



**Athletics South
Africa's Presentation
and Meeting with
Parliament's Portfolio
Committee for Sport**

**Friday 13th October
2023**



Introduction to our Federation

President

Vice President

**Chair:
Athletes**

**Chair:
Track & Field**

**Chair:
Cross
Country**

**Chair:
Road
Running**

**Board Member:
Women Committee
Coaching Committee
Technical Committee
Development AND
Medical
Committee**

**Chair :
SASA-Schools**

**Chair:
USSA-
Universities**



Business of Athletics South Africa

- The CEO is responsible for day to day administration of the office which includes the following:
 - Development and maintenance of the rules and regulations governing athletics in the Republic of South Africa in accordance with the World Athletics Constitution.
 - Training, examination and registrations of technical officials and coaches.
 - Awarding of national colours.
 - Licensing of athletics.
 - To arrange competitions and accommodate all levels of the sport (Youth, Juniors to Senior levels)
 - To prepare and present the National teams for International participation.
 - To regulate sport of Athletics.





PLAN POSITION

- GOVERNANCE
- MANAGEMENT
- CAPACITY BUILDING
- COMPETITION
- HIGH PERFORMANCE
- GENDER EQUALITY
- ANTI-DOPING



Governance

- ASA has implemented a corporate governance model. This model is motivated by ASA's desire to create a harmonious and efficient internal environment and to ensure the proper utilisation of the organisation's assets and other resources.
- Different committees were created, in order to improve compliance, manage possible conflict of interest and to increase transparency. As part of this strategy, ASA will continue to improve and promote good governance at all levels.
- Good working relationship between the School Athletics Governing Body(SASA) and Universities(USSA)



LEADERSHIP AND MANAGEMENT

- Effective leadership at every of an organisation is the core recipe for success in sport organisation and that's includes athletics
- Provincial and local structures have to be governed properly to provide strategic leadership at local structures.
- Capacity building in ASA will focus on empowering the leadership and management of provincial structures through regular training in order to increase effectiveness.
- Provincial and local structures will be empowered to direct, supervise, encourage, inspire, and co-ordinate, and in doing so, facilitate action and guide change were necessary.



CAPACITY BUILDING

Coaching

Coaching is central to the development of athletics at every level. It is coaches who make things happen and who make a real difference at every level, whether in the school playground or at major international events. Athletics in South Africa cannot grow unless more coaches are brought into the system. ASA has implemented an effective coach development strategy. This strategy is focused on providing ASA structures with the World Athletics Coaches Education and Certification System (CECS) which is available as a service to ASA.



CAPACITY BUILDING

Technical Official Training

Without properly qualified and competent officials, the integrity of our competitions and competition results will be compromise. In order to improve and produce credible results, ASA has recruited new officials and provide them with theoretical and practical training to enable them to officiate at national level competitions and internal competitions. The following courses were provided for the year under review :

- *ASA Level I*
- *ASA Level II*
- *ASA Level III*



COMPETITION ORGANISATION

ASA is committed to making athletic competitions motivating, inspirational and appealing to athletes. In this regard, ASA is committed to:

- Using athletics competitions to provide a simple and logical athlete development pathway, with transparent criteria for progression to the next level. Junior, Youth and Senior Championships will be organized by ASA for this purpose
- Encouraging recruitment, retention and performance improvement through competitions,
- Turning competitions into contemporary events which have flexible, innovative and shorter formats with easy entry methods and improved communication reflecting the lives of young people,
- Increasing the entertainment content of competitions with the aim of attracting more spectators (especially the youth and women)
- Setting mandatory participation standards for all licensed athletes



HIGH PERFORMANCE

The goal of the programme is to support, encourage, develop and optimise the talent of each athlete towards achieving the goals of ASA in terms of winning medals at international competitions.

The programme will include the hosting of a series of national competitions and training camps related to all athletics disciplines.



GENDER EQUALITY

To ensure effectiveness and successful implementation of the national programme, the provincial associations and ASA will be required to develop annual plans for the achievement for the objectives and goals of this plan.

In this annual plan ASA will encourage more participation and involvement of women in the sport of athletics.



Capacity Building - Coaches

<u>Total</u>	<u>Team Demographics</u>
Black	34
White	73
Coloured	27
<u>Gender</u>	
Female - White	35
Female –Black	4
Male -White	38
Male –Black	30



Capacity Building - Technical

<u>Total</u>	<u>Team Demographics</u>
Black	28
White	07
Coloured	18
<u>Gender</u>	
Female - White	04
Female –Black	12
Male -White	03
Male –Black	16



Development Teams

1. ASA development program is progressing and has produced good results at junior and youth level, the reason being - Good working relationship between the Schools and the universities

2. ASA has produced the following medals at junior and youth level in Colombia

Total	Team Demographics	Medal
Black	15	1
White	29	3
Coloured	3	1

Team Composition

Female	22
Male	25

Gold-2 Silver-1 Bronze -2





ASA 2024 OLYMPICS PLAN





PURPOSE OF THE PRESENTATION

The purpose is to provide Portfolio Committee with
the following:

Performance Status Report for the previous 3 years performance

The Plan for 2024 World Relays and Olympics

Recommendations



Athlete Performances

The Federation participated in the following champs in the last 3 Years:

#	Event	Position/ Placing	# Athletes	Actual
				# Medals
1	2019 World Champs, Doha	20	27	0
2	2020 Olympics, Tokyo	42	32	0
3	2021 World U20 Champs, Kenya	4	50	5
4	2022 African Champs, Mauritius	2	89	36
5	2022 World Champs, Eugene	33	38	0
6	2021 World U20 Champs, Colombia	6	60	5
7	2023 World X Country	6	24	0
8	2023 Africa U18 & U20, Zambia	1	86	65
9	2023 World Champs, Budapest	68	36	0
10	2023 World Half Marathon, Estonia	5	14	1



World Relay

Activity	Progress
Identify Athletes with Strong Relay Potential	Completed
Identify Key Competitions and Qualification Events	Completed
Organize Team-Building Activities and Training Camps	In Progress
Ensure Regular Participation for Experience and Cohesion	In Progress
Develop a Strategic Approach to Peak Performance	TBC

Strategy for Peak Performance

July 2023 -
Identify Key
Competitions

August 2023 -
Identify
Athletes

April 2024 -
Ensure Regular
Participation

4 - 5 May 2024
- World Relay

November 2023
- Training
Camps



It's essentials to focus on the following areas
to increase our chances of success:

- **Strategic Planning**
- **Coaching and Athletes Support**
- **Competition exposure**
- **Collaboration with Stakeholders**
- **Continous Evaluation and Improvement**





**Information regarding the 2023 Audited Financial Statements
Presentation to Standing Committee for Sports 13 October 2023**



Directors Report on 2022



2. Review of financial results and activities

The annual financial statements have been prepared in accordance with International Financial Reporting Standard for Small and Medium-sized Entities and the requirements of the Companies Act of South Africa. The accounting policies have been applied consistently compared to the prior year.

The company declared a deficit amount for the year ended 31 December 2022 of R(4,356,771) due to the R6,000,000 grant that was delayed and paid on the 16th of January 2023.

Athletics South Africa managed to secure broadcasting rights with Supersports for a 4 year term.

Athletics South Africa experienced growth in membership and increase in participation which required more permanent and temporary licences.

In 2022, Athletics South Africa had 6 main international events that resulted in an increase in event expenses and liability.

Athletics South Africa as a custodian of Athletics declares an amount of R4,200,000 as ring-fenced money for legal expenses - CAS.

ASA Comprehensive Income



Athletics South Africa NPC

(Registration number: 2006/034767/08)

Annual Financial Statements for the year ended 31 December 2022

Statement of Comprehensive Income

Figures in Rand	Note(s)	2022	2021
Revenue		30,371,057	30,078,839
Other income		239,082	129,613
Operating expenses		(34,900,958)	(28,780,005)
Operating (deficit) surplus		(4,290,819)	1,428,447
Investment revenue		26	28,473
Finance costs		(65,978)	(444)
(Deficit) surplus for the year		(4,356,771)	1,456,476
Other comprehensive income		-	-
Total comprehensive (deficit) income for the year		(4,356,771)	1,456,476

Detailed Income



Detailed Income Statement

Figures in Rand

Note(s)

2022

2021

Revenue

Broadcast rights - Supersport

11,300,000

3,500,000

Membership income

5,703,383

2,647,648

SA Sport Recreation

5,750,000

4,811,784

Sponsorship - Lotto

-

2,200,000

Sponsorship income

3,417,674

4,319,407

Sports Trust income

-

600,000

Sports and Recreation - Special fund income

4,200,000

12,000,000

30,371,057

30,078,839

Operating Expenses



Operating expenses

Accommodation and meals	(352,273)	(467,296)
Accounting fees	(50,000)	(52,700)
Auditors remuneration	(93,500)	(50,000)
Bank charges	(59,434)	(48,391)
COVID grants	-	(59,500)
Computer expenses	(585,650)	(413,503)
Depreciation	(133,073)	(251,671)
Electricity and water	(278,670)	(251,401)
Event expenses	(18,706,309)	(10,290,712)
Honorarium	(120,000)	-
Insurance	(265,169)	(276,426)
Legal fees - CAS	(4,200,000)	(8,610,650)
Legal fees - admin	(213,600)	(972,643)
Marketing, media and consulting	(2,886,989)	(1,129,768)
Motor vehicle expenses	(73,421)	(25,900)
Postage	(31,641)	(88,091)

Printing and stationery	(1,672,155)	(1,134,372)
Repairs and maintenance	(187,985)	(195,047)
SARS interest and penalties	-	(6,461)
Salaries and wages	(3,684,624)	(2,858,822)
Security	(229,536)	(235,459)
Staff training	(83,153)	(96,775)
Staff welfare	(74,020)	(88,536)
Storage	-	(138,000)
Subscriptions	(8,511)	(4,896)
Telephone and communication	(373,752)	(417,544)
Transportation costs	(403,979)	(330,882)
Travel	(133,514)	(284,559)
	(34,900,958)	(28,780,005)
Operating (deficit) surplus	(4,290,819)	1,428,447
Investment income	26	28,473
Finance costs	(65,978)	(444)
	(65,952)	28,029
(Deficit) surplus for the year	(4,356,771)	1,456,476

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Bryanston
Sandton
Gauteng
2021

Registration Number
: 2016/031615/21 |

Independent Auditor's Report



Overall Challenges

- Lack of Medical and recovery cost
- Lack of Training camp cost
- Lack of sports science -Nutrition's
- Lack of equipment as well as training facilities
- Lack of normal living costs as this athletes need to be trained as full time professionals



Progress

- Increase participation of our National Teams Internationally
- Increase domination by our Youth and Junior Team internationally
- Increase in women participation
- Domination of athletics by road running.
- Increase in ASA capacity requirements from provincial Structure





THANK YOU

