

# WOOLWORTHS

28 April 2017

Ms. J.L. Fubbs  
Chairperson: PC on Trade and Industry  
P.O. Box 15  
Cape Town  
8000

Dear Ms. Fubbs,

We thank you for the kind invitation to attend the Portfolio Committee Trade and Industry meeting on the Poultry industry challenges, but will be unable to attend.

All our fresh, frozen and rotisserie chicken sold in Woolworths stores are locally sourced. We deal exclusively with a handful of local producers who conform to our strict quality standards. Where imported chicken is sometimes used as an ingredient in products, strict quality control measures are used to ensure the safety and quality of the ingredients.

The brining limits set in the Poultry regulations (R.471 of 22 April 2016) have had minimal impact on us.

The Woolworths frozen chicken pieces are sourced locally. Brine is included in our frozen chicken pieces as declared both in ingredients statement and the QUID statement on the front of the packaging.

We always list ingredients clearly on our labels to help customers make informed decisions. The country of origin is also declared on the label.

Should you require any further information, please do not hesitate to be in contact with us.

Warm Regards



Richard Stockley

Head of Innovation