

Department of Small Business Development

Portfolio Committee on Women in the Presidency

9 June 2015

Presentation Structure

1. Overview of the Department
2. Department's Approach towards Gender Mainstreaming
3. List of Women Programmes Targeting Women
4. Key programmes targeting women (DSBD & Entities).
5. Successes and Challenges.
6. Gender Focal Point in the Department

1.1. Overview of the Department

Mandate

- To lead an integrated approach to the promotion and development of small businesses and cooperatives through a focus on the economic and legislative drivers that stimulate entrepreneurship to contribute to radical economic transformation

Vision

- A radically transformed economy through effective development and increased participation of SMMEs and Co-operatives in the mainstream economy.

1.1. Overview of the Department Cont...

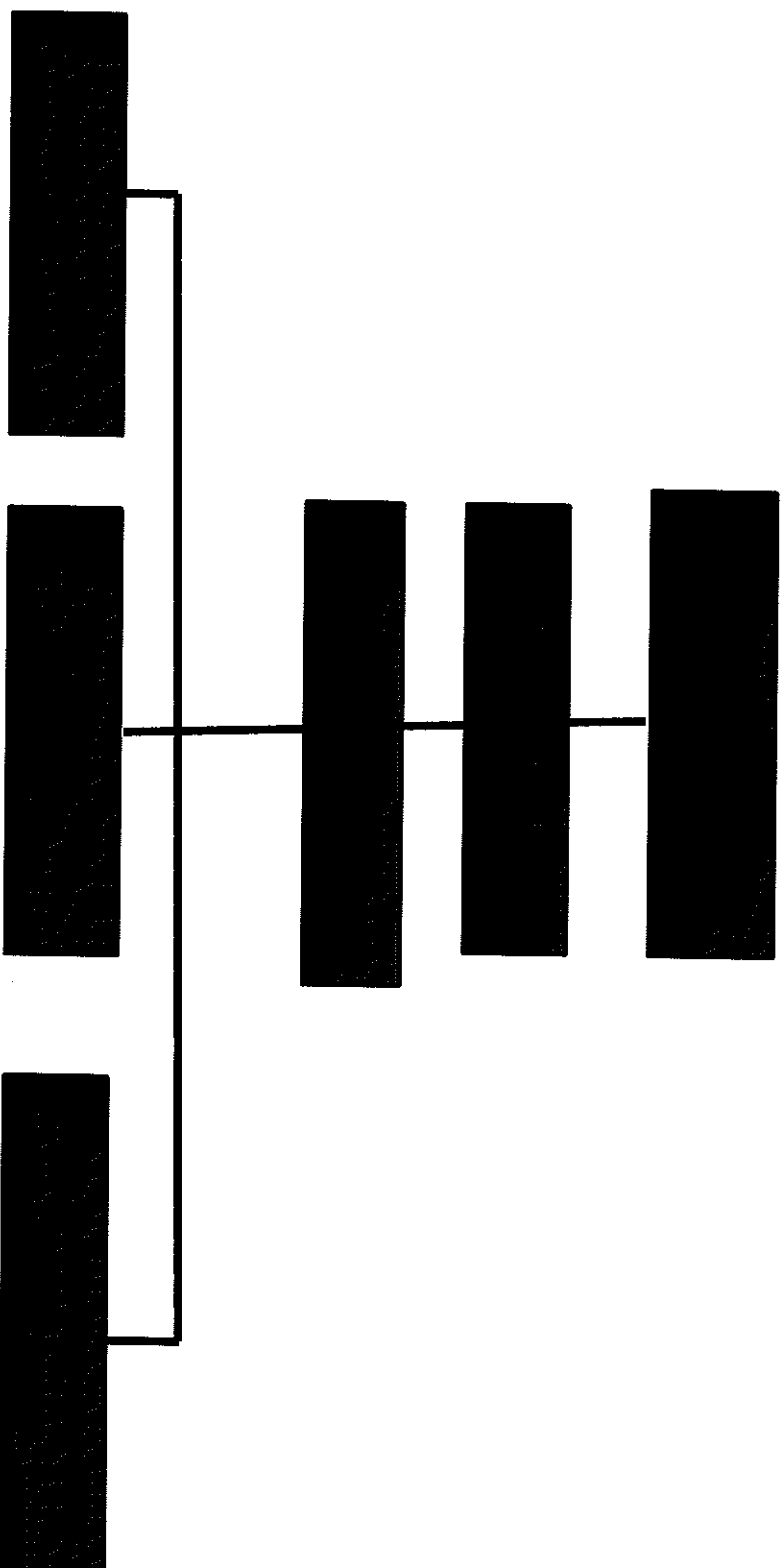
Mission

To create a conducive environment for the development and growth of small businesses and cooperatives through the provision of enhanced financial and non-financial support services, competitiveness, market access, promotion of entrepreneurship, advancing localisation and leveraging on public and private procurement.

Strategic Objectives

- Facilitate the development and growth of small businesses and co-operatives to contribute to inclusive and shared economic growth and job creation through public and private sector procurement;
- Facilitate radical economic transformation through increased participation of small businesses and co-operatives in the mainstream economy;
- Advocate for a conducive regulatory environment for small businesses and co-operatives to enable access to finance, investment, trade and market access in an equitable and sustainable manner;
- Facilitate partnerships with all spheres of government as well as the private sector to ensure mutual cooperation that will benefit small businesses and co-operatives.

1.2. DSBD'S STRUCTURE/ORGANOGRAM



1.3.1. Branch: EDE

Chief Directorate: Gender, Youth and People with Disabilities

Purpose

- To manage and facilitate the provision of support to new and existing women-owned SMEs and Co-operatives, to increase the number and sustainability of SMEs and Co-operatives run by people with disabilities and ensure the mainstreaming of youth enterprises.

Functions

- Develop policies and strategies to create an enabling environment for targeted groups to participate in the mainstream economy;
- Provide financial and non-financial support for the sustainability of enterprises owned by targeted groups;
- Facilitate strategic partnerships to support enterprises owned by targeted groups;
- Advocate for targeted groups to be economically empowered;
- Monitor, evaluate and review economic empowerment interventions aimed at targeted groups;
- Roll-out commitment 5 from the Youth Accord.

2. DBSD'S APPROACH TO GENDER MAINSTREAMING

2.1.Strategy and Policy Instruments

2.1.1. Background

- At the core of “gender mainstreaming” is a commitment to change attitudes so that women and men are equal participants in any initiatives for the private sector and to adopt gender-sensitive indicators for the purpose of on-going monitoring and evaluation of gender mainstreaming.
- The business units are required to report on gender disaggregated performance. This is important information for determining baseline and ensuring proper planning and targeting.

2. DBSD'S APPROACH TO GENDER MAINSTREAMING

2.1.2. Current Status

While the Department has been implementing **women specific interventions** for women in an informal manner, concerted efforts have been made to develop an all-inclusive Mainstreaming *Framework* for targeted groups (Youth, Women and People with Disabilities).

- The Framework (**external approach**) will look, amongst others, into :
 - ❖ Policy Development focusing on systematic incorporation of issues that affect women across policy, procedures and programmes.
 - ❖ Intervention design (establish baseline) for planning, targeting and inclusion of the targeted groups.
 - ❖ Women's Enterprise Development Strategy
- The envisaged activities for 2015/16 plans include the following;
 - ❖ Mainstreaming Framework Concept Document (Q1).
 - ❖ Benchmark and Consultation Report on Public Sector Mainstreaming(Q2)
 - ❖ Draft Mainstreaming Framework presented at Exco (Q4)

3. List of Programmes Targeting Women

1. Isivande Women's Fund (IWF).
2. Emerging Enterprise Development Programme (EEDP).
3. Ba'Vumile Skills Enhancement Programme.
4. South African Women's Entrepreneurs Network (SAWEN).
5. Technology for Women in Business (TWIB).
6. Technogirl Entrepreneurial Programme (TEP)
7. Partnership with Seda (Technogirl, Bavumile and TWIB)

4.1. Key Programmes Targeting Women

Key Programme	Brief description	Target/Criteria and Offerings	2015/16 Plans
Isivande Women's Fund (IWF)	<ul style="list-style-type: none"> Isivande Women's Fund (IWF) is an initiative of the Department of Small Business Development (DSBS) which migrated from the dti IWF was introduced as a response to challenges faced by women with regard to limited access to finance for women that inhibits the establishment, growth, sustainability and profitability of women's enterprises. Fund Initial capitalisation was R45 million and a further R20 million was approved in December 2013 bringing the total funds to R65 million. Strengthen departmental oversight role, robust performance monitoring of the scheme. 	<p>IWF targets formally registered enterprises which are owned by women and/ or managed (50.1% ordinary share must be held by women; 30 % or more of management positions shall be held by women). The enterprises must have been existing and operating for two or more years.</p> <p>Isivande Women's Fund</p> <p>IWF offers loan of between R30 000 to R2 million for- start up funding, Business Expansion, Franchises, amongst others.</p>	<p>Budget allocation for IWF for 2015/16 is R 8 751 000 and envisage to support about 100 women owned/ led enterprises.</p> <p>The Fund is open to all qualifying enterprises in all Provinces.</p>

4.1. Key Programmes Targeting Women

Key Programme	Brief description	Criteria and Offerings	2015/16 Plans
Emerging Enterprise Development Programme (EEDP)	<ul style="list-style-type: none"> Provides support to women/ youth owned and managed enterprises in order to increase their capacity to access economic opportunities and enhance competitiveness; and These enterprises are prioritised and supported to enable their meaningful participation and contribution in the economy through employment creation, poverty reduction and reducing inequality. 	<p>Targeted at South African women, youth and people with disabilities owned and managed enterprises that are tax compliant and have the potential or capacity to supply goods and services to public and private sector corporations as well as local, provincial and national government departments on a sustainable basis.</p>	<p>Aimed to support 400 Women, Youth and People with Disabilities Business owned/ led enterprises and programme and is open for all the provinces.</p> <p>Budget allocation is R 30 million for the 2015/16 financial year.</p>
<ul style="list-style-type: none"> EEDP is grant matching (80:20) and targeted at Women, Youth and People with Disabilities Business. 		<p>Applicants must constitute majority (100%) ownership and control of the applying enterprise. In case there is a partnership entered into, then at least 51 % or more ownership interest is held.</p>	

4.1. Key Programmes Targeting Women

Key Programme	Brief description	Criteria and Offerings	2015/16 Plans
<p>EEDP Eligible Expenditure</p> <p>The minimum amount that an applicant can apply for is fifty thousand rand (R50 000).</p> <p>Two hundred thousand rand (R200 000) for machinery, equipment and tools (specialised tools) and Inputs/ Raw material (R25 000), which is an increase from the previous R200 000.</p>	<p>Qualifying Intervention</p> <p>Machinery and equipment, tools. Specialized tools; Inputs/Raw materials; will be limited to 20 % of the total qualifying costs.</p> <p>In cases where the input/ raw material is the only cost item, the support will be capped at twenty five thousand rand (R 25 000) per qualifying applicant.</p>	<p>Have a minimum turnover of sixty thousand rand (R60 000) but less than five hundred and fifty thousand (R500 000) per annum;</p> <p>Have been in operation and/or trading for at least one (1) financial year;</p> <p>Be registered with SARS and provide a certificate of good standing in respect of its tax obligations (not tender)</p>	

4.1. Key Programmes Targeting Women

Key Programme	Brief description	Criteria and Offerings	2015/16 Plans
Ba'Vumile Skills Enhancement Programme	The main objective is to enhance the existing skills of women to produce quality and commercially viable cultural products for participation in major local and international markets. The programme is focussed on the Creative Industry (Arts and Craft, Textile and Clothing) and its biasness is towards women in rural areas and townships.	<p>KwaZulu/Natal Province: Umsinga (25 women currently being trained). NW Province: Rustenburg (10 women currently being trained). Free State Province: Harrismith (25 women). WC Province: Gugulethu (25 women) Mosselbay (25 women). Limpopo: Xhinhosana, Namakgale Sekhukhune & Phalaborwa (75 women). Northern Cape: Kuruman (25 women)</p>	<p>Target: 200 women entrepreneurs to be trained during the 2015/16 financial year.</p> <p>Budget allocation is R 3 million.</p>

4.1. Key Programmes Targeting Women

Key Programme	Brief Detail	Criteria and Offerings	2015/16 Plans
South African Women's Entrepreneurs Network (SAWEN)	<p>SAWEN is a Non Profit Company registered in 2004 under Section 21 to provide a national vehicle for individual and women's groups to address their entrepreneurial challenges.</p> <p>A membership based organisation with 972 – active members.</p>	<p>SAWEN Target Market</p> <p>Women who own and operate SMEs and Co-operatives within the broader economy of South Africa. They must be self-employed and their companies must be registered with CIPC.</p>	
	<p>SAWEN Networking Platform</p> <ul style="list-style-type: none"> • Partnerships and resource mobilisation • Access to opportunities • Training and capacity building • Market Access Platforms • Conferences & Summits • Business information and resources • Advocacy & Lobbying • Lieouu Lami Awards 	<p>Women who are engaged in income-generating activities that are not registered with CIPC but have aspirations to grow their enterprises and become formal entities in the future.</p> <p>Women who have an interest in operating businesses but lack the “know-how” to start</p>	

4.1. Key Programmes Targeting Women

SAWEN 2015/16 Planned activities

Programme	Baseline	Annual Target
PHAKAMA		
Outreach activities	10	12
Networking Events	31	36
Company AGM, Annual members Meeting	Company AGM & Annual Members meeting convened	Convene AGM, Annual Members meeting
Implement Marketing Strategy		
Provincial AGM convened	1	1
FARISANANI		
Partnerships concluded	2	2
Undertake Joint initiatives	4	2
Stakeholder engagement	4	4

4.1. Key Programmes Targeting Women

SAWEN 2015/16 Planned activities

Programme	Baseline	Annual Target
MENYETLA		
Market Access opportunities	18	30
# of members who benefitted	7	7
# of events		
Training Interventions		
- General Business Training	258	275
- Quality Enhancement Programme	63	100
- Market Readiness	63	70
- Digital Literacy	124	140

4.1. Key Programmes Targeting Women

SAWEN 2015/16 Planned activities

Programme	Baseline	Annual Target
ZABALAZA		
Publish research report and present to stakeholders		
HALALA		
Ligugu Lami Awards	1 event convened	Convene 1 event
ORGANISATIONAL DEVELOPMENT		
Provincial Executive Development	5 mentoring and/or induction sessions held	3 mentoring and/or induction held
Recruit additional staff		

4.1. Key Programmes Targeting Women

SAWEN Budgetary Implications

Programme Costs	2015/16	2014/15	
	Budget	Budget	
Phakama	4,380,000	3,235,000	26%
Farisanani	1,680,000	1,940,000	-15%
Menyetla	2,917,354	2,250,000	23%
Zabalaza	200,000	500,000	-150%
Halala	1,910,000	1,810,000	5%
Co-operatives Incubation	3,000,000		100%
Organisational Dev.	175,000	141,667	19%
Expansion of Infrastructure	200,000	-	100%
	14,462,354	9,876,667	32%

4.1. Key Programmes Targeting Women

SAWEN Beneficiaries and geographic allocations

Province	Members in good standing	%	Ranking
Eastern Cape	49	5%	8
Free State	50	5%	7
Gauteng	281	29%	1
KwaZulu-Natal	63	6%	4
Limpopo	79	8%	3
Mpumalanga	53	5%	6
Northern Cape	30	3%	9
North West	58	6%	5
Western Cape	113	12%	2
Unallocated	196	20%	
Total	972		

SAWEN budget Allocation for 2015/16: R 16 726 000

4.1. Key Programmes Targeting Women

Key Programme	Brief description	Criteria and Offerings	2015/16 Plans
Technology for Women in Business (TWIB) Established in 1998 to accelerate women's economic empowerment through the introduction of technology and innovation based solutions.	TWIB consists of 3 phase: <ul style="list-style-type: none"> • TWIB Annual Seminar • TWIB Awards and Capacity Building programme. 	TWIB Capacity Building Programme <ul style="list-style-type: none"> • Awareness raising workshop and 200 women to participate. • Linkages with available technology solutions and 20 women to participate. 	TWIB Seminar and Awards Ceremony <ul style="list-style-type: none"> • 600 women to participate in all 9 provinces. • The Seminar and Awards Ceremony will be hosted in the <u>Northern Cape Province.</u> • Budget allocation is R 2 million.
	TWIB Awards are aimed at identifying, recognising and celebrating women who have successfully demonstrated the application of technology solutions to enhance growth and improve competitiveness in their enterprises.		

4.1. Key Programmes Targeting Women

Key Programme	Brief Detail	Criteria and Offerings	2015/16 Plans
Technogirl Entrepreneurial Programme (TEP)	<p>A sub-programme of TWIB whose aim is to encourage girls to choose careers in engineering, science and technology and entrepreneurship by facilitating access to educational information, career opportunities, academic and extramural learning programmes under the theme: "A girl today, a successful entrepreneur tomorrow".</p>	<p>The angle taken by the campaign is to encourage the young girls to contribute to the country's economic development and growth by becoming creators of wealth and job opportunities.</p>	<p>To date, the Unit conducted a workshop in Durban, KZN. Province in April 2015 and <u>120 girl learners</u> from the best performing schools from <u>rural areas</u> participated. Budget allocation is R80 000.</p>

9-11 grades
 STEM subjects
 Science, Technology etc.

5. Successes and Challenges

	Successes	Challenges
IWF	<p>The total number of funded companies since inception is <u>45</u> (including 3 follow-on transactions). This has resulted in the creation of <u>155</u> new jobs and sustained <u>394</u> existing jobs.</p> <p>Impact evaluation study has been completed.</p>	<ul style="list-style-type: none"> The funding model is based on IDC processes, which is more biased towards established enterprises The Fund Manager's lack on national footprint. Significant portion of the allocated budget is spent on the Administration of the Fund. <p>Possible interventions</p> <ul style="list-style-type: none"> Review the funding model.
Bavumile	<ul style="list-style-type: none"> All 9 provinces have participated in the programme from 2008 to 2012, benefiting 354 women. Improved in quality of products post training (sales and referrals). Revised the programme to ensure accreditation, market readiness workshops, registration and formalisation of business. 	<ul style="list-style-type: none"> No line budget <p>Possible intervention</p> <ul style="list-style-type: none"> Establish a dedicated line budget

5. Successes and Challenges

Programmes and Others	Successes	Challenges
SAWEN	<p>Productivity (business improvement processes and after-care)</p> <ul style="list-style-type: none"> - waste reduction - lower absenteeism - increased sales - profit maximisation - quality focus - employment <p>Digital Literacy</p> <ul style="list-style-type: none"> • learned to use computers • preparation own quotations and invoices • going online to search for business information and opportunities • Trainer of Trainers <p>General Business Training</p> <ul style="list-style-type: none"> • skills developed in costing, compliance, competitor analysis, presentation, business etiquette, etc. 	<ul style="list-style-type: none"> • Funds transferred through Seda, which delays the process. • Limited benefit accrued from the Seda management. • 5% of the funds goes to Seda for management. • Acting CEO from 2009 through secondment from Sefa. • Declining membership raises a concern. • No direct line budget <p>Possible interventions</p> <p>Appointment of fulltime CEO</p> <p>Review funding model.</p>

5. Successes and Challenges

Programmes and Others	Successes	Challenges
-----------------------	-----------	------------

SAWEN

Market Access (exhibitions) e.g. Wedding Expo

- Diamond Love Bridal = R80 000
 - Mokgalaka Creations = R10 000
 - Gloria's Design = 4 matric dance dresses ordered
 - Ledikana Creations = R2 000
- N.B** Impact study of jobs created is required*

5. Successes and Challenges

Programmes and Others	Successes	Challenges
<p>Technogirl Entrepreneurship Programme</p> <p>Programme targets schools from Township and Rural areas to ensure economic inclusion.</p>	<ul style="list-style-type: none"> The Technogirl workshop affords an opportunity to South African business women and prominent figures from the corporate and technology fields, to share their experiences, know-how and success stories with the learners. Through an evaluation study conducted by the GWE units, learners mentioned that the exposure and information they acquired through the programme contributed to their current careers in business, technology and other fields. The evaluation findings indicated that the Technogirl programme has the potential to encourage entrepreneurship among learners. This was signalled by the interest shown by some learners to continue their Technogirl projects. 	<p>Weak monitoring and evaluation</p> <p>Through the evaluation study learners mentioned that they would like to see the department offering more support to the learners during and post programme roll out.</p> <p>Dedicated programme budget</p> <p>The current budget for the Technogirl programme is sourced from the Goods and Services budget. There is a need for the programme to be allocated its own budget that would allow the department to also directly contribute towards prize sponsorship.</p>

6. Gender Focal in the Department

- The Department's structure has been recently approved by the DPSA
- The gender focal point remains at Chief Director level, responsible for Gender, Youth and People with Disabilities.

THANK YOU