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| **MINISTRY:COMMUNICATIONS****REPUBLIC OF SOUTH AFRICA**Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585URL: [**http://www.gov.za**](http://www.gov.za/) |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 1112 OF 2015**

**DATE OF PUBLICATION: 27 MARCH 2015**

**Mr Z N Mbhele (DA) to ask the Minister of Communications:**

How much did (a) her department and (b) entities reporting to her spend on advertising in *The New Age* newspaper in the (i) 2011-12, (ii) 2012-13 and (iii) 2013-14 financial years?

**REPLY: MINISTER OF COMMUNICATIONS**

GCIS procures media space and services on behalf of other departments and public entities. The total funds spent on TNA Media related service including transactions facilitated for the departments and entities as follows:

1. **Department**
2. Financial Year 2011/2012 R 7 637 809.65
3. Financial Year 2012/2013 R 8 348 116.90
4. Financial Year 2013/2014 R 9 048 481.89
5. **Entities**

**BrandSA**

(i), (ii) & (iii) BrandSA did not spend on advertising in The New Age newspaper for financial years 2011/12, 2012/13 and 2013/14.

**Independent Communications Authority of South Africa (ICASA)**

(i), (ii) & (iii) The ICASA did not spend on advertising in The New Age newspaper for financial years 2011/12, 2012/13 and 2013/14.

**Film and Publication Board (fpb)**

(i), (ii) & (iii) The FPB did not spend on advertising in The New Age newspaper for financial years 2011/12, 2012/13 and 2013/14.

**Media Development and Diversity Agency (MDDA)**

(i), (ii) & (iii) The MDDA did not spend on advertising in The New Age newspaper for financial years 2011/12, 2012/13 and 2013/14.

**South African Broadcasting Corporation (SABC)**

1. 2011-12 none
2. 2012 – 2013 R175 840
3. 2013 – 2014 R73 140

**MR N MUNZHELELE**

**[ACTING] DIRECTOR GENERAL**

**DEPARTMENT OF COMMUNICATIONS**

**DATE:**

**MS AF MUTHAMBI, MP**

**MINISTER OF COMMUNICATIONS**

**DATE:**