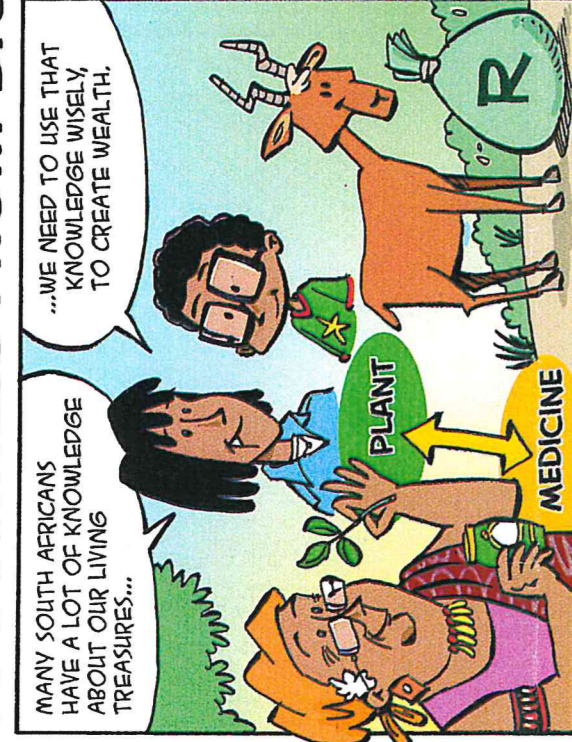


THE BIODIVERSITY ECONOMY

BUILDING BUSINESS FROM BIODIVERSITY



THE BIOPROSPECTING ECONOMY

THE BIODIVERSITY ECONOMY INCLUDES THE BIOPROSPECTING ECONOMY AND THE WILDLIFE ECONOMY.

MANY SOUTH AFRICAN PLANTS AND ANIMALS HAVE USEFUL PROPERTIES.

BIOPROSPECTING IS WHEN SOMEONE RESEARCHES THESE PROPERTIES OR CREATES PRODUCTS FROM THEM TO SELL.

THERE ARE MANY OPPORTUNITIES TO USE OUR UNIQUE BIODIVERSITY TO MAKE A LIVING AND BENEFIT YOUR COMMUNITY.

THERE ARE OTHER WAYS TOO THAT OUR AMAZING WILDLIFE CAN BE USED TO BENEFIT SOUTH AFRICANS.

HERE ARE JUST SOME EXAMPLES.

BAOBAB
ALOE FEROX
BUCHU

BAOBAB FRUIT POWDER
ALOE BODY CREAM
BUCHU OIL
ROOIBOS TEA

THE WILDLIFE ECONOMY

WILDLIFE PRODUCTS

ANTI-POACHING

ENVIRONMENTAL MONITORING

GAME RANCHING

HUNTING

ECOTOURISM

ACTIVITIES THAT PROTECT OUR WILDLIFE



environmental affairs
Department:
Environmental Affairs
REPUBLIC OF SOUTH AFRICA

Developing the Biodiversity Economy is a key focus of the Department of Environmental Affairs. For more information contact 086 111 2468 or visit www.environment.gov.za. Environmental Crime Hotline - 0800 205 005. The Biodiversity Economy posters series is licensed under the Creative Commons Attribution-NonCommercial-NoDerivs 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-nc-nd/3.0/>. Characters © Jive Media Africa www.jivemedia.co.za

WBP4