


**BASKETBALL SOUTH AFRICA**

PRESENTATION TO THE  
PORTFOLIO COMMITTEE ON SPORT & RECREATION  
NATIONAL ASSEMBLY

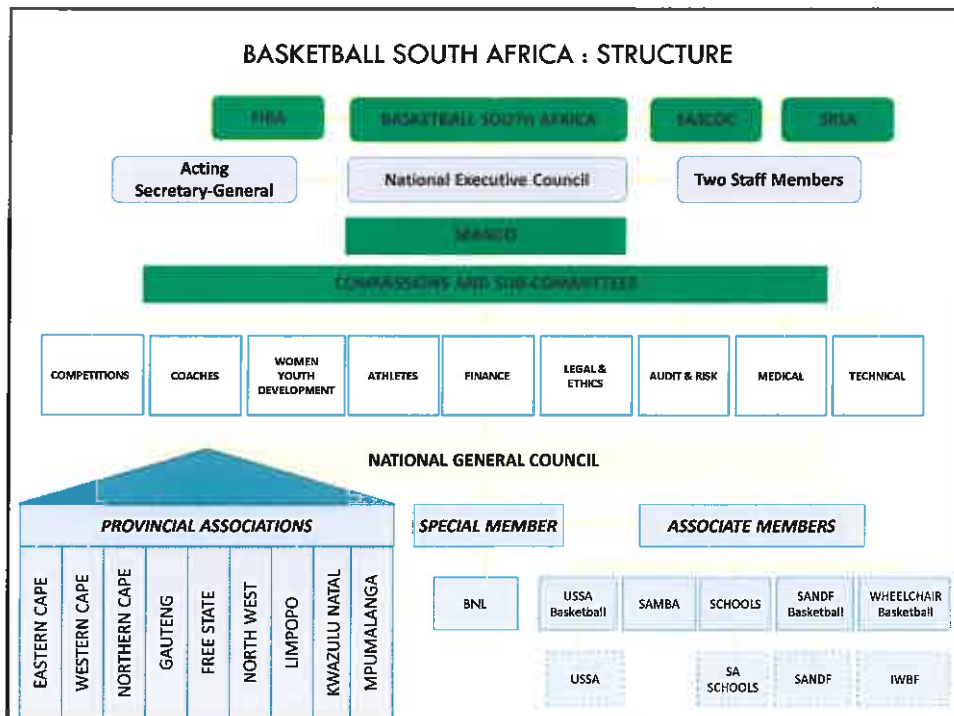
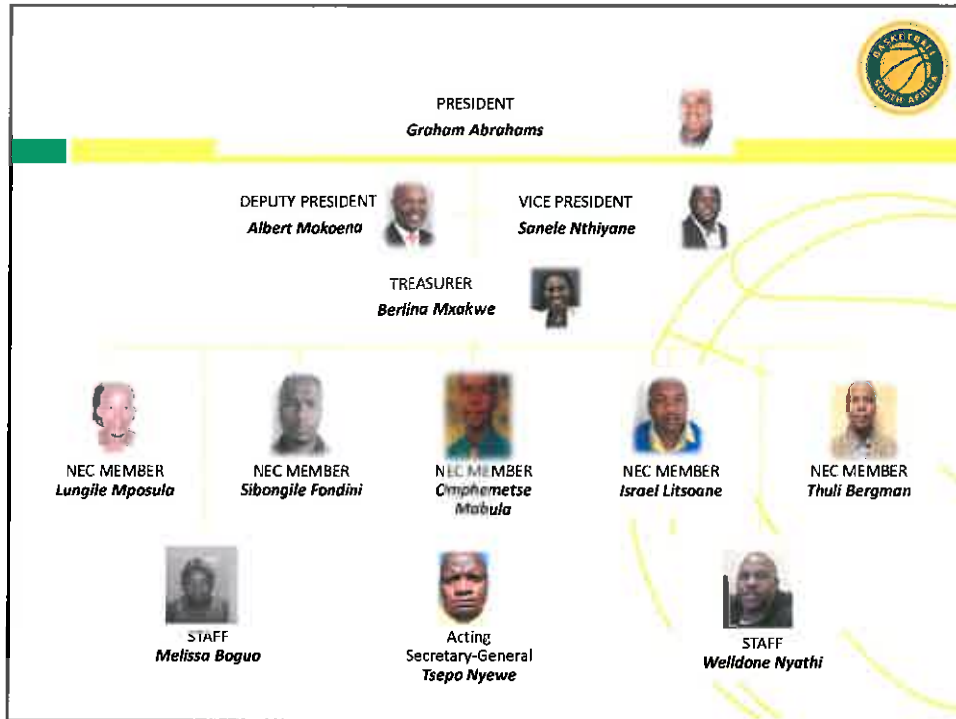


**TUESDAY 18 AUGUST 2015 : CAPE TOWN**

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## Restoring functionality



- Placed under administration by SASCOG on 17 June 2012
- Basketball SA was technically bankrupt – owed R5.5 M
- Interim Committee was appointed on 9 July 2012 by SASCOG
- **Terms of Reference:**
  - Restore functionality of Basketball SA
  - Review status of provinces and associate members
  - Coordinate and manage programmes & projects
  - Assess the financial state of Basketball SA; engage funders & complete outstanding audits
  - Convene an AGM

## Restoring functionality



- **Measures taken to restore functionality:**
  - Constitution revised and adopted
  - Financials of 2011, 2012 & 2013 completed & audited
  - New financial system developed
  - Arrangements made with creditors (debt in excess R5.5M)
  - Ten Year Growth Strategy adopted
  - Three-year budget cycle put in place
  - Series of financial, governance and operational policies developed and adopted

## Restoring functionality



### Measures taken to restore functionality:

- Funds secured to pay salaries of staff from 1 July 2012 (last paid in November 2011)
- Turn-around strategy adopted
- Trained 272 coaches; 45 table officials; 22 administrators
- Hosted National Championships
- Participated in Zone VI Under 20 Games, winning silver (women) and bronze (men)
- Launched the Basketball National League (BNL)
- First update to Portfolio Committee on 18 June 2013
- AGM held on 16 November 2013

## Global Statistics of Basketball



- Basketball is a major world sport, played in 213 countries
- FIBA has more than 450M registered participants globally
- 53 countries play basketball in Africa - registered with "FIBA AFRICA"
- 3 African countries qualify to participate at Olympic Games and World Championships
- To be played at Commonwealth Games in 2018

## Continental Statistics of Basketball



### Top Men African Rankings

Angola  
 Tunisia  
 Nigeria  
 Senegal  
 Cote d' Ivoire  
 Egypt  
 Cameroon  
 Cape Verde  
 Central African Republic  
 Morocco  
 South Africa (14) World ranking – 74

### Top Women African Rankings

Angola  
 Mali  
 Senegal  
 Mozambique  
 Nigeria  
 Cameroon  
 Cote d'Ivoire  
 Tunisia  
 Democratic Republic of Congo  
 Cape Verde  
 South Africa (17) World ranking - 70

## SA Statistics of Basketball



- Total Adult participation in 2014: **449,000** (437,000 in 2013)
- Total Black participation **409,000** – about 91% (395,000 in 2013)
  - African Blacks 369,000
  - Whites 40,000
  - Coloureds 29,000
  - Indians 11,000
- Fourth most popular sport amongst **Black males** after soccer, road running and gym training
- Eighth most popular sport amongst **Black females**
- Sixth most popular sport overall amongst **Blacks**
- Fifth most popular amongst juniors after soccer, netball, athletics, cricket
- Overall popularity – 12<sup>th</sup> in 2014 (16<sup>th</sup> in 2011)
- Percentage participation in age group:
  - 19-24 years 68%
  - 25-34 years 26%
  - 35-49 years 6%
- Adult spectator interest – **2.228 M** (2.149 M in 2013)

## Our Vision and Mission



- **VISION**

*Making basketball every South African's game*

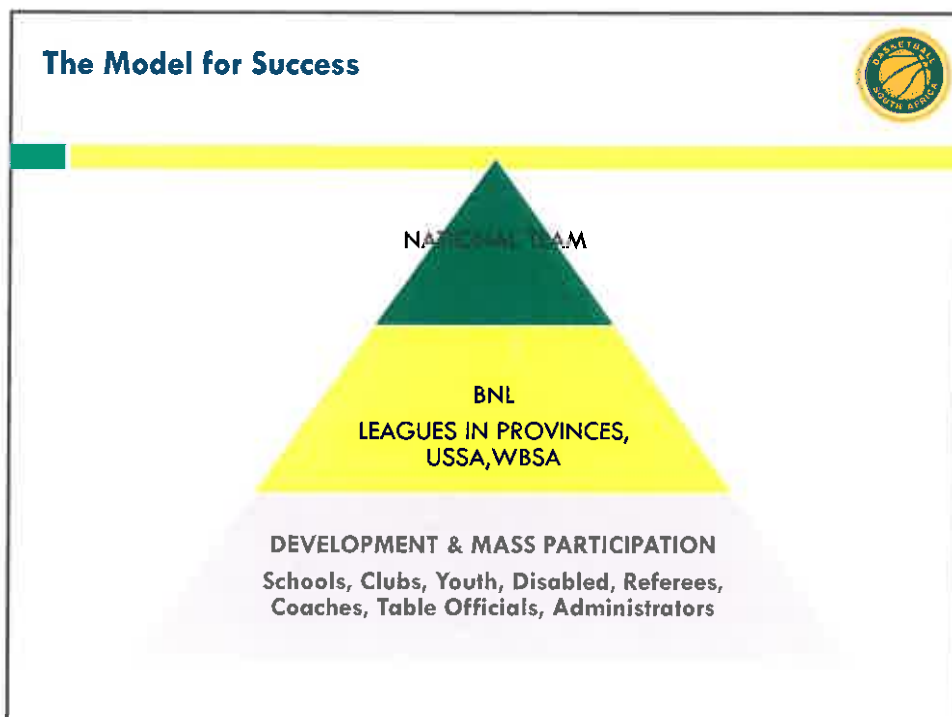
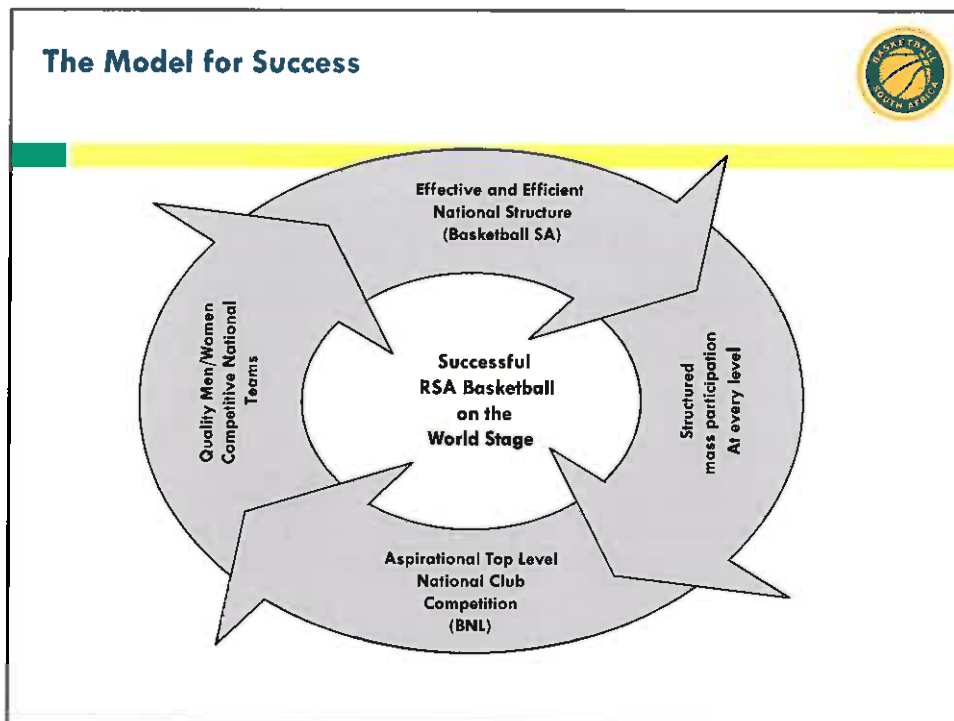
- **MISSION**

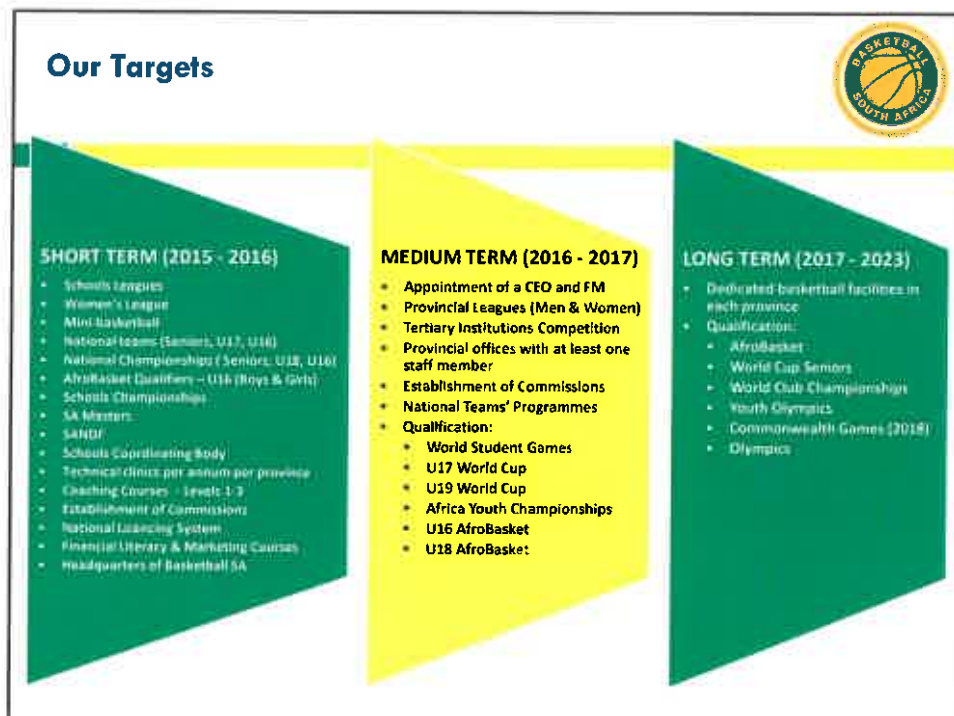
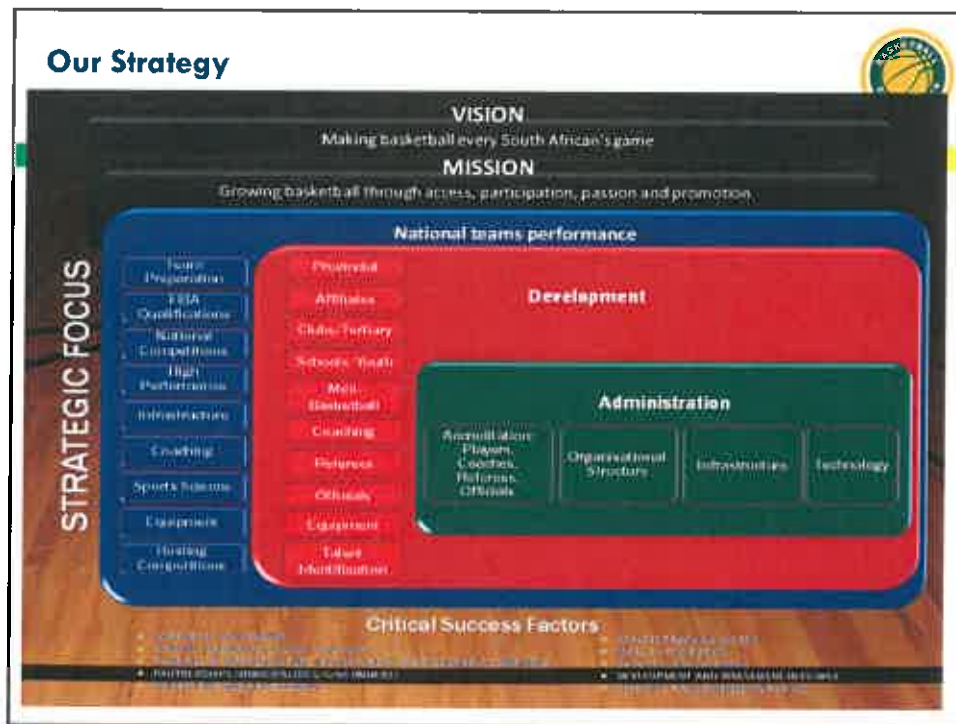
*Growing basketball through access, participation, passion and promotion*

## Strategic Objectives

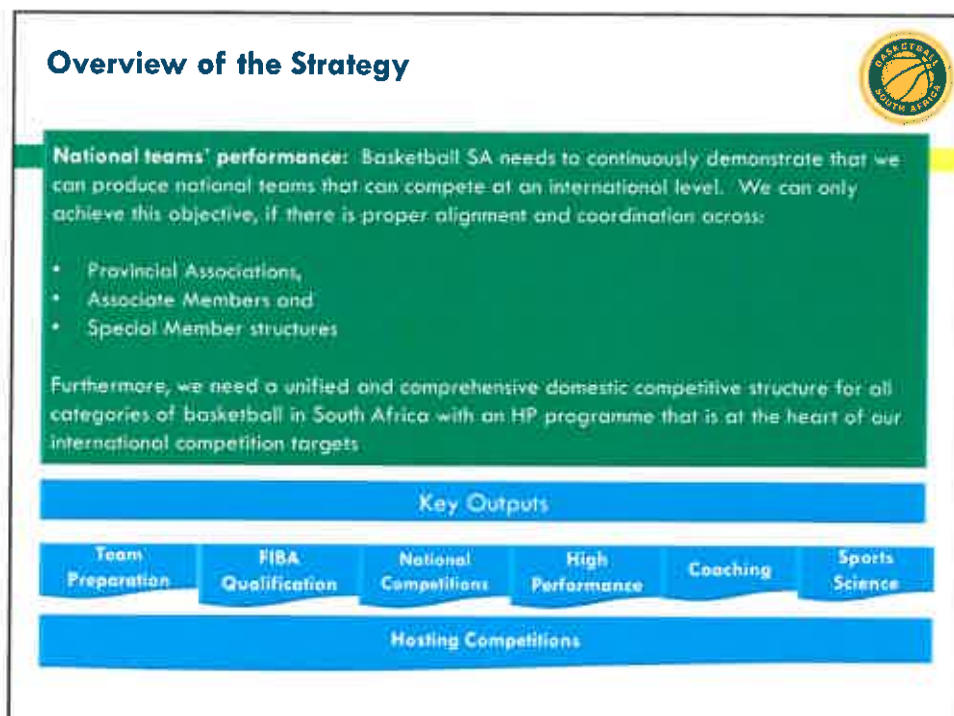


- Improving the performances of all National Teams
- Introducing proper, growth-driven development
- Restoring the functionality of all our structures/affiliates
- Building a sustainable financial model









## Overview of the Strategy

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**Development:** The focus is to promote and develop the standard of basketball for different categories, including players, coaching, refereeing and basketball administration. This includes furthering the education and training of all individuals in basketball by encouraging and enabling their participation and involvement in basketball in all provinces.

Key Outputs

Structured & Focused Programmes

Provincial	Affiliates	Clubs/Tertiary	Schools & Youths	Mini-Basketball	Coaches
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## Overview of the Strategy

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**Administration:** The development of a transparent, professional and efficient governance structure is one of the key fundamentals to the success of basketball. We must ensure that the sport of basketball is a transparent, modern and inclusive activity that promotes sound ethical principles in all aspects of the game.

Key Outputs

<b>Accreditation of:</b> <ul style="list-style-type: none"> <li>- Players</li> <li>- Coaches</li> <li>- Referees &amp; Officials</li> </ul>	Organisational Structure	Infrastructure	Technology
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## Overview of the Strategy



**Sustainable financial model:** The primary success factor for Basketball SA is to have the necessary financial resources to fulfill its mandate.

### Key Outputs

Financial  
Management

Proper Accounting  
Practices

Financial  
Turnaround  
Strategy

## Striving for Compliance



- 2015 designated the **YEAR OF COMPLIANCE**
- Focus on Provinces; Associate Members & Special Member
- **Four Key Focus Areas for 2015**
  - Governance & Administration
  - Structured Development Programmes
  - Education & Training
  - Infrastructure; Facilities; Kit & Equipment

## Striving for Compliance

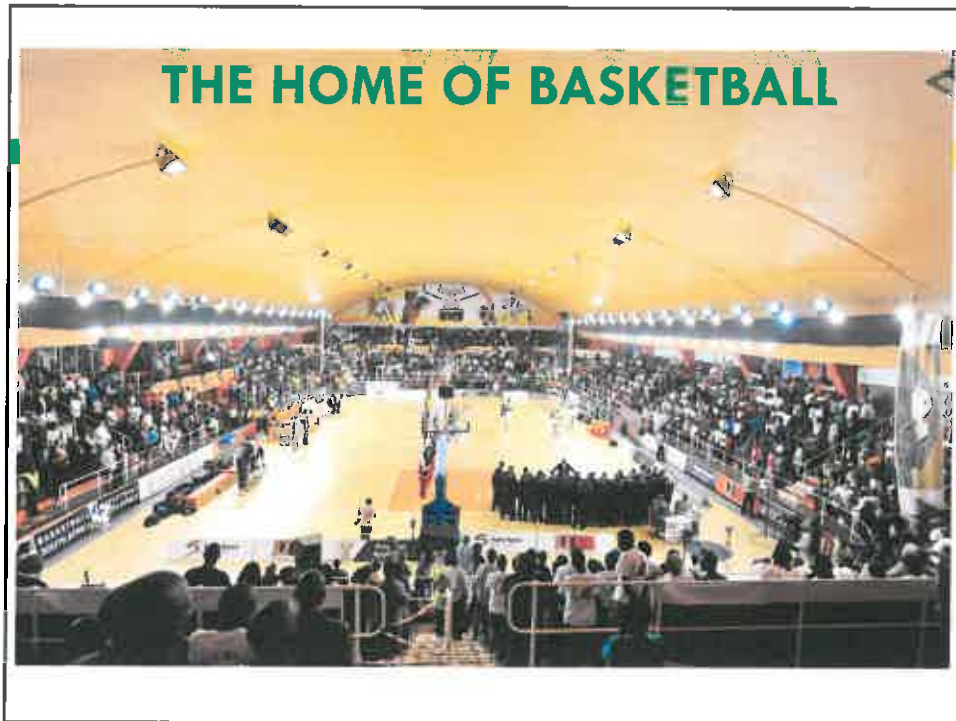


- National Executive Council Members have responsibility for at least one Affiliate
- Assisting Members with Organisational Structures in Provinces
- Ensuring Constitutions are aligned to that of Basketball SA and SASCOG
- Developing policies and by-laws
- Growing the sport in each District in every province
- Developing Club, Rural, School, Women and Youth Basketball
- Growing Provincial Leagues
- Setting up basic administrative capacity
- National Governance & Administration Training
- Coaches, Referees, Officials Training Courses
- Urgent need for provincial headquarters

## WEMBLEY – The Home of Basketball



- Lease Agreement with the City, making Wembley the Home of Basketball SA and the BNL
- SRSA assisted in the painting, cleaning and rebranding of the arena at Wembley Indoor Complex
- Hospitality area upgraded
- TV's sets installed
- Branding on the exterior
- Sports Trust financed painting of main entrance area, ablution facilities and change rooms, plumbing, general maintenance, lighting















## 2014 was officially SRSA's Year of Basketball



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REPUBLIC OF SOUTH AFRICA

- 2014 - Year of Basketball
- SRSA has provided great support to basketball
- SRSA structures have been working hand-in-hand with basketball structures
- The support of SRSA has resulted in unprecedented progress in basketball



**2014 was officially SRSA's Year of Basketball**



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Sport and Recreation South Africa  
REPUBLIC OF SOUTH AFRICA



- **PROJECTS IN 2014/15 SUPPORTED BY SRSA AND THE LOTTERY FUND**
  - Training of Administrators and Coaches of Members
  - FIBA Young Coaches Course
  - Setting up National Schools Structure
  - Hosting Four Nations Challenge
  - Senior National Teams Support



**2014 was officially SRSA's Year of Basketball**



**sport & recreation**  
Department:  
Sport and Recreation South Africa  
REPUBLIC OF SOUTH AFRICA



- **PROJECTS IN 2014/15 SUPPORTED BY SRSA AND THE LOTTERY FUND**
  - Under 16 Boys & Girls National Teams Support
  - Women in Basketball
  - National Office Upgrade
  - BNL Development
  - Rebranding of Basketball SA – new colours and logo



**2014 was officially SRSA's Year of Basketball**



**sport & recreation**  
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Sport and Recreation South Africa  
REPUBLIC OF SOUTH AFRICA



- **PROJECTS IN 2014/15 SUPPORTED BY SRSA AND THE LOTTERY FUND**
  - New Website; Twitter; Facebook; Instagram
  - Camps for National Teams
  - National Schools Championships
  - Basketball Kits for Schools



**2014 was officially SRSA's Year of Basketball**




**sport & recreation**  
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Sport and Recreation South Africa  
REPUBLIC OF SOUTH AFRICA






- **PROJECTS IN 2014/15 SUPPORTED BY SRSA AND THE LOTTERY FUND**
  - National Under 18 Championships
  - Acquisition of new floor and basketball equipment
  - Basketball Without Borders (BWB)
  - National Under 16 Boys in AfroBasket in Mali
  - Senior National Women in AfroBasket in Cameroon





# Basketball National League

## OUR FLAGSHIP PROGRAMME

### Basketball National League – Organisational Structure





**Albert Mokoena**  
Director  
Chairman / CEO





**Don Kazglaanis**  
Director  
COO



**Coby Cabaneles**  
Director  
CFO



**Graham Abrahams**  
Basketball SA Director  
Vice Chairman



**George Fawcner**  
Director  
CMO





**Earl Clingens**  
GM

*Real Game Recognise Game*

AN / JH / I  
Corp Comm - PR  
Part Time

M / J / H  
Basketball  
Part Time

AN / J / H  
Off Op Operations

AN / J / H  
Office Administration

M / J / H  
League Admin

**Vision**




Vision, Mission & Strategy


*“Entrench the BNL as the flagship of basketball by creating THE premier sports entertainment event in South Africa, and establish a sustainable, viable, growing, profitable business entity, which delivers an above-average return on investment”.*




**THE BNL – Our Flagship**



- Basketball SA holds a 30% shareholding in the BNL
- Operates under licence agreement with Basketball SA since 2013
- Operates as a private company under SA Companies law
- Basketball SA serves on Board of BNL
- Basketball SA provides technical services
- Eight of the franchises are owned & administered the BNL



## THE BNL – Our Flagship



- BNL compliant wrt VAT; PAYE; UIF
- Audited Annual Financial Statements & Annual Budgeting Processes
- League centralised in Gauteng (Wembley Indoor Arena) for financial considerations
- 2015 season started in June after first two successful years; finals on 6 September
- Financial and logistics support from SRSA



## Highly successful 2013 launch season!



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## Even better 2014 Season with SRSA support!

- 12 teams played each other in regular season
- Centralised venue for ease of access & TV Production
- LIVE TV (SuperSport) Fridays / Saturdays / Sundays & delayed broadcasts plus Repeats
- Celebrity participation and growing crowds
- Final Four Weekend with Semis and Finals
- High-Impact "Winner Takes All" Televised Finals



## BNL Clubs in 2014 Season



- 12 Clubs participated in the 2014 Season
- All Provinces of South Africa duly represented
- Prize Money for medal winners and MVP's





## What a final weekend!



**LOG STANDINGS WEEK 10: SEMI-FINALS**

DUZI ROYALS	74 – 72	EGOLI MAGIC
TSHWANE SUNS	76 – 71	SOWETO PANTHERS



**FINALS**







3 & 4 : EGOLI MAGIC

FINAL : DUZI ROYALS

71 – 69

50 – 65

SOWETO PANTHERS

TSHWANE SUNS














Sport & recreation  
Department  
Sport and Recreation (Basketball)  
REPUBLIC OF SOUTH AFRICA



## ... with the SUN ultimately shining through!



## Wheelchair Basketball SA



- Associate Member of Basketball SA
- Structured as an NPO
- Administers, promotes and delivers basketball for men and women with physical disabilities
- Have attended four Paralympics and two World Championships for Men
- Women are current African champions
- Under 23 National Team rated 11<sup>th</sup> globally



## Wheelchair Basketball SA



- More than 3 000 players; being 85% Black with 21% Women
- Competitions include:
  - National Club Provincial Leagues
  - National Club Championships
  - SuperSport Wheelchair Basketball Series
  - National Women and Men Championships
  - National Under 18 Boys and Girls Championshi
  - IWBF African Qualifiers



### Critical Success Factors for Basketball



- Continue restoring the image of the sport
- Invest in systems infrastructure
- Secure strategic partnerships
- Competitive and professionalism
- Athletic Tracking System and Database Development
- Mass participation
- Development and investment in people

### Critical Success Factors for Basketball



- Need to succeed in EVERY province if we are to succeed in Africa
- SRSA must be joined by Provincial Governments
- To take the game to ALL provinces, urgent need for:
  - infrastructure; venues;
  - provincial offices;
  - schools basketball;
  - club development;
  - coach development
  - resources including customised floors

### Critical Success Factors for Basketball



- Support for BNL Clubs in EVERY province – they need a home!
- Expand League to Six Months
- Sustainable mini-basketball programmes
- Need for similar enthusiasm shown for other sport such as rugby, cricket, soccer
- Need partners including provincial governments & sponsors
- International & Provincial Competitions

### Partnerships with Provincial Governments



- Provincial Sport is a Schedule 5 exclusive provincial competency
- Need for engagement with Legislatures
- Sport & Education need to cooperate to a greater extent
- Need to break down the gatekeeping role of Officials
- Direct involvement of MEC's is crucial
- Join SRSA in making Basketball a PRIORITY sport
- Provide resources to build provincial structures; presence needed in all districts

## Partnerships with Provincial Governments



- Training of elected officials in administration & governance
- Provide basic office infrastructure for Provincial Associations
- Actively assist BNL Clubs to acquire facilities, offices, sponsors
- Dedicated basketball facilities if top sides such NBA Teams are to play in Provinces
- Provide funding to BNL Clubs
- Commitment to take BNL matches beyond Gauteng
- Meetings with MEC's and Senior Officials as a priority

