**NATIONAL ASSEMBLY**

**QUESTION NO: 66-2019**

**FOR ORAL REPLY**

**DATE OF PUBLICATION IN INTERNAL QUESTION PAPER: 03 SEPTEMBER 2019 (INTERNAL QUESTION PAPER NO. 13-2019)**

**“MR T W Mhlongo (DA) to ask the Minister of Sports, Arts and Culture:”**

Whether he has found that the Mzansi Golden Economy programme of his department is achieving its targets; if not, what is the position in this regard; if so, what are the relevant detail? NO1825E

**REPLY:**

The Mzansi Golden Economy (MGE) programme was established to make a strategic investment to optimize the economic benefit of the Cultural and Creative sector of South Africa. It was positioned as a valuable capital investment tool to economic growth and job creation.

Its main purpose was to stimulate demand, audience development and consumption, and human capital development, amongst others.

Targets (as can be traced in the ANNUAL REPORTS) were met consistently over the past 5 years. The current target in APP is to create 9000 job opportunities and all effort is made to ensure that this set target is achieved.

MGE has immensely made an impact throughout the country in the arts and culture sector. Through MGE funding a number of Provincial events have been sustained and these events have over the years showcased local talents, contributed in forming collaborations between arts practitioners, created platforms for skills development and increased levels of arts appreciation.