March** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **April** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **May** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **June** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **July** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **August** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **September** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **October** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **November** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **December** | R 1 152.01 | R 1 092.00 | R 1 018.71 | R 259.16 |
| **Business Day** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **February** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **March** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **April** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **May** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **June** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **July** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **August** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **September** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **October** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **November** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |
| **December** | R 1 827.26 | R 1 985.53 | R 2 348.68 | R 683.24 |

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| **Citizen** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **February** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **March** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **April** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **May** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **June** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **July** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **August** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **September** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **October** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **November** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **December** | R 94.11 | R 87.00 | R 69.81 | R 197.60 |
| **Sowetan** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **February** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **March** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **April** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **May** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **June** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **July** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **August** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **September** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **October** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **November** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **December** | R 376.45 | R 382.20 | R 300.20 | R 188.48 |
| **New Age** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **February** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **March** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **April** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **May** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **June** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **July** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **August** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **September** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **October** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **November** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **December** | R 160.42 | R 184.80 | R 255.85 | R 150.78 |
| **The Times** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 95.33 | Rnil | Rnil | R 94.24 |
| **February** | R 95.33 | Rnil | Rnil | R 94.24 |
| **March** | R 95.33 | Rnil | Rnil | R 94.24 |
| **April** | R 95.33 | Rnil | Rnil | R 94.24 |
| **May** | R 95.33 | Rnil | Rnil | R 94.24 |
| **June** | R 95.33 | Rnil | Rnil | R 94.24 |
| **July** | R 95.33 | Rnil | Rnil | R 94.24 |
| **August** | R 95.33 | Rnil | Rnil | R 94.24 |
| **September** | R 95.33 | Rnil | Rnil | R 94.24 |
| **October** | R 95.33 | Rnil | Rnil | R 94.24 |
| **November** | R 95.33 | Rnil | Rnil | R 94.24 |
| **December** | R 95.33 | Rnil | Rnil | R 94.24 |
| **Mail & Guardian** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **February** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **March** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **April** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **May** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **June** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **July** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **August** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **September** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **October** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **November** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **December** | R 743.59 | R 714.40 | R 779.24 | R 256.79 |
| **Sunday Times** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **February** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **March** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **April** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **May** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **June** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **July** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **August** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **September** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **October** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **November** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **December** | R 82.75 | R 75.40 | R 58.93 | R 74.10 |
| **Sunday World** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **February** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **March** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **April** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **May** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **June** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **July** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **August** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **September** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **October** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **November** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **December** | R 30.30 | R 28.98 | R 24.15 | R 24.70 |
| **City Press** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **February** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **March** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **April** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **May** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **June** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **July** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **August** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **September** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **October** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **November** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **December** | R 51.62 | R 38.64 | R 49.31 | R 70.68 |
| **Sunday Independent** | | | | |
|  | **2011/12 FY** | **2012/13 FY** | **2013/14 FY** | **2014/15 FY** |
| **January** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **February** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **March** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **April** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **May** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **June** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **July** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **August** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **September** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **October** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **November** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |
| **December** | R 73.36 | R 64.50 | R 62.72 | R 64.22 |

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| **2011/12 FY** (aaa) | | | | | | | | | | | | | | | | | | | | |
| (b) | **Pretoria News** | **Star** | **Business Day** | **Citizen** | | **Sowetan** | | **New Age** | | **The Times** | | **Mail and Guardian** | | **Sunday Times** | **Sunday World** | | **City Press** | | **Sunday Independent** | |
| **Monday** | 3 | 8 | 8 | 1 | | 4 | | 2 | | 2 | |  | |  |  | |  | |  | |
| **Tuesday** | 3 | 8 | 8 | 1 | | 4 | | 2 | | 2 | |  | |  |  | |  | |  | |
| **Wednesday** | 3 | 8 | 8 | 1 | | 4 | | 2 | | 2 | |  | |  |  | |  | |  | |
| **Thursday** | 3 | 8 | 8 | 1 | | 4 | | 2 | | 2 | |  | |  |  | |  | |  | |
| **Friday** | 3 | 8 | 8 | 1 | | 4 | | 2 | | 2 | | 8 | |  |  | |  | |  | |
| **Sunday** |  |  |  |  | |  | |  | |  | |  | | 1 | 1 | | 1 | | 1 | |
| **2012/13 FY** (bbb) | | | | | | | | | | | | | | | | | | | | |
|  | **Pretoria News** | **Star** | **Business Day** | **Citizen** | | | **Sowetan** | | **New Age** | | **The Times** | | **Mail and Guardian** | **Sunday Times** | | **Sunday World** | | **City Press** | | **Sunday Independent** |
| **Monday** | 3 | 8 | 8 | 1 | | | 4 | | 2 | | 2 | |  |  | |  | |  | |  |
| **Tuesday** | 3 | 8 | 8 | 1 | | | 4 | | 2 | | 2 | |  |  | |  | |  | |  |
| **Wednesday** | 3 | 8 | 8 | 1 | | | 4 | | 2 | | 2 | |  |  | |  | |  | |  |
| **Thursday** | 3 | 8 | 8 | 1 | | | 4 | | 2 | | 2 | |  |  | |  | |  | |  |
| **Friday** | 3 | 8 | 8 | 1 | | | 4 | | 2 | | 2 | | 8 |  | |  | |  | |  |
| **Sunday** |  |  |  |  | | |  | |  | |  | |  | 1 | | 1 | | 1 | | 1 |
| **2013/14 FY** (ccc) | | | | | | | | | | | | | | | | | | | | |
|  | **Pretoria News** | **Star** | **Business Day** | **Citizen** | **Sowetan** | | | | **New Age** | | **Times** | | **Mail and Guardian** | **Sunday Times** | | **Sunday World** | | **City Press** | | **Sunday Independent** |
| **Monday** | 3 | 8 | 10 | 1 | 4 | | | | 4 | |  | |  |  | |  | |  | |  |
| **Tuesday** | 3 | 8 | 10 | 1 | 4 | | | | 4 | |  | |  |  | |  | |  | |  |
| **Wednesday** | 3 | 8 | 10 | 1 | 4 | | | | 4 | |  | |  |  | |  | |  | |  |
| **Thursday** | 3 | 8 | 10 | 1 | 4 | | | | 4 | |  | |  |  | |  | |  | |  |
| **Friday** | 3 | 8 | 10 | 1 | 4 | | | | 4 | |  | | 10 |  | |  | |  | |  |
| **Sunday** |  |  |  |  |  | | | |  | |  | |  | 1 | | 1 | | 1 | | 1 |
| **2014/15 FY** (b)(ii) | | | | | | | | | | | | | | | | | | | | |
|  | **Pretoria News** | **Star** | **Business Day** | **Citizen** | **Sowetan** | | | | **New Age** | | **Times** | | **Mail and Guardian** | **Sunday Times** | | **Sunday World** | | **City Press** | | **Sunday Independent** |
| **Monday** | 2 | 2 | 2 | 1 | 2 | | | | 2 | | 2 | |  |  | |  | |  | |  |
| **Tuesday** | 2 | 2 | 2 | 1 | 2 | | | | 2 | | 2 | |  |  | |  | |  | |  |
| **Wednesday** | 2 | 2 | 2 | 1 | 2 | | | | 2 | | 2 | |  |  | |  | |  | |  |
| **Thursday** | 2 | 2 | 2 | 1 | 2 | | | | 2 | | 2 | |  |  | |  | |  | |  |
| **Friday** | 2 | 2 | 2 | 1 | 2 | | | | 2 | | 2 | | 2 |  | |  | |  | |  |
| **Sunday** |  |  |  |  |  | | | |  | |  | |  | 1 | | 1 | | 1 | | 1 |

(a) (ii) The Small Enterprise Finance Agency (sefa)

(a)(ii)(aaa)

The Small Enterprise Finance Agency was established in April 2012, therefore there are no records of the newspaper subscriptions in the 2011-12 financial year.

(a)(ii)(bbb)

|  |  |  |
| --- | --- | --- |
| ***Name of the newspaper*** | ***Annual Subscription)*** | ***Date*** |
| Daily Dispatch | R 1 149.00 | 1 April 2012 - 31 March 2013 |
| The Herald | R 1 170.00 | 1 April 2012 - 31 March 2013 |
| Mercury | R 1 105.00 | 1 April 2012 - 31 March 2013 |
| Cape Times | R 1 105.00 | 1 April 2012 - 31 March 2013 |
| The Star | R 835.69 | 17 August 2012 - 31 March 2013 |
| Sowetan | R 675.45 | 1 July 2012 - 31 March 2013 |
| Business Day | R 1 797.63 | 1 July 2012 - 31 March 2013 |
| Financial Mail | R 695.77 | 1 July 2012 - 31 March 2013 |
| Mail & Guardian | R 389.63 | 21 October 2012 - 31 March 2013 |

(a)(ii)(ccc)

|  |  |  |
| --- | --- | --- |
| ***Name of the newspaper*** | ***Annual subscription*** | ***Date*** |
| Business Day | R 6031.42 | 1 April 2013 - 31 March 2014 |
| Cape Times | R 1 501.50 | 1 April 2013 - 31 March 2014 |
| The Herald | R 1 162.82 | 1 April 2013 - 31 March 2014 |
| Daily Dispatch | R 1 149.00 | 1 April 2013 - 31 March 2014 |
| The Star | R 1 528.07 | 1 April 2013 - 31 March 2014 |
| Sowetan | R 900.60 | 1 April 2013 - 31 March 2014 |
| Financial Mail | R 935.09 | 1 April 2013 - 31 March 2014 |
| Daily Sun | R 578.95 | 1 April 2013 - 31 March 2014 |
| Mail & Guardian | R 935.09 | 1. April 2013 - 31 March 2014 |

(a)(ii)(bb) Newspaper subscriptions were cancelled during the 2014-15 financial year. However there was a miscommunication with one of the provincial offices (KZN) which still ordered the Business Day during the 2014-15 financial year.

|  |  |  |
| --- | --- | --- |
| ***Name of the Newspaper*** | ***Annual Subscription*** | ***Date*** |
| Business Day | R 3 219.00 | 1 April 2014 - 31 March 2015 |

(b) (i)(aaa) The Small Enterprise Finance Agency was established in April 2012, therefore there are no records of the newspaper subscriptions in the 2011-12 financial year.

(b)(i) (bbb) and (ccc)

|  |  |  |
| --- | --- | --- |
| **Name of the newspaper** | **2012-2013 (per week)**  **(bbb)** | **2013-2014 (per week)**  **(ccc)** |
| Business Day | 40 | 45 |
| Mercury | 5 | 5 |
| Cape Times | 5 | 5 |
| The Herald | 5 | 5 |
| Daily Dispatch | 5 | 5 |
| The Star | 30 | 85 |
| Sowetan | 10 | 25 |
| Business Day | 35 | 8 |
| Financial Mail | 30 | 15 |
| Daily Sun | 30 | 5 |
| Mail & Guardian | 30 | 50 |

(b) (ii)

|  |  |
| --- | --- |
| ***Name of the Newspaper*** | ***No of Copies*** |
| Business Day (KZN) | 5 |