



CENSUS 2022

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Portfolio Committee on Public Service and Administration

24 November 2021

Calvin Molongoana
Census 2022 Project Director

70 days to go...

www.statssa.gov.za



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Background + Mandate



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SECTION 7 OF THE STATISTICS ACT



The Statistician-General must-

2(a) cause a population census to be taken in the year 2001 and every five years thereafter, on a date determined by the Minister by notice in the Gazette, unless the Minister, on the advice of the Statistician-General and by notice in the Gazette, determines otherwise

Population Census

is the total process of collecting compiling and publishing of demographic, economic and social data for all persons in a country.

Housing Census

is the total process of collecting compiling and publishing statistical data pertaining all living quarters and occupants therein in a country.

Population & Housing Census

involves, each individual and each living quarters being enumerated and their characteristics separately recorded. Or

Is the stock taking of a country's people , where and how people live.



• This momentous endeavour generates diverse data on:

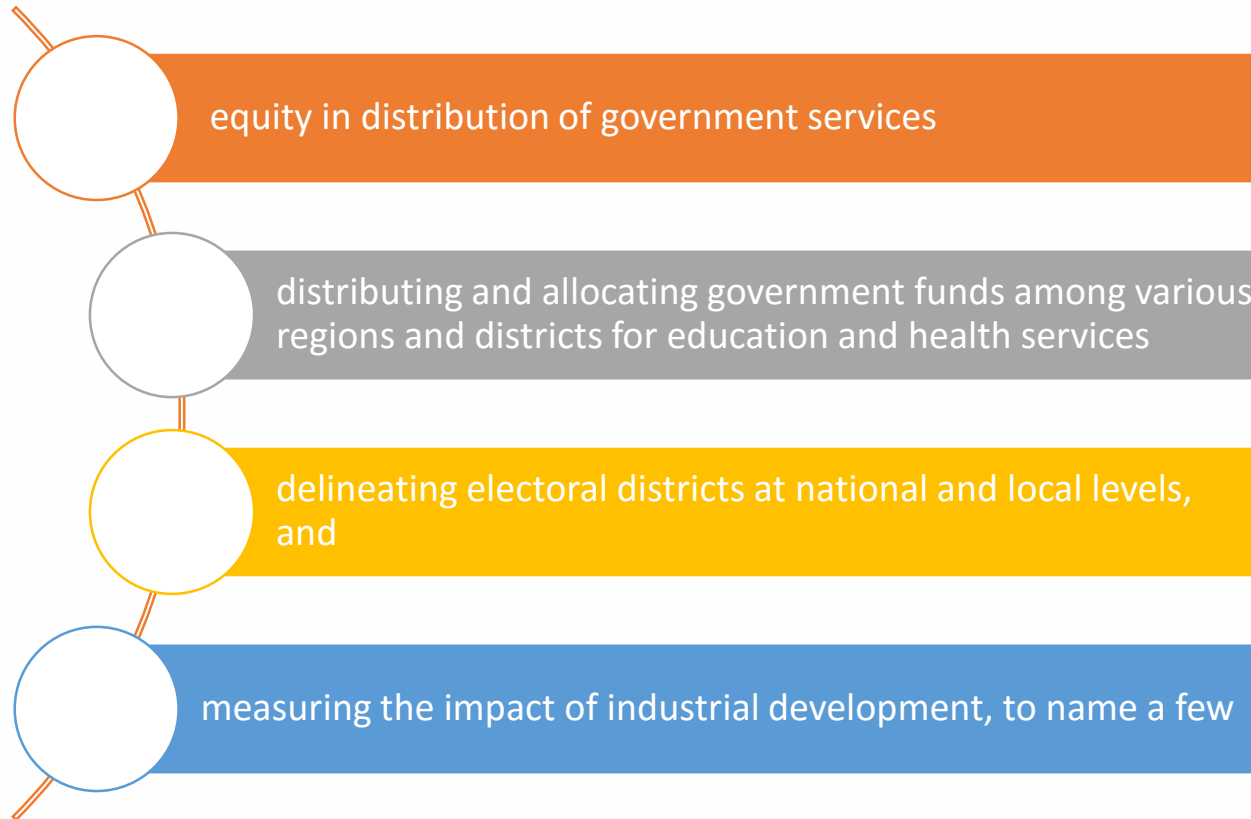
- Demographic and socio-economic information that enhance planning, policy formulation, evaluation, projections, budget allocation, etc

It also gives insight into performance in relation to the implementation of government policies and programmes

- As stated in the Priority areas of government
- As well as the NDP, SDGs and Agenda 2063



The census plays an essential role in public administration. The results are used to ensure:



■ All persons in the country are enumerated and no other survey can do that

All individual characteristics are recorded

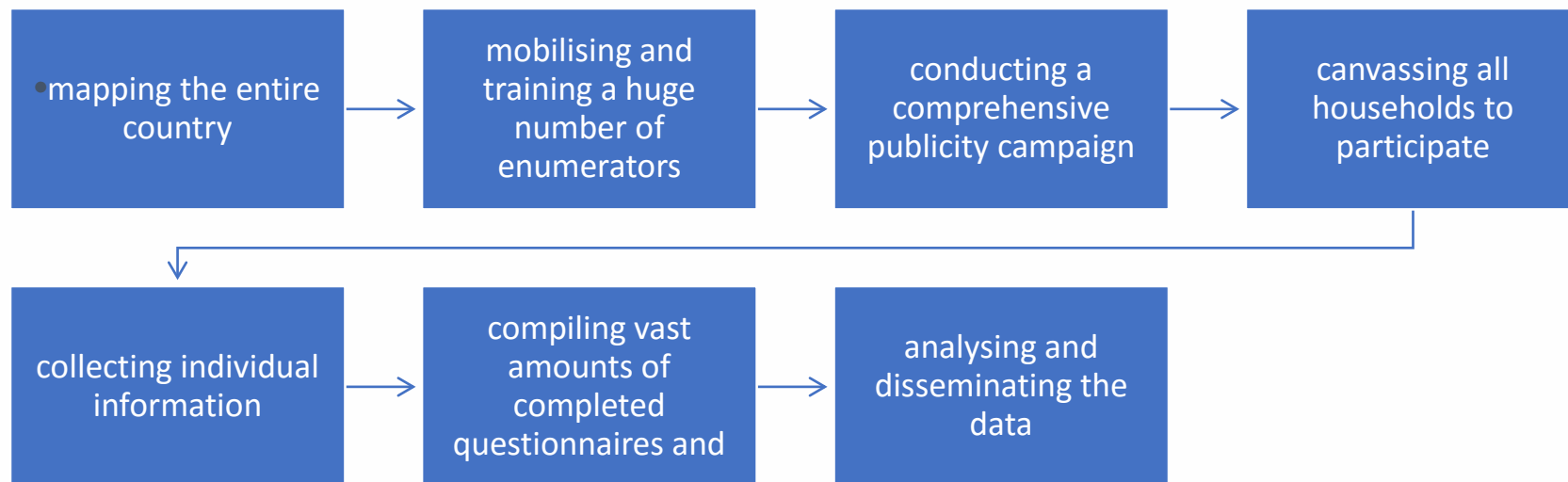
Conducted simultaneously giving a snap shot of the country

Defined period

Provides data in totality at national, provincial, district/ municipal level data and up to Placename (small area data)



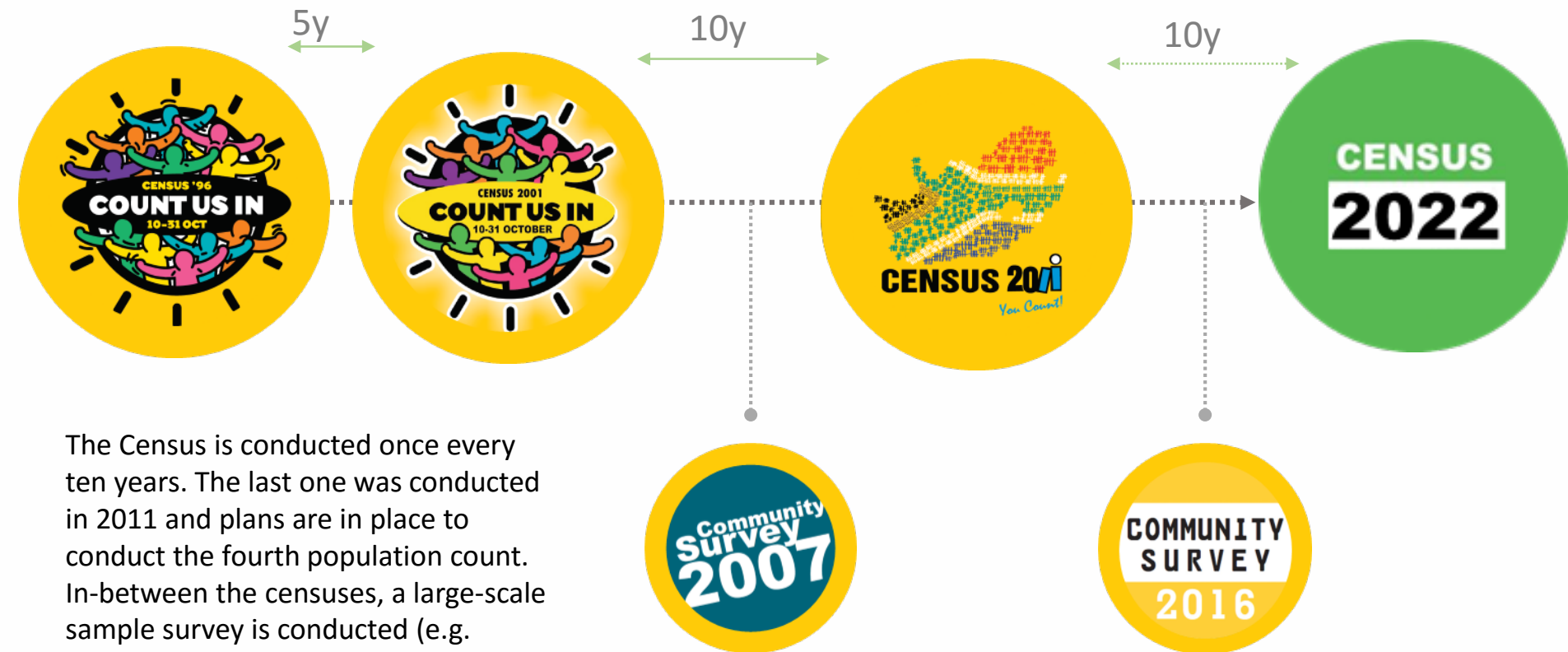
A population census is the most complex and massive exercise a national statistical office undertakes: It requires:



For many people, the census may be the only time that the state reaches them and asks them a question

Censuses and large scale surveys from 1994

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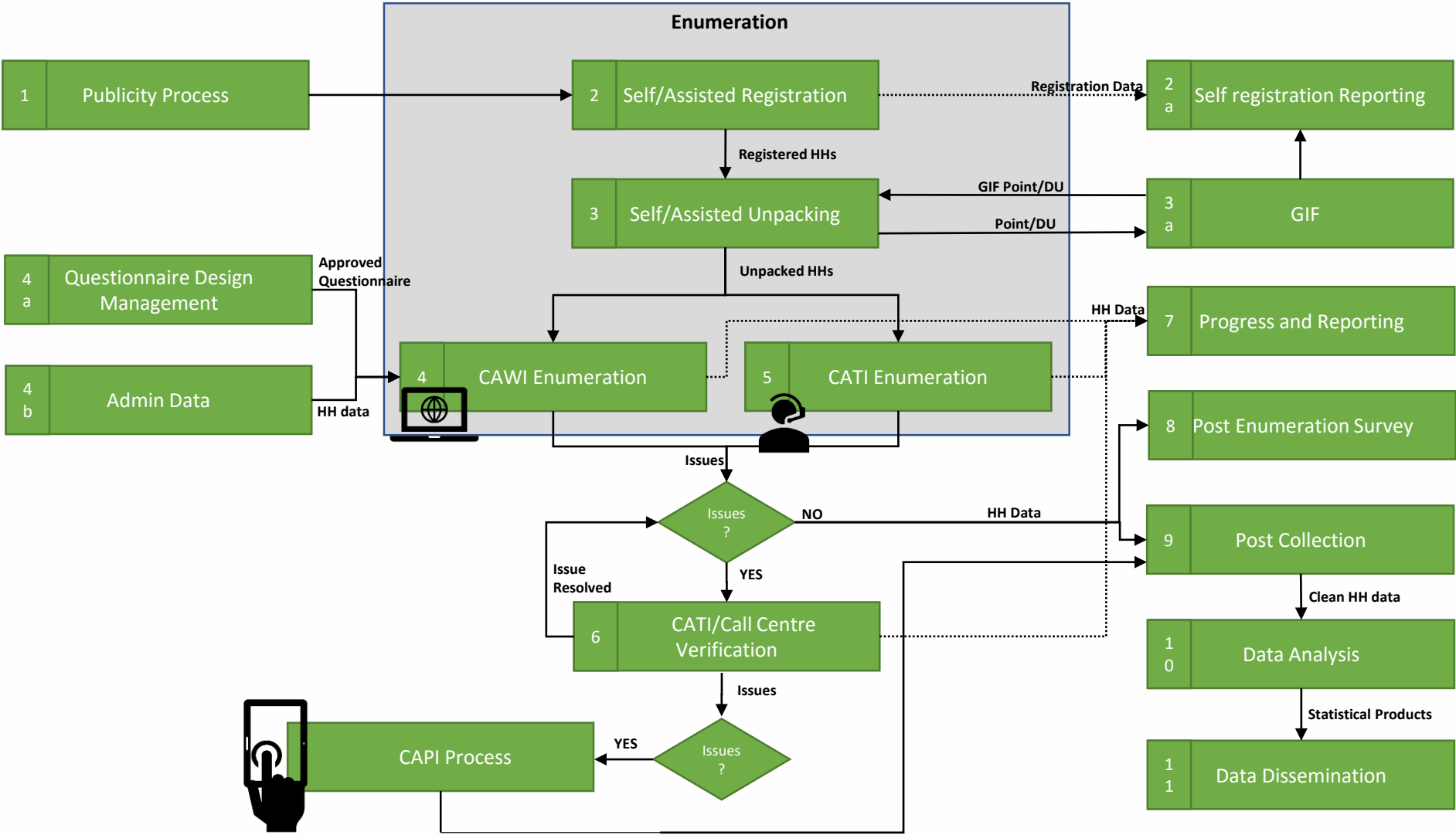


The Census is conducted once every ten years. The last one was conducted in 2011 and plans are in place to conduct the fourth population count. In-between the censuses, a large-scale sample survey is conducted (e.g. Community Survey (CS) 2007 and CS 2016)



Use technology and geospatial information to provide a much **faster, more efficient and better quality product**





Name

Sex

Age

- Year of birth
- Month of birth
- Day of birth
- Age in completed years

Marital status

Population group

Province of birth

Year moved to SA

Citizenship

Province of usual residence

District municipality of usual residence

Highest level of education

Disability status



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A comparison of census themes and numbers of data items per theme (1996–2021 Pilot)

Section	Census year			Mini-tests	Pilot
	1996	2001	2011		
Demographics	11/14 *	15	13		12
Migration	15	16	14		11
General health & functioning	5	7	11		13
Parental survival	2	4	4		2
Education	4	6	12		4
Employment	14	14	13		11
Income	3	1	1		1
Migrant workers	8	-	-		-
Fertility	5	11	22		10
Mode of transport	-	1	-		-
Housing, household goods & services	17	28	39		26
Agricultural activities	-	-	13		12
Mortality	-	9	11		7
Total	84/87 *	112	153	169	110





Where are we now...



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Where are we now...



Undertook Pilot CAPI phase in 7 of 9 Provinces (35 of 52 Districts)



Completed Census Pilot on 31 August 2021



Concluded FW Salary Payments via Payment Trigger System with PERSAL upload - 7 days

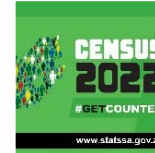


Received and staged all 165,000 devices that will be used in fieldwork. Ready for distribution

Where are we now...



Finalised Census
timetable
2 Feb 2022
3 Feb 2022



Census Brand, Logo
and Artwork finalised.
Full campaign being
finalised



Finalised ops plans,
and activity based
budget



Frame update to conclude 11
November 2021 with final FOO
and FWS units by 28 November
2021
17,231,197 DU points



Stats Council Support.
Convened 22 Oct and
ratified support for
February Census main
based on plausibility
of pilot results



Started 100 day
countdown on 25
October 2021 with
opening of field
recruitment system



Census Pilot Report



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- Structure and completeness of data satisfactory
- Quality of data satisfactory – however there are cases that need to be addressed for the main census mostly with regards to validation rules
 - Validations and edit specs are being reviewed and finalized using pilot datasets
- Implications on the questionnaire
 - Questions on agriculture and food security are fine
 - Question for poverty related indicators are fine
 - Questions on demographics – Questions on age, fertility and mortality worked well.
 - Questions on labour – Training to be intensified on questions for the derivation of industry and occupation



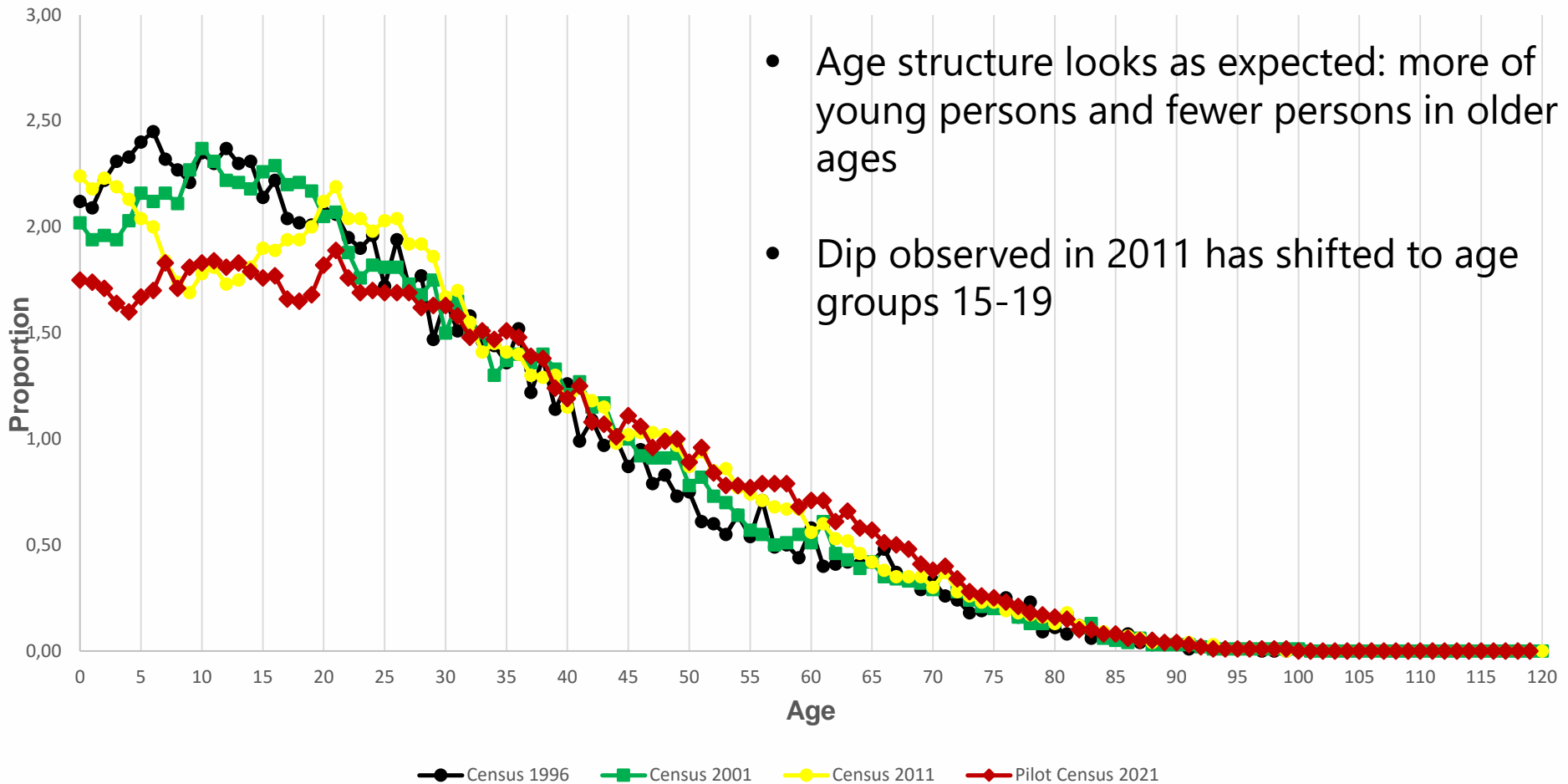
Number of members per household : Pilot Census 2021 and CS 2016



- Single member households seem to be exaggerated-
 - Is this a sample issue- data skewed to urban areas?
 - Is it an enumerator issue – Cutting/excluding household members trying to avoid long interview?
- However, comparison with CS 2016 shows similar pattern



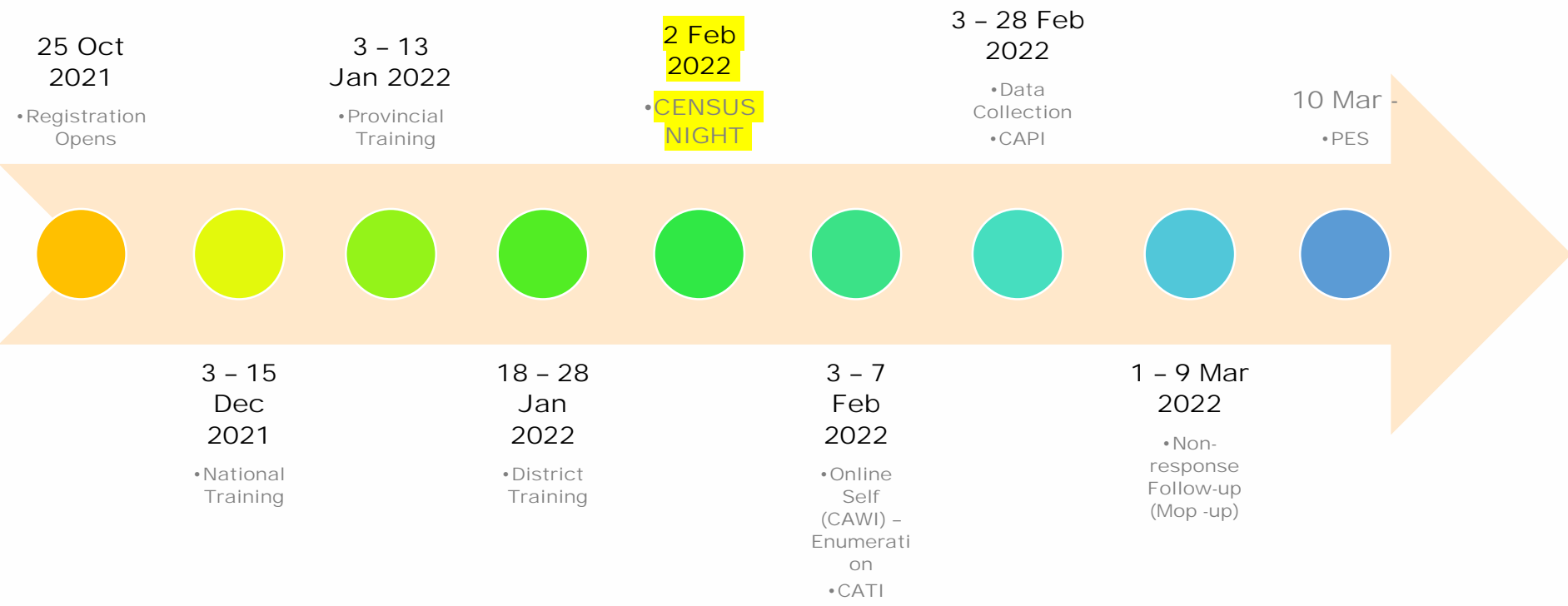
Age in completed years (single years): Census 1996, 2001, 2011; CS2016 & Census Pilot 2021



Note: Pilot Census data is not weighted whilst all other data points are weighted

Baseline Main Timetable + Key Milestones







Recruitment

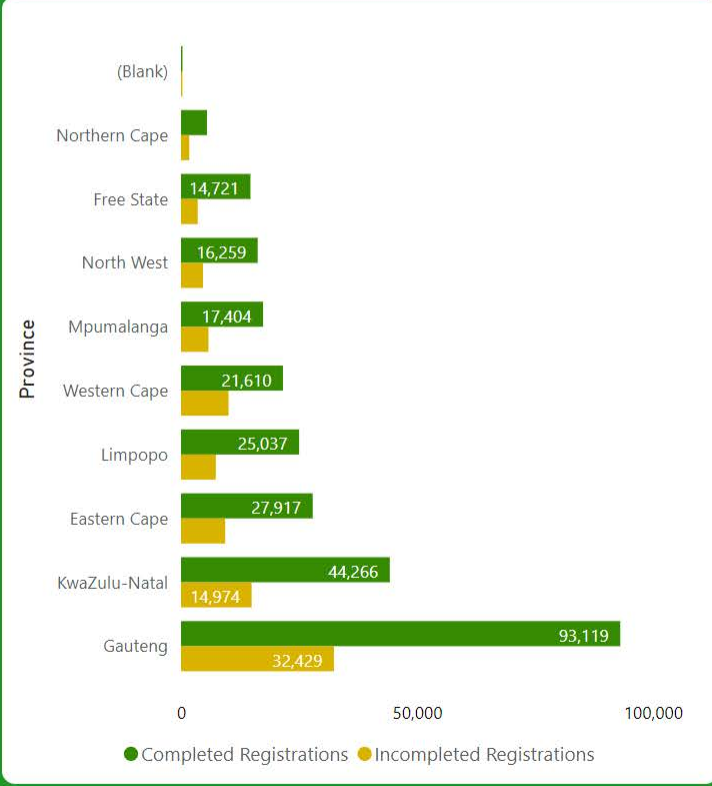


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CENSUS 2022 HR REGISTRATION DATABASE DASHBOARD

115,187 Total SubEAs	31,225 2+ Completed Registration...	83,962 <2 Completed Registration...	72.89% <2 SubEA Coverage Rate	27.11% 2+ SubEA Coverage Rate
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358,775
Total Registrations

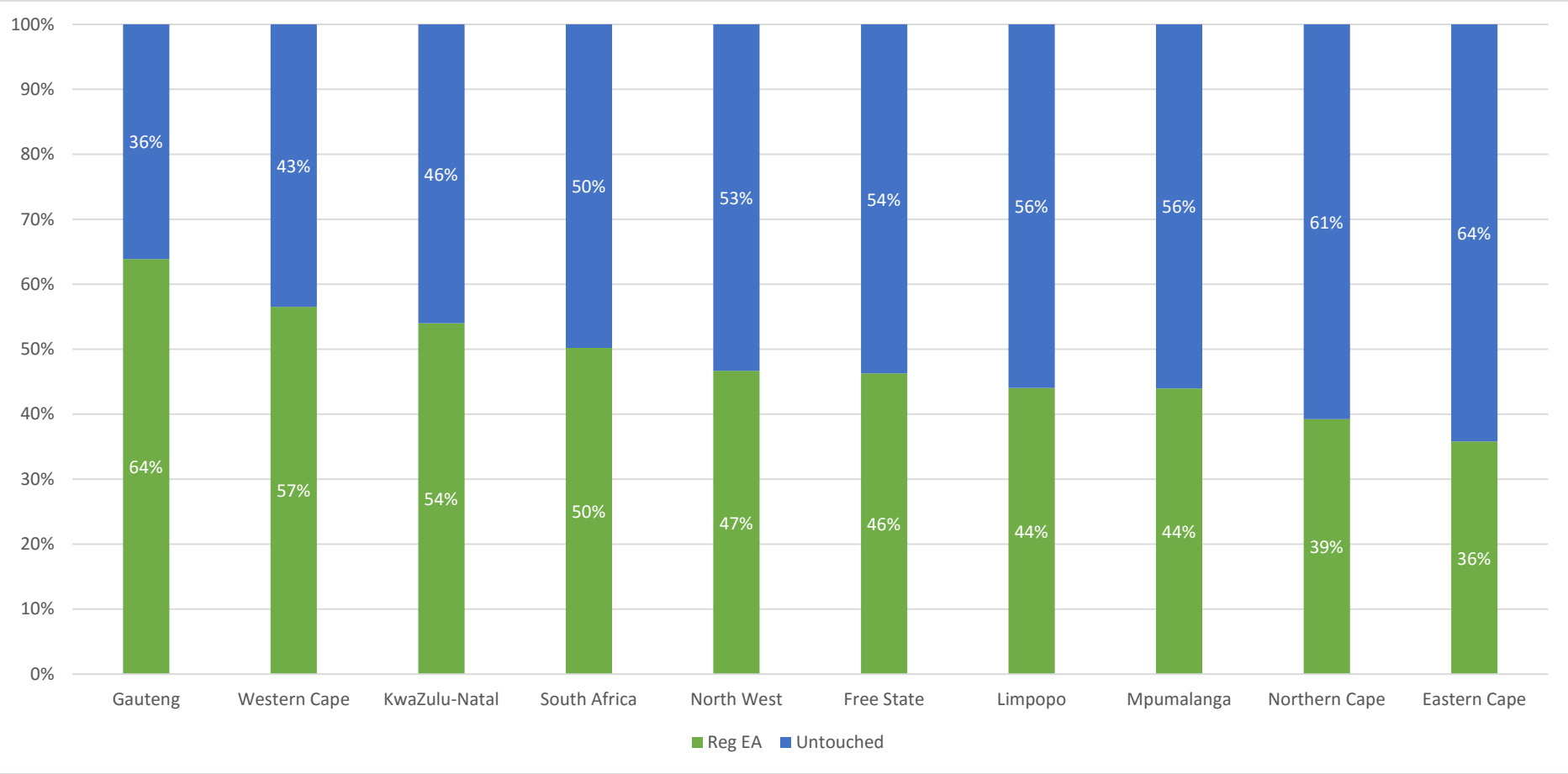
267,607
Completed Registrations

91,168
Incompleted Registrations

57,375
No Registrations SubEAs

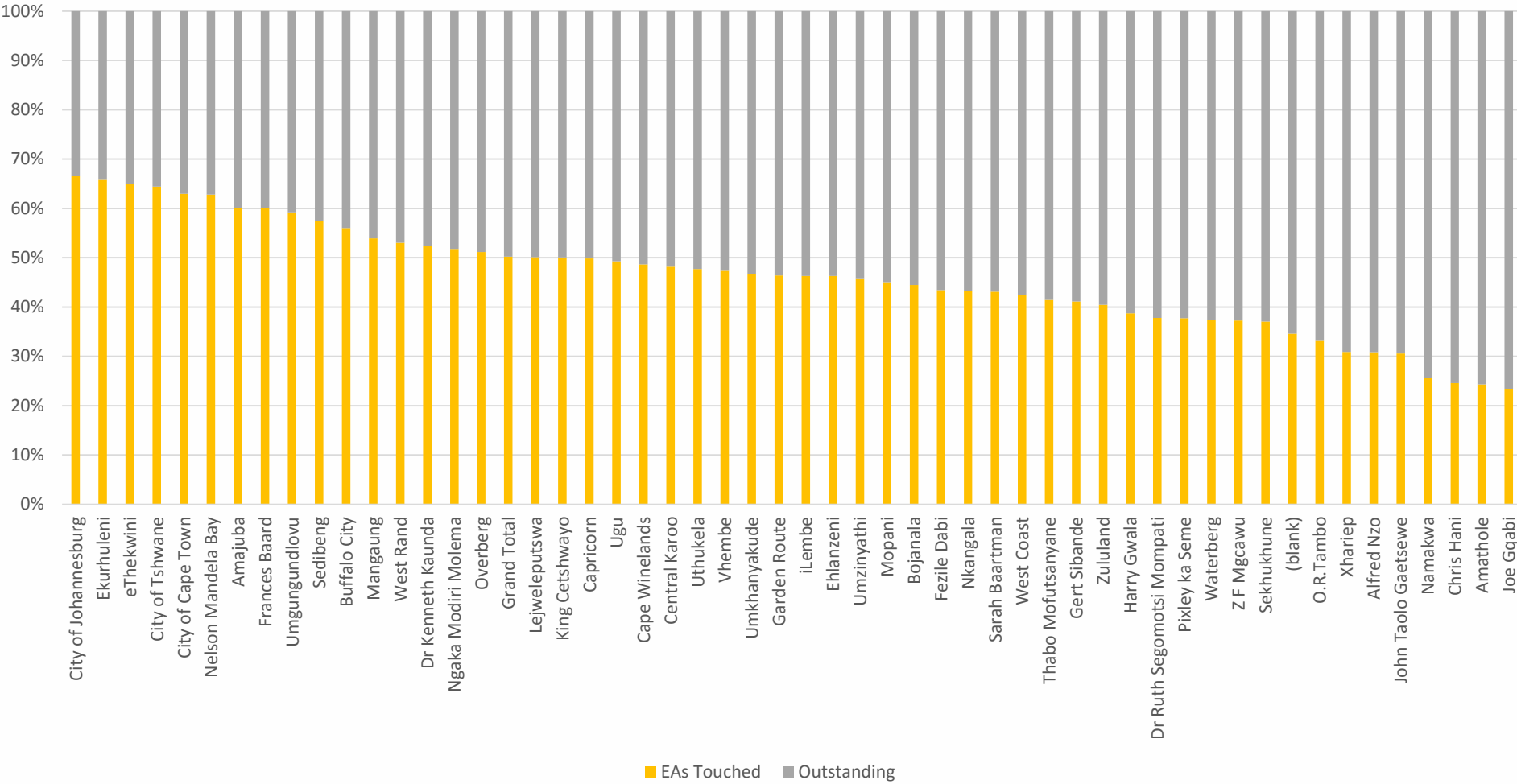


0% - 33%	33% - 66%	66% - 100%
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Recruitment EAs - Municipality

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The commitment to **'leave no one behind'** is a core principle of the SDGs...
We have intertwined this in the Census plans...

Systems built to cater for rural/remote areas

- Recruitment (electronic applications over the air)
- Localised recruitment, within the EA
- All platforms are 'data free'. This means Stats SA pays for all data costs linked to any platforms for the census.

Online/Offline Data Collection Capabilities

- All data collection modes (web, telephone, tablet) can work offline of network connectivity

Presidential Employment Stimulus Package

- Aligned 165,000 fieldwork positions to PESP
- Partnered with NGO(Harambee) to expose over 2 million youth on their databases to census jobs

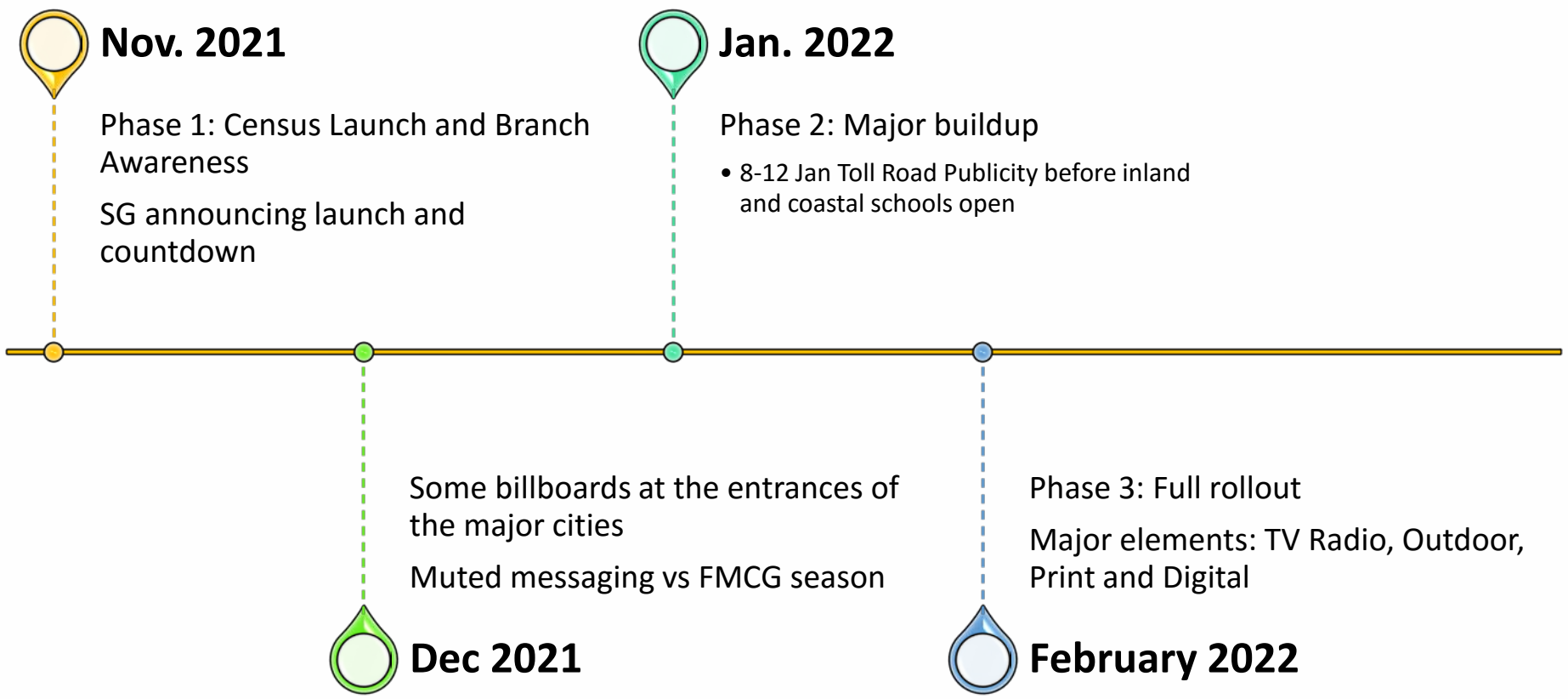
Gov2Gov Collaboration

- COGTA engagement to source satellite offices within municipal infrastructure
- DBE – Over 100,000 tablets to be availed to learners post the census as part of the states initiative to provide digital workbooks and textbooks





Communication Initiatives





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Launching a campaign of this magnitude requires that we leave no stone unturned. We have to “paint the country green” making sure we’re visible everywhere on every medium with the intention of driving public participation and engagement while we educate them on the benefits of a Census.

We therefore want to create channels for Census 2022 where questions can be addressed and people can be kept up to date. These platforms will provide the tools to every South African to speak out about everything that involves the Census 2022 campaign.



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Upcoming slides represent current mock-ups of media elements on the various platforms



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NOV 2021 - JAN 2022
DATA COLLECTION STARTS FEB 2022



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▶ Register data free on: <https://getcounted.statssa.gov.za>

☎ Toll-free number: 0800 110 248 🌐 Website: www.statssa.gov.za 📘 Facebook: StatsSA 🐦 Twitter: @statssa







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**REGISTER ON
NOV 2021 - JAN 2022**
DATA COLLECTION STARTS FEB 2022
Stats SA hosts a total population count every 10 years, this is what we call a National Census.

Register data free on: <https://getcounted.stats.gov.za>
Toll-free number 0800 310 248
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CENSUS 2022
#GETCOUNTED







DID YOU KNOW?

Stats SA hosts a total population count every 10 years, this is what we call a National Census.

Everyone living within the borders of the country must be counted during the Census.

▶ Register data free on: <https://getcounted.statssa.gov.za>



WHY SHOULD YOU PARTICIPATE?

Participating in the Census will help with planning, policy formulation and evidence based decision-making to help government and private sector in building a better South Africa for all.

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INFORMATIONAL MESSAGING ON CENSUS

- What is Census 2022 - it is a population count which helps to determine how many people are living in the country. The data is used for planning purposes for the country.
- Census 2022 is coming up! Register and lets all get counted and help our country plan better for all our needs. Census 2022 Get Counted!
- It doesn't matter what your nationality is. As long as you live in South Africa, you count. Census 2022 Get Counted!

▶ Register data free on: <https://getcounted.statssa.gov.za>



MOTIVATIONAL & EDUCATIONAL CONTENT ON CENSUS

- What is a Census. It is the total count of the population where everyone in the country is counted. It is conducted every ten years and data is collected from households, the homeless, the transients, hotels, RMAs, prisons and from other communal living structures. Census 2022 Get Counted!

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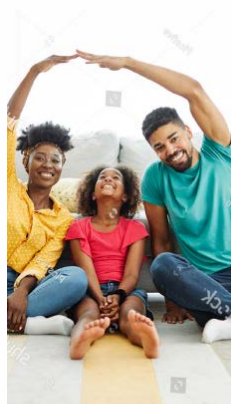
REGISTER

NOV 2021 - JAN 2022
DATA COLLECTION STARTS FEB 2022



CENSUS 2022

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REGISTER TODAY

CENSUS 2022

#GETCOUNTED

**NOVEMBER 2021
JANUARY 2022**
DATA COLLECTION STARTS FEB 2022

Register on: <https://getcounted.statssa.gov.za> (data free)

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REGISTRATION

NOV 2021 - JAN 2022
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HOUSEHOLD

You will be requested to define the structure of your household, and indicate if there are other households living in your yard.

Household - is a person or a group of persons that live in the same house and share resources such as food.

You will be requested to tick where you live in a map which will be available online or you will be assisted via telephone.

You can respond in any of the 11 official languages. If you choose to complete the questionnaire by phone, a State SA interviewer will call you to complete the Pilot Census questionnaire.

Special Counting Unit (SCU) are hotels, lodges, hostels, etc.

If you choose to complete an online questionnaire a link will be sent to you for completion.

You can verify the authenticity of the interviewer by visiting www.statssa.gov.za OR contact 0800 110 248

Need any assistance?
 Please contact our call centre team:
 0800 - 110 248 on weekdays
 0800 - 110 248 on Saturdays
 0800 - 110 248 on Sundays

CENSUS 2022 #GETCOUNTED

PHONE **ONLINE** **CALL CENTRE** **OR WEB 3-FIELDWORKER**

Directly from your phone
 Register online on getcounted.statssa.gov.za

Directly from your computer or tablet
 Register online on getcounted.statssa.gov.za

FIELDWORKER

REGISTER DATA-FREE ON
<https://getcounted.statssa.gov.za>

QR code and contact info for assistance.

REGISTRATION NOV 2021 - JAN 2022

DATA COLLECTION STARTS FEB 2022

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Registration link will be available on getcounted.statssa.gov.za/twitter/facebook
 Register by clicking on the link or if you need assistance contact 0800 110 248

ONLINE

A link to the questionnaire will be sent to you in the chosen language.

Provide information on a number of aspects:
 - Your name
 - Your phone number
 - Your address
 - Your ID number
 - Your SA ID card number
 - Your SA ID card expiry date
 - Your SA ID card issue date
 - Your SA ID card type
 - Your SA ID card status
 - Your SA ID card validity
 - Your SA ID card type
 - Your SA ID card status
 - Your SA ID card validity

Registration link will be available on getcounted.statssa.gov.za/twitter/facebook
 Register by clicking on the link or if you need assistance contact 0800 110 248

Enter the steps to the registration page.

PHONE

If you prefer to register the questionnaire online, it will be sent to you in the chosen language. If you prefer to register the questionnaire by phone, a State SA interviewer will call you to complete the questionnaire.

Provide your address, your phone number, your SA ID card number, your SA ID card expiry date, your SA ID card issue date, your SA ID card type, your SA ID card status, your SA ID card validity.

Registration link will be available on getcounted.statssa.gov.za/twitter/facebook
 Register by clicking on the link or if you need assistance contact 0800 110 248

Provide your contact details to the call centre agent who will call you back.

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 or call toll-free **0800 110 248**
DATA FREE!

Risks and Challenges

Non-contact and Refusals

Budget Constraints

Frame Update (EA Growth)

Covid-19 and future waves

Data Collection Management in a CAPI, CAWI and CATI environment

Access to SDI's & Gated Communities





Thank you for your time. We are ready for the main
and we appreciate your support and guidance

We look forward to your questions, comments and
suggestions

