**NATIONAL ASSEMBLY**

**QUESTION NO: 95-2019**

**FOR ORAL REPLY**

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**‘Ms B N Dlulane (ANC) to ask the Minister of Sport, Arts and Culture’:**

(a) What were the key recommendations addressing socioeconomic transformation that came from the inaugural national film summit that was held earlier this year under the theme *Transformation and innovation in the South African film/audio visual industry in the fourth industrial revolution; are we geared for change?* and (b) what are the timeframes for implementing the recommendations? NO1854E

**REPLY:**

The following outlines the **Key summary of instruments/ recommendation addressing socio-economic transformation** that were identified at the Film/Audio-visual Summit:-

1. **Establishment of a Transformation Charter/Sector Codes & Bargaining Council:** to encourageOwnership, preferential procurement, Supplier development, Enterprise development for impact on socio-economic development. The **Bargaining Council:** will address the status of contract worker, labour issues, social security and standards.
2. **Sign a work place Sexual Harassment and Discrimination Code of Good Practise pledge** to encourage standard of good practice within film & audio-visual production companies.
3. **Policy, legislation review** with attention to the Intellectual Property (IP) regime: to conduct a socio-economic impact study **on the Copyright Amendment Bill.**
4. **Mobile Economy opportunities**: together with the partner department DOCT establishment and support of Innovation, Digital Content hubs; support the initiatives that will gear up South Africa for the 4th Industrial Revolution, in particular **Animation training** to stimulate content creation activities.
5. **Advocacy and Consultation**: to **support existing key industry** organisations for strategic partnership in pursuing advocacy role, continuous consultation on issues affecting the industry through an **Industry Reference Group**.
6. **Establishment of Film/Audio-visual Fund**: we will submit a motivation to SARS to collapse Sections 12 (o) and 12 (J) to encourage and stimulate private sector investment into the film/audio-visual industry,
7. **Private Sector investment stimulation:**  Submit a business case to National Treasury motivating for a budget increase – maybe the DTI Film Incentives budget can be managed by DSAC and the NFVF for the creation of the **Film Production Fund** that will support more African co-productions and Animation productions.
8. **Marketing & Distribution support**: encourage preferential scheduling for local films and co-productions amongst local companies. Incentivise Sales agencies, subsidise marketing and distribution for theatrical releases.
9. **Skills & Infrastructure support:** to engage TVET Colleges in creating centres of audio-visual specialisation in all the value chain. **Support:** Mentorship, film training initiatives, technical skills, film literacy and appreciation.

(b). the implementation of the Summit recommendations has been structured as follows:

**Short Term:** 2019/2020: Our Department is already addressing three (3) of the above recommendations

**Short to Medium Term**: 2019/2020–2020/2021-2021/2023

**Long Term:** 2021/2022 – 2023/2024