

**Presentation to the Parliament of South Africa  
Department of Small Business Development**



**Promoting Diversity in Entrepreneurial Support**



**Ben Sassman**

57 Years Old

Born in Cape Town

Lived in Gauteng 24 years

Human Resources Background – 6 Years

Trade and Investment – US and British Governments

2012 – Own Business – African Countries

2022 – Hemp 4 Life



February 27, 2024

NATIONAL ASSEMBLY  
PORTFOLIO COMMITTEE

PARLIAMENT  
OF THE REPUBLIC OF SOUTH AFRICA

PORTFOLIO COMMITTEE ON AGRICULTURE,  
LAND REFORM AND RURAL DEVELOPMENT

(NATIONAL ASSEMBLY), [BRIEFING BY HEMP 4 LIFE ON GOVERNMENT'S PRODUCTION SUPPORT TO CANNABIS AND HEMP PRODUCERS AND AGRICULTURAL ENTREPRENEURS IN SOUTH AFRICA FOR CONSIDERATION AND ADOPTION OF THE 2023 BUDGETARY REVIEW AND RECOMMENDATION REPORT (BRRR)], VIRTUAL MEETING PLATFORM, 09:00-13:00, 27 FEBRUARY 2024

PARLIAMENT.GOV.ZA



**DISCONNECT:** Law-Makers and actual Cannabis and Hemp Farming

**Deputy Minister Rosemary Nokuzola Capa**



# CANNABIS

# HEMP

Look, feels and smells the same

Look, feels and smells the same

## TETRAHYDROCANNABINOL (THC)

15% - 25%

35%

0.2%

The Good Kush

## CANNABINOIDS (CBD)

Pain Medication

Pain Medication

Cancer Treatment

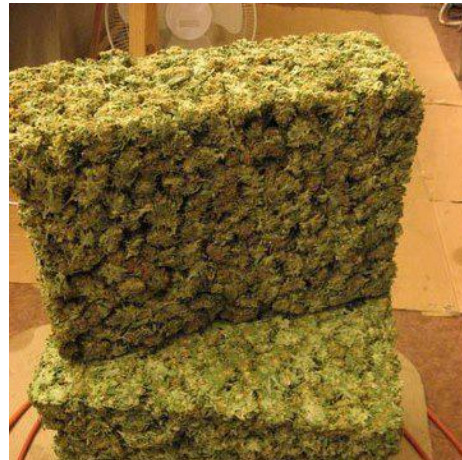
Cancer Treatment



agriculture, land reform  
& rural development

Department:  
Agriculture, Land Reform and Rural Development  
REPUBLIC OF SOUTH AFRICA

Plant	1 Kg	50 Hectares	Sell Biomass	Total	CBD Crude Oil	Total	CBD Isolate	Total
<b>Cannabis</b>	R16k - R20k	14,706 kg	R13m	R13m	3,760 kg			
<b>Hemp</b>	R5 - R11	14,706 kg	R73,530	R73,530	3,760 kg	R3,2m	448 kg	R4.8m







## CANNABIS

Grow Crop

Harvest

Trim Flowers/ Buds

Sell to Client

## HEMP

Grow Crop

Harvest

Shred Plant

Dry Biomass

Mill to Powder - Extractor Plant

Use Chemicals

Convert to CBD Crude Oil

Winterize

Convert to CBD Isolate

Sell to Client



## Hemp Permits Issued

The Department of Agriculture, Land Reform and Rural Development (DALRRD) has issued 371 hemp permits. These licences and permits have enabled significant investment, employment creation, the application of technology, intellectual property development and exports to highly competitive global markets". 08 Mar 2023



Adams & Adams

<https://www.adams.africa> › uncategorized › south-africa... ⋮

[SOUTH AFRICA: Development in the hemp and cannabis ...](#)



## SAHPRA Cannabis Licenses Issued

102



# What Politicians Say

Free State MEC promises 'millions' to ramp up cannabis production

Gauteng to  
hu

KZN set to become top dagga exporter

## premiers for cannabis

the Gauteng premier said  
d team to deal with all  
n his own Sopa, Eastern  
positive about medium  
five cannabis production

Reading Time: 4 mins read

AA



Economic Development, Tourism and Environmental Affairs MEC Siboniso Duma has

## Western Cape

## Dagga set to a high as ec

Urgent work being finalise  
Ramaphosa

09 February 2023 - 21:54



**Nomazima M.**  
SENIOR REPORTER





# SA Government Funded Cannabis and Hemp Farms (1)



**High Risk Sector**



**Budget is Depleted**



**No Start-Up Funding**

# ZERO



**Not a Recognized Crop**



**Annual Profits are over R50m**

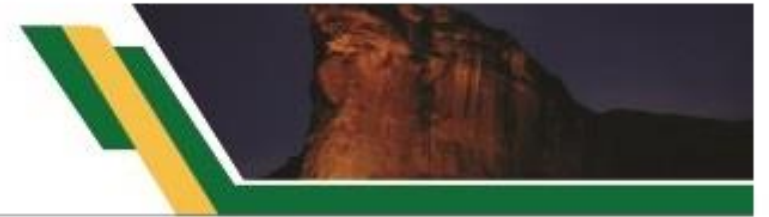


**Only offer Refunds/Reimbursements  
Black Industrialist Scheme**



**destea**

department of  
economic, small business development,  
tourism and environmental affairs  
FREE STATE PROVINCE



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## SMME Enterprise Programme Support

### GET YOUR COMPANY PLUGGED IN

DESTEA is inviting applications from SMMEs and Cooperatives across the Free State Province for funding. The department has designed the following funding incentives to suit the needs of various enterprises:

1. **Enterprise Development and Support Incentive:** Targeted at start-up enterprises; with the aim to provide enterprises with equipment and/or upgrade of business premises to support the business operations
2. **Risk-Sharing Incentive:** This scheme is targeted at medium to large enterprises and is aimed at providing co-funding contribution on behalf of the applicant in order to minimise the applicant's risk and thus unlocking access to funding from developmental funding institutions or commercial banks

Applications should preferably be from the following priority sectors as outlined in the Free State Growth and Development Strategy (FSGDS):

- Agro-processing
- Mining,



Hi, Mr. Sassman, how are you? Fine, thank you. I'm fine, thank you. I'm speaking to Angie, the PA. I'm calling from DESTEA. Yes, how are you doing? I'm fine, thank you. How are you? Ah, good, man. I've been dying to speak to you.

I know. Sorry, I would like to... My comrade just called me now to ask me to call you. Okay. I'm not sure why she did not tell you, but she asked me to call you and tell you that ***your proposal was not approved because the business is not yet operational.***

So I think you can speak to her and find out more of that from her. You know, what's sad about that is that Franklin and Pumla and everyone else knew about that. Everyone knew that this is a startup business.

Why do you guys take so long to tell us that? But thank you for the call. Thanks, eh? Thank you.

# Capital Required for HEMP 4 LIFE

R79,000,000

R65,000,000

R41,000,000

R25,000,000

ough the dor

Invoice (Pty) Ltd 84 Leb...

P.O. Box 13833, Lakshmi, 0037  
10 Meyers Road, Sabens  
Edenburg 2018

INVOICE  
(INV0091)

DATE  
2016/03/16

Quotation

Date  
2016/03/16

Page  
1

Document No  
Q1411886

Deliver to  
HEMP 4 LIFE  
MEYERTON  
BEN 072 018 8278  
hem@ Hemp-4Life.co.za

BANKING DETAILS  
AIRCONVAAL PTY LTD  
STANDARD BANK  
BRANCH CODE: 014857  
ACCOUNT NR:243 232 796

AIRCONVAAL (PTY) LTD  
11 OOSTHUIZEN STR. VEREENIGING

VAT NR: 412027489  
REG NO: 20160626207  
SEC 807 4833 / 018 429 1003

CASH SALE

Account Your Reference Tax Exempt Tax Reference Sales Code Expiry

Code	Description	Quantity	Unit	Unit Price	Disc%	Tax	Net Price
GMC12	ROOM SIZE 4 x 4 GMC 12 000 BTU	3,00		10 500,00		4 725,00	31 500,00
GMC12	ROOM SIZE 5 x 5 GMC 12 000 BTU	2,00		10 500,00		3 150,00	21 000,00
GMC16	ROOM SIZE 6 x 6 GMC 16 000 BTU	2,00		14 100,00		4 230,00	28 200,00
GMC24	ROOM SIZE 10 x 4 GMC 24 000 BTU	1,00		16 400,00		2 460,00	16 400,00
GMC24	ROOM SIZE 15 x 4 GMC 24 000 BTU	2,00		16 400,00		4 820,00	32 800,00
GMC24	ROOM SIZE 15 x 6 GMC 24 000 BTU	2,00		16 400,00		4 820,00	32 800,00

ALL ABOVE AIRCON ARE INVERTER  
(ENERGY SAVING)  
AND INCLUDES AN AVERAGE OF 10m  
PIPS  
PER UNIT AS WELL AS INSTALLATION

NOTE THAT THESE PRICES ARE  
FOR ESTIMATION PURPOSES ONLY  
AND MIGHT VARY DEPENDING ON  
PIPE LENGTHS AND MAKES.

70% DEPOSIT ON ACCEPTANCE  
OF THIS QUOTATION.

POWER SUPPLY NOT INCLUDED.  
GOODS REMAIN THE PROPERTY OF  
AIRCONVAAL UNTIL PAID IN FULL.

Received in good order

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

© Buffine (Pty) Ltd

Sub Total  
162 700,00

Discount @ 0,00%  
0,00

Amount Excl Tax  
162 700,00

Tax  
24 400,00

Total  
187 100,00

QUANT  
0,00  
1,00  
00  
00  
10  
00

01/2008

## Possible Funding Came with CONDITIONS

Purchase order for my HEMP product(s)



Purchase order for my Vegetables



Water License for the Farm



**R886,000.00**





Amanda Tshaya – She could not help and referred me to Anthony Moloto of the Gauteng Department of Agriculture and Rural Development (DALRRD)



*“No South African Government Funding Agency will fund that amount of money for a Free State project because of the Estina Dairy Farm scandal, I will not put my signature to it even if the President, himself, tells me to do it.”*

Anthony Moloto



Environmental Impact Assessment - Of all the Funding Houses they had the longest list of documents they required. My personal bank required less documents for my home loan which was four times the value.



Their website clearly states they help START-UPS yet they declined my application because it was ***“not OPERATIONAL”***.



They offered me a COMFORT LETTER but wanted an OFF-TAKE Agreement for the Vegetables – IMPOSSIBLE. Moved my application to Gauteng – Board Members



Consider my application, but wanted 50% Project Owner Contribution.



CEO Charles Manual (InvestSA) – 3 Months – Black Industrialist Scheme – Only do refunds



Denice Chaplog – Only help applicants with a CLEAN CREDIT RECORD



**national treasury**  
Department:  
National Treasury  
REPUBLIC OF SOUTH AFRICA

Minister - Nazeem Hendricks – JOBS FUND – ***“Matching Funding”***



I had a meeting scheduled – Coloured they cancelled – 3 years – who will be responsible for the R40 Billion. VAAL River – ***“Outside Vanderbijlpark/Vereeniging”***.

**THE LIST GOES ON**



WhatsApp Group – 261 Cannabis and Hemp License and Permit Holders

48 Coloured Members – ZERO Support

South Africa Population – 60,000,000

Coloured Population – 5,600,000

9,3% - 10% Should be successful



# Hemp 4 Life




**R65,000,000**





# USA Client

**ABRAHAM PAISS & ASSOCIATES**  
*Supporting Sustainable Solutions*

To: HEMP 4 LIFE - Ben Sassman  
From: Zev Paiss, Abraham Paiss & Associates  
RE: CBD Purchase Letter of Intent  
Date: September 26, 2022


Mr. Sassman,

This Letter of Intent is for the purchase of 800Kg of 99+ % CBD Isolate per month starting in April 2023.

Abraham Paiss and Associates, Inc. based in Boulder, Colorado agrees to supply 800kg of 99+ % CBD per kilo after the following stipulations have been secured.

1. 10 - 5-gram samples have been delivered to our office.
2. All samples show a 99+% CBD purity.
3. All transactions are run through our Escrow Account which will release funds at the time product is shipped each month.

We look forward to working closely with you under this agreement.

  
Zev Paiss, COO  
Abraham Paiss and Associates, Inc.  
1460 Quince Ave Unit 102  
Boulder, CO 80304

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1460 Quince Avenue • Boulder, CO 80304  
Phone 303-413-8252 • [www.AbrahamPaiss.com](http://www.AbrahamPaiss.com)

800Kg of 99+ % CBD Isolate per month

to pay \$620 USD per kilo

(R11,700 per Kilo)

2. All samples show a 99+% CBD purity.

Monthly Revenue Generation of:

**R9,500,000**



**Thank you**