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| **MINISTRY: COMMUNICATIONS REPUBLIC OF SOUTH AFRICA**  Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585  Tshedimosetso House,1035 Francis Baard Street, Tshedimosetso House, Pretoria, 1000 |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 1063**

**DATE OF PUBLICATION: APRIL 2016**

**Ms T Gqada (DA) to ask the Minister of Communications:**

(1) Whether the two community print media (names furnished) projects that received funding from the Media Development and Diversity Agency (MDDA) in the 2014-15 financial year operated from existing offices and/or home-based offices in the years before they received funding; if not, what amount of funding was included in operational costs for office rental in each case; if so, what are the relevant details; (2)(a) how many copies does each of the specified projects print in each month, (b) what amount does each magazine and/or newspaper cost per issue and (c) how many magazines and/or newspapers has each project sold (i) since they started up in the 2012-13 financial year and (ii) since they started to receive funding from the MDDA in the 2014-15 financial year; (3) what is the detailed breakdown of the funding that each of the specified projects received from the MDDA in the 2014-15 financial year? NW1196E

**REPLY: MINISTER OF COMMUNICATIONS**

(1) **Ledig Sun** was operating from an office that was donated or sponsored by Wesizwe Platinum as part of the mine’s Corporate Social Investment Programme.

**Mamre** was operating from home; however they were using the local library for the organisation’s meetings.

(2) (a) **Ledig Sun** prints 10 000 copies per month. **Mamre** prints 5 000 copies per month.

(b) **Ledig Sun** is distributed free of charge at a printing cost of R10, 669. 36. **Mamre** is distributed free of charge at a printing cost of R 7, 369. 50.

(c) (i) The two publications (Ledig Sun and Mamre) are distributed free of charge in the community and surrounding areas. They are not sold.

(ii) The two publications (Ledig Sun and Mamre) are distributed free of charge in the community and surrounding areas. They are not sold.

**Funding breakdown for Ledig Sun**

| Ledig Sun:  Approved Budget | | | | | |
| --- | --- | --- | --- | --- | --- |
| Item | Details | Qty | | Unit cost | Total |
| Salaries | Editor | 12 | | R 5,000.00 | R 60,000.00 |
| Sales & Marketing Manager | 12 | | R 4,000.00 | R 48,000.00 |
| Journalist and Photographer | 12 | | R 3,000.00 | R 36,000.00 |
| Journalist | 12 | | R 3,000.00 | R 36,000.00 |
| Administrator & Bookkeeper | 12 | | R 2,500.00 | R 30,000.00 |
| Sub-Total | | | | R 210,000.00 |
| Office equipments | Laptop for Editing | 1 | | R 7, 000. 00 | R 7, 000. 00 |
| Desktop computer | 2 | | R 14,000.00 | R 14,000.00 |
| Cameras | 2 | | R 2, 999. 00 | R 5,998.00 |
| Printing Machine | 1 | | R 700. 00 | R 700. 00 |
| Sub-Total | | | | R 27, 698.00 |
| Printing & Distribution | Printing of 8 page newspaper @ 10 000 copies | 12 | | R 10, 669. 36 | R128, 032. 32 |
| Stipend for 2 distribution team members @R300.00 per person | 12 | | R 600.00 | R 7,200.00 |
| Sub-Total | | | | R 135,232.32 |
| Operational Costs | Telephone and internet | 12 | | R 1,000,00 | R 12,000.00 |
| Office rental | 12 | | R 1, 500.00 | R 18,000.00 |
| Stationery | 12 | | R 300.00 | R 3,600.00 |
| Bank charges | 12 | | R 300.00 | R 3, 600. 00 |
| Audit fee | 1 | | R 10,000.00 | R10, 000.00 |
| Sub-Total | | | | R 47,200.00 |
| Newspaper Development & Information Technology | Layout and design of a newspaper | 12 | R 2, 500. 00 | | R 30, 000. 00 |
| Website design | 1 | R 5, 000. 00 | | R 5, 000. 00 |
| Hosting | 12 | R 1, 000.00 | | R 12, 000. 00 |
| Maintenance | 12 | R 1,000.00 | | R12, 000. 00 |
|  |  |  |  | | R 59, 000. 00 |
|  | | | | | |
|  |  | Grand Total | | | R 479,130.32 |

**Funding breakdown for Mamre**

| Mamre News’ Approved Budget | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Item | Description | | Qty | Unit Price | | | Total |
| Personnel Costs | Editor | | 12 | R 5,000.00 | | | R 60,000.00 |
| Finance and Administration Manager | | 12 | R 3,000.00 | | | R 36,000.00 |
| Marketing and Sales Manager | | 12 | R 3,000.00 | | | R 36,000.00 |
| X2 Journalist | | 12 | R 3,000.00 | | | R 72,000.00 |
| Sub Total | | | | | | R 204,000.00 |
| Capital Expenses | Laptop for Editorial work | | 1 | R 6,650.00 | | | R 6,650.00 |
| Desktop | | 1 | R 4,000.00 | | | R 4,000.00 |
| Cameras | | 2 | R 2,999.00 | | | R 5,998.00 |
| 4 in 1 printing machine | | 1 | R 699.00 | | | R 699.00 |
| Indesign (software for layout and design of the newspaper) | | 1 | R 5,000.00 | | | R 5,000.00 |
| Sub Total | | | | | R 22,347.00 | |
| Printing and Distribution Costs | 8 page @ 5 000 copies | | 12 | R 7,369.50 | | | R 88,434.00 |
| Distribution costs of the newspaper | | 12 | R 500.00 | | | R 6,000.00 |
| Sub Total | | | | | | R 94,434.00 |
| Operational Costs | Telkom line and broadband | | 12 | R 1,000.00 | | | R 12,000.00 |
|  | Stationery | | 12 | R 300.00 | | | R 3,600.00 |
| Office rental & electricity | | 12 | R 1,500.00 | | | R 18,000.00 |
| Audit fees | | 1 | R 10,000.00 | | | R 10,000.00 |
| Transport | | 12 | R 500.00 | | | R 6,000.00 |
| Insurance | | 12 | R 500.00 | | | R 6,000.00 |
| Bank charges | | 12 | R 250.00 | | | R 3,000.00 |
| Sub-Total | | | | | | R 58,600.00 |
| Newspaper Development  & Training | Layout and design of a newspaper | 12 | | | R 2,500.00 | | R 30,000.00 |
| Training in Sales and Marketing | 2 | | | R 20,000.00 | | R 40,000.00 |
| Training in Writing and Editing | 1 | | | R 20,000.00 | | R 20,000.00 |
| Website design and domain name | 1 | | | R 5,000.00 | | R 5,000.00 |
| Website Hosting | 12 | | | R 1,000.00 | | R 12,000.00 |
| Website Maintenance | 12intananceDomain nology | | | R 1,000.00 | | R 12,000.00 |
| Sub Total | | | | | | R 119,000.00 |
| Grand Total | | | | | | R 498,381.00 | |

**MR NN MUNZHELELE**

**DIRECTOR GENERAL [ACTING]**

**DEPARTMENT OF COMMUNICATIONS**

**DATE:**

**MS AF MUTHAMBI (MP)**

**MINISTER OF COMMUNICATIONS**

**DATE:**