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**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 1062**

**DATE OF PUBLICATION: APRIL 2016**

**Ms T E Baker (DA) to ask the Minister of Communications:**

(1) What steps has the Media Development and Diversity Agency (MDDA) taken to assist community print media businesses in distress, taking into consideration the huge amounts of taxpayers’ monies invested in these projects; (2) what is the (a) success rate of allocation models used by the MDDA to fund community print media projects in terms of the number of projects that (i) have been funded and (ii) are still operational in the (aa) 2013-14, (bb) 2014-15 and (cc) 2015-16 financial years, and (b) overall success rate as a percentage; (3)(a) what amount was allocated to each community print media project in the (i) 2013-14, (ii) 2014-15 and (iii) 2015-16 financial years and (b) what are the (i) names and (ii) amounts paid to each project in the specified period? NW1195E

**REPLY: MINISTER OF COMMUNICATIONS**

(1)Support for strengthening is determined on the basis of providing the grantee a financial boost to increase the distribution footprint and print run, while at the same moving the newspaper from printing monthly to fortnightly. It is also determined based on the socio economic conditions of the coverage area, taking note of the fact that the 12 months injection was not sufficient to enable the business to establish itself in the market and break even in term of income generation.

(2) (a) The MDDA has funded a total of 53 community print projects, of which 24 are still operational, and 68 Small Commercial projects, of which 45 are still operational.

 (b) About 70% of supported projects since inception are still operating. This percentage takes into consideration the fact that those that are no longer in the funding cycle are struggling to maintain momentum and thus to be consistent or operate at full capacity. Based on this analysis it can be argued that the success rate of models funded by the MDDA is good but there is room for improvement.

(3)(a)(i) and (b)(i) and (ii)

| **Project Name** | **Funds Allocated** |
| --- | --- |
|  2013/14 Approvals |
| Tshireletso Against Women Abuse | R100, 000.00 (feasibility study). |
| Seipone Sa Sechaba | R471,400. 00 (New) |
| Umthombo Wolwazi Youth Services | R100,000.00 (feasibility study) |
| Greater Alex Today | R 492, 400.00 (New) |
| Batlhabine Foundation | R 485, 300.00 (New) |
| Gandhi Development Trust | R 572, 800.00 (Strengthening) |
| Africa Ignite | R 575, 600.00 (Strengthening) |
| Inqubo Yabantu Abancici | R 498, 500.00 (New) |
| Gulova Magazine | R489,999.96 (Strengthening) |
| Treasure Magazine | R490,000.00 (Strengthening) |
| Township Times | R700,000.00 (New) |
| APN Media/Impact 24/7 | R490,000.00 (Strengthening) |
| North West on Sunday | R490,000.00 (Strengthening) |
| Rise ‘n Shine | R700,000.00 (New) |
| Mmaiseng News | R700,000.00 (New) |
| Fabuleux Magazine | R979,535.04 (New) |
| Religious News | R700,000.00 (New) |

(a)(ii) and (b)(i) and (ii)

| **Project Name** | **Funds Allocated** |
| --- | --- |
|  2014/15 Approvals |
| Mamre News | R 498, 381.00 (New) |
| Ledig Sun | R 479, 130.32 (New) |
| Bushbuckridge News | R 350,000.00 (Strengthening) |
| Kuruman Chronicle | R 350,000.00 (Strengthening) |
| Phetoho News | R350,000.00 (Strengthening) |
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(a)(iii) and (b)(i) and (ii)

| **Project Name** | **Funds Allocated** |
| --- | --- |
|  2015/16 Approvals |
| The Youth Voice | R 821,700.00 (New) |
| Ulwazi Newspaper | R 850,000.00 (New) |
| Loxion News | R 750,000.00 (New) |
| Arise and Shine | R 619,251.00 (New) |
| Dizindaba News | R 888,200.00 (Strengthening) |
| Ngoho News | R 811,120.00 (Strengthening) |
| Ezakwazulu News | R 746,000.00 (Strengthening) |
| Khanyisa News | R 1,081,248.00 (Strengthening) |
| Puisano News | R 680,880.00 (Strengthening) |
| Eastern Cape Women Magazine | R 807,000.00 (Strengthening) |
| Inqubo Yabantu Abancinci | R 530,242.00 (Strengthening) |
| SMME News | R 793,500.00 (New) |
| Xplore Magazine | R 1,232,600.00 (New) |
| Nkomazi Observer | R 603, 800.00 (Strengthening) |
| Mmaiseng News | R 626, 600.00 (Strengthening) |
| Religious News | R 615,600.00 (Strengthening) |
| Die Horison News | R 615,299.28 (Strengthening) |
| Children Resource Centre | R 760,594.04 (Strengthening) |
| Metro News | R 436, 800.00 (Strengthening) |
| Inhloso Yesizwe | R 430,200.00 (Strengthening) |
| Elitsha News | R 776,800.00 (New) |
| Nhlala News | R 696,000.00 (New) |
| Community News | R 663,244.00 (New) |
| Youth Mate News | R 606,950.00 (New) |

**MR NN MUNZHELELE**

**DIRECTOR GENERAL [ACTING]**

**DEPARTMENT OF COMMUNICATIONS**

**DATE:**

**MS AF MUTHAMBI (MP)**

**MINISTER OF COMMUNICATIONS**

**DATE:**