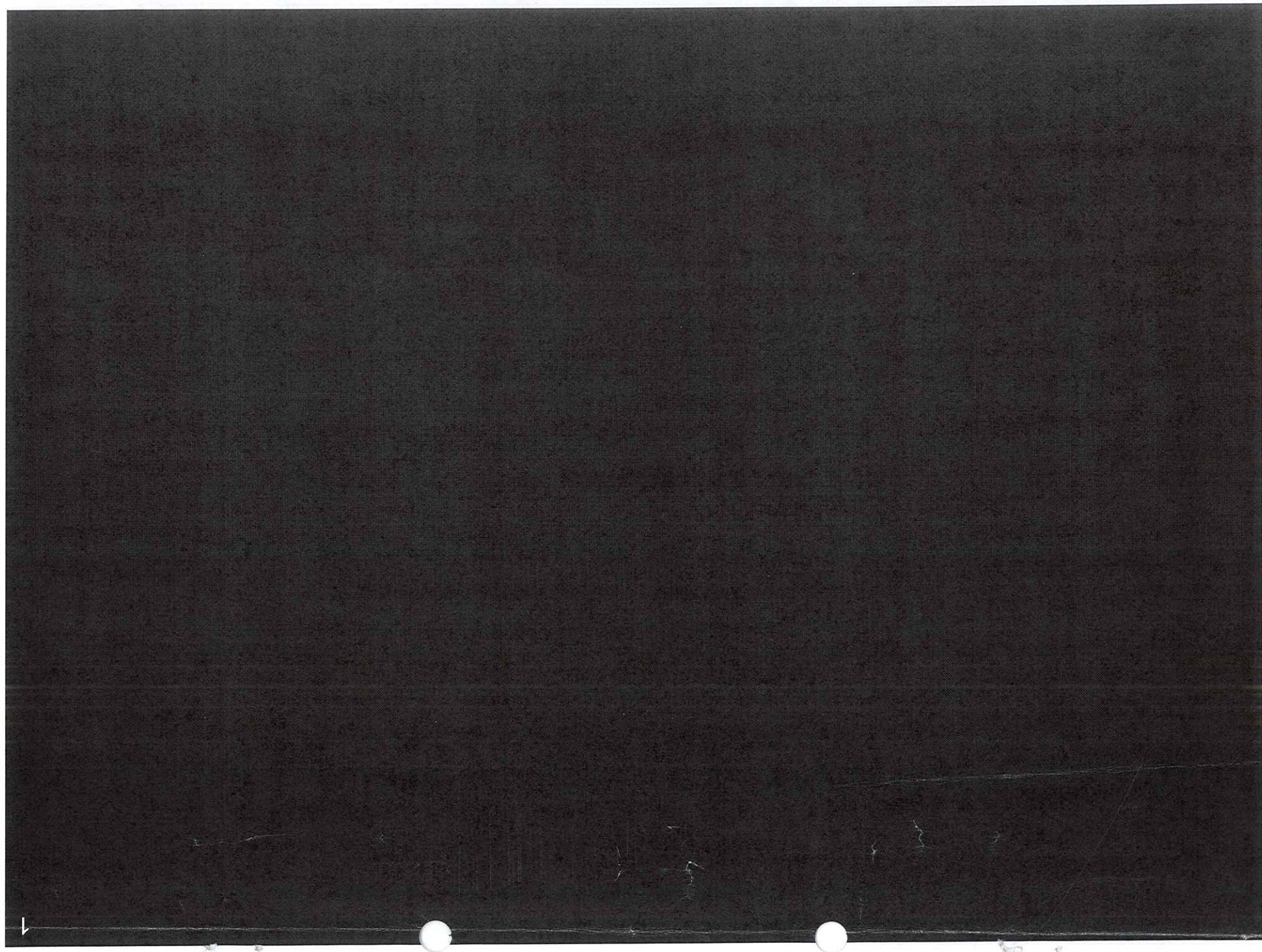


National Museum, Bloemfontein



Presentation to the Portfolio
Committee on Arts and Culture

28 April 2015



National Museum, Bloemfontein

1. Brief Overview of the National Museum
 - Mandate, Vision & Mission
 - Main Museum complex & satellites
 - Organisational Structure & staff representivity
 - Departments (Research & Collections)
2. Strategic Goals & Objectives
3. Key Programmes & Activities
4. Governance & Financial Overview
5. Key Challenges
6. National Art Bank



Overview of the National Museum

- The National Museum is a Natural History, Cultural History and Art Museum

- The ICOM definition of a museum:

- a non-profit making, permanent institution in the service of society and of its development, and open to the public, which acquires, conserves, researches, communicates and exhibits, for purposes of study, education and enjoyment, material evidence of people and their environment



Overview of the National Museum

- Against this background of the ICOM definition of a museum:

The National Museum performs its conservation, research and educational functions in a broad spectrum of disciplines in the Natural Sciences, Human Sciences and Fine Arts



Overview of the National Museum

- Vision

- To be known as the best heritage centre in Africa

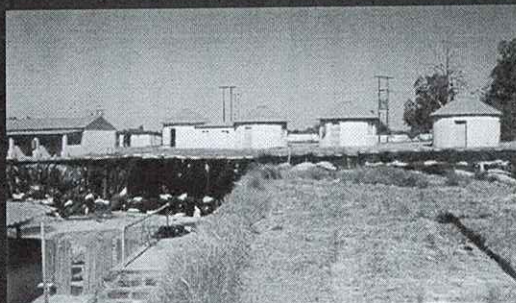
- Mission

- To provide heritage information and an enjoyable experience to all people through quality research, conservation, education and exhibitions



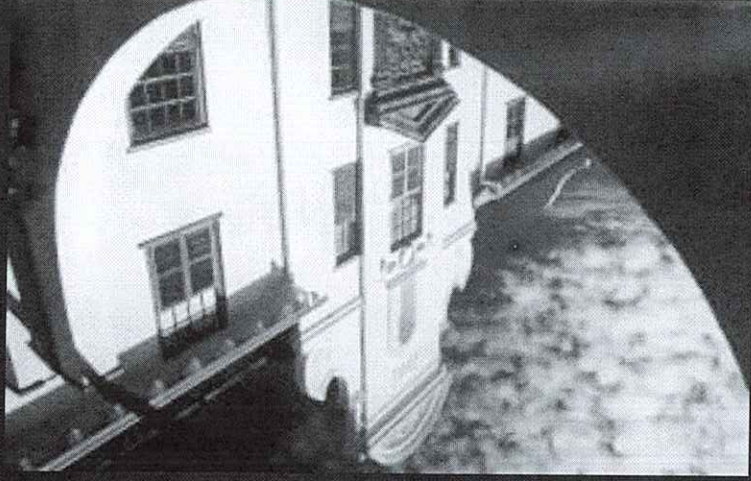
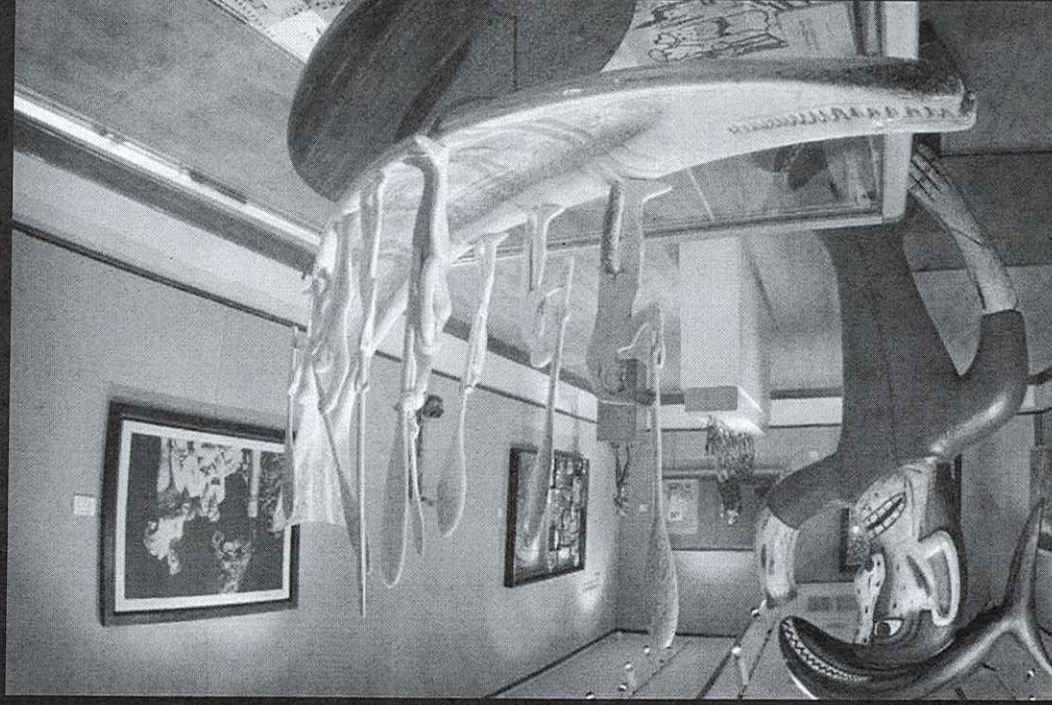
Overview of the National Museum

- Main complex & satellites



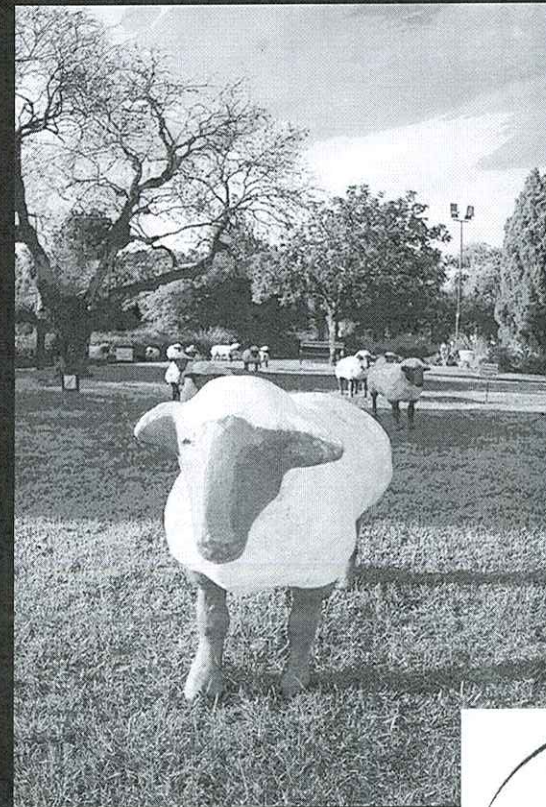
Overview of the National Museum

- Satellites: Oliewenhuis Art Museum - South African Art



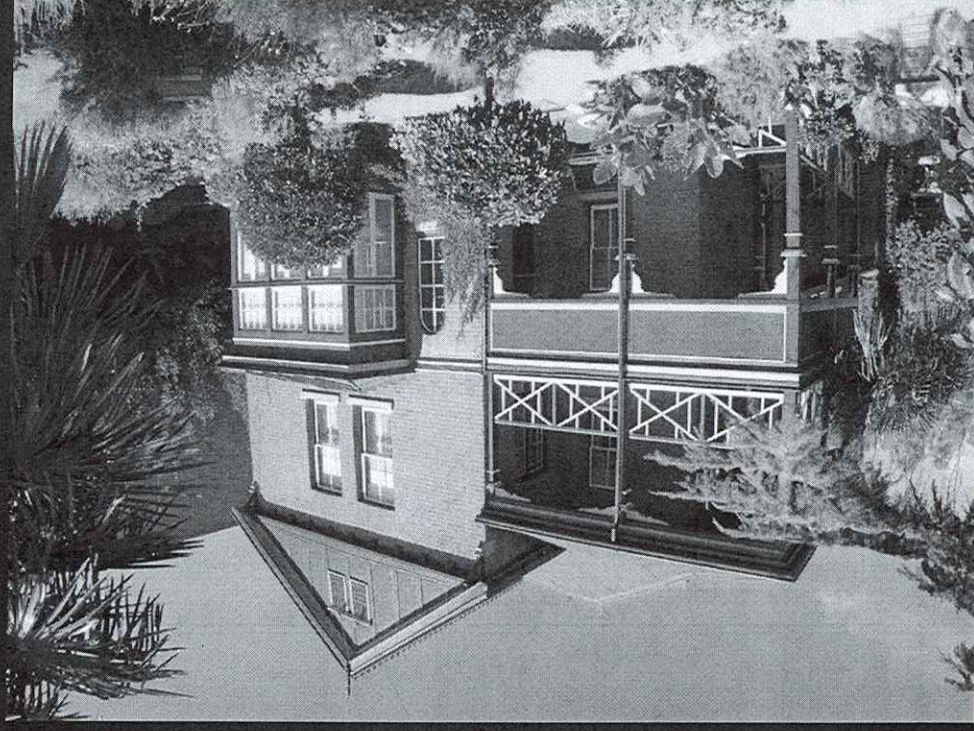
Overview of the National Museum

- Satellites: Oliewenhuis Art Museum



Overview of the National Museum

- Satellites: Freshford House Museum (1897)

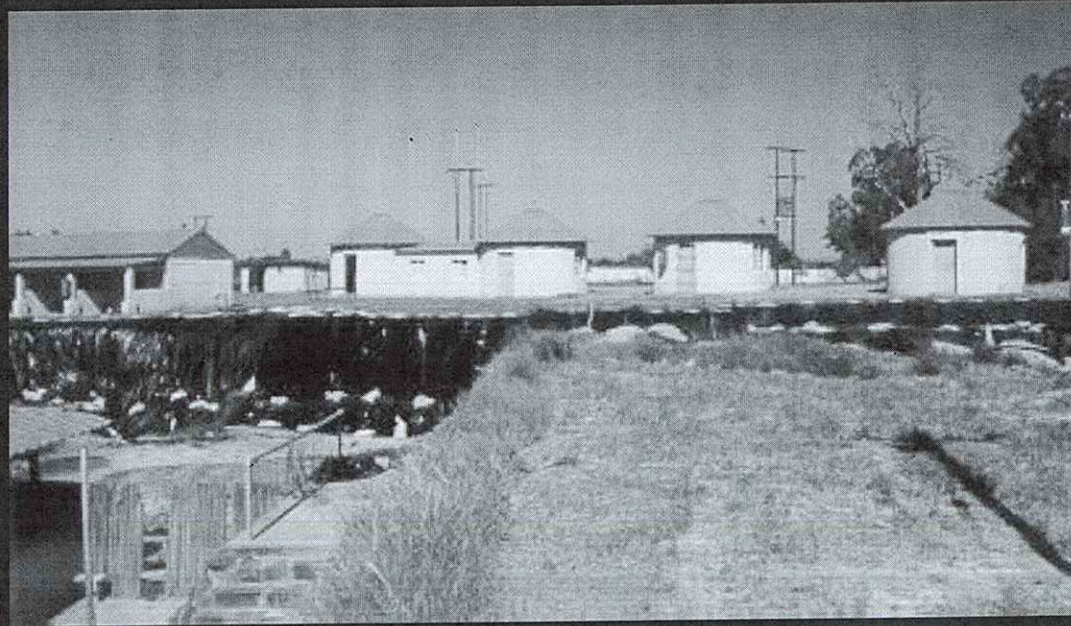


Overview of the National Museum

- Satellites: Florisbad Research Station



Florisbad Skull
(260 000 years old)



Department of Arts and Culture
an agency of the



Overview of the National Museum

- Satellites: First Raadsaal & Wagon Museums



Oldest building in Bloemfontein (1849)



Organisational Structure & Staff Representativity

Numbers of employees in each category at 31 March 2015

Category	Coloured		Asian		White		African		Persons with disabilities		Total
	M	F	M	F	M	F	M	F	M	F	
Management					1	1					1
Senior management											
Professionally qualified & experienced specialists; middle management			1	13	7	2	1	14			10
Skilled technical & academically qualified workers; junior management	1	2		7	17	5	4	13	1		24
Semi-skilled & discretionary decision-making				1	3	8	5	9			8
Unskilled & defined decision-making				1	10	16		11			16
Contract staff				1	4	2		5			2
Interns											
Total (114)	1	2	0%	1	24	28	27	29	1	1	61
%	1%	2%	0%	1%	21%	25%	24%	25%	1%	1%	54%

Overview of the National Museum

- Natural Sciences (9 departments)
 - Acarology
 - Arachnology
 - Botany
 - Entomology
 - Herpetology
 - Mammalogy
 - Ornithology
 - Karoo Palaeontology
 - Florisbad Quaternary Research



Overview of the National Museum

- Human Sciences & Visual Arts (6 departments)

- Anthropology

- Archaeology

- Cultural History

- Rock Art

- Collections Management: Humanities

- Oliewenhuis Art Museum



Strategic Goals & Objectives

- The Museum pursues the achievement of strategic objectives in the following Key Programmes & Sub-programmes:
 1. Administration - Support Services
 - 2a. Business Development - Curation & Conservation of Collections
 - 2b. Business Development - Research & Information Management
 - 3a. Public Engagement - Marketing
 - 3b. Public Engagement - Public Educational Programmes



Strategic Goals & Objectives

- Key Programme 1: Administration - Support Services

Programme purpose:

- To provide professional support to ensure achievement of the Museum's primary objectives of carrying out quality research, expanding & managing diverse heritage collections and communicating to all, through educational programmes, exhibitions & publications, the importance of this diverse heritage to the South African nation



Strategic Goals & Objectives

- Key Programme 2a: Business Development - Curation & Conservation of Collections

Programme purpose:

- To collect & conserve materials & objects of natural & cultural heritage relevant to the disciplines of the National Museum, which represent an important part of the collective national estate
- To expand collections where appropriate to include materials, objects & information to promote an enhanced sense of national pride in the diverse cultural & natural heritage shared by all South Africans



Strategic Goals & Objectives

- Key Programme 2b: Business Development - Research & Information Management

Programme purpose:

- To undertake research to produce high quality results relating to the various research disciplines of the National Museum

- To communicate the relevance & meaning of these results to as broad an audience as possible

- To promote a greater awareness of the importance & role of previously marginalized communities in contributing to South Africa as a nation



Strategic Goals & Objectives

- Key Programme 3a: Public Engagement - Marketing

Programme purpose:

- To promote a greater awareness and better understanding of South Africa's diverse cultural and natural heritage through relevant formal and informal activities and exhibitions

Strategic Goals & Objectives

- Key Programme 3b: Public Engagement -
Public Educational Programmes

Programme purpose:

- To provide informative & enjoyable educational experiences through relevant formal & informal activities, exhibitions & public outreach programmes

- To contribute to promoting a greater awareness & better understanding of South Africa's diverse cultural & natural heritage



Linkages between the Museum's Goals, Priorities of Government, Museum Strategy, Key Programmes & Activities

Strategic Outcome Oriented Goal 1

Museum Goal

- Celebrate the diversity of South Africa's cultural and natural heritage, and make this accessible to all
- Link to government priorities

- An efficient, effective & development-orientated public service (Outcome 12) & a diverse, socially cohesive society with a common national identity (Outcome 14)

Museum strategy

- Preserve & promote inclusive heritage
- Curation, conservation, research & exhibition of heritage items

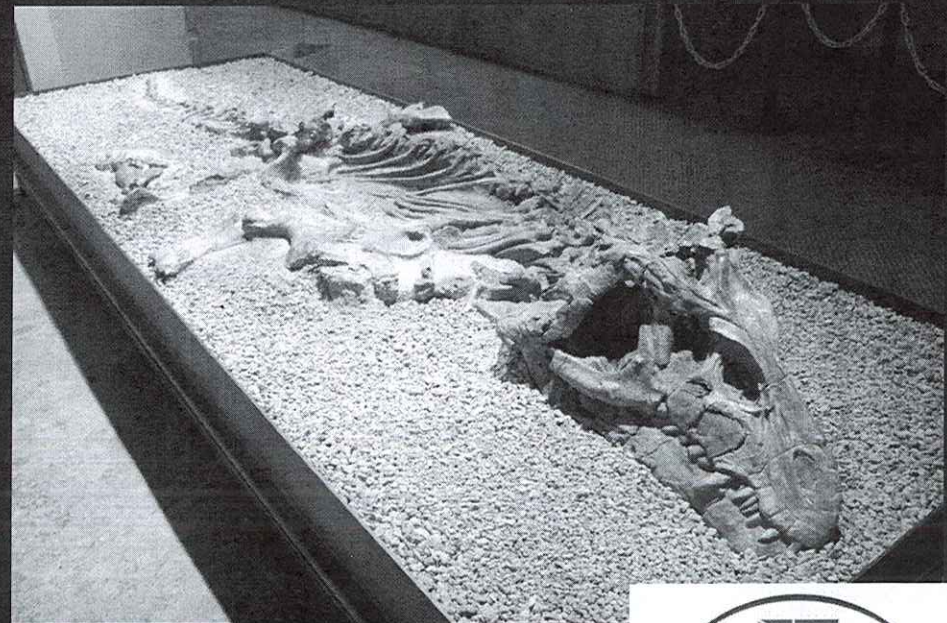
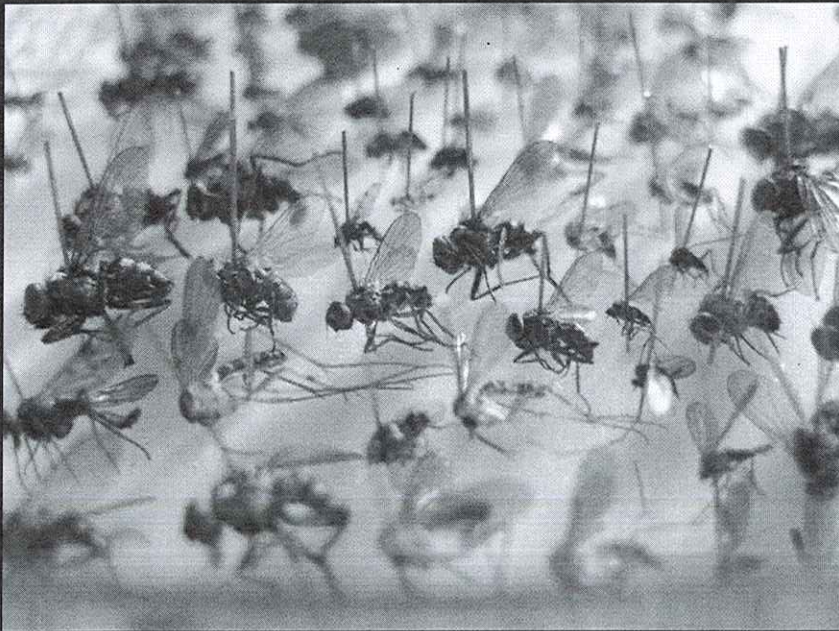
Key Programmes

- 2a. Curation & Conservation of Collections (2.1, 2.2)
- 2b. Research & Information Management (2.4, 2.5, 2.6, 2.7, 2.8)
- 3a,b. Marketing, Education & Public Programmes (3.2, 3.4, 3.5, 3.6, 3.7)



Museum initiatives / activities

Items added to natural history, cultural history & art collections (2.1)



Museum initiatives / activities

Items added to natural history, cultural history & art collections (2.1)



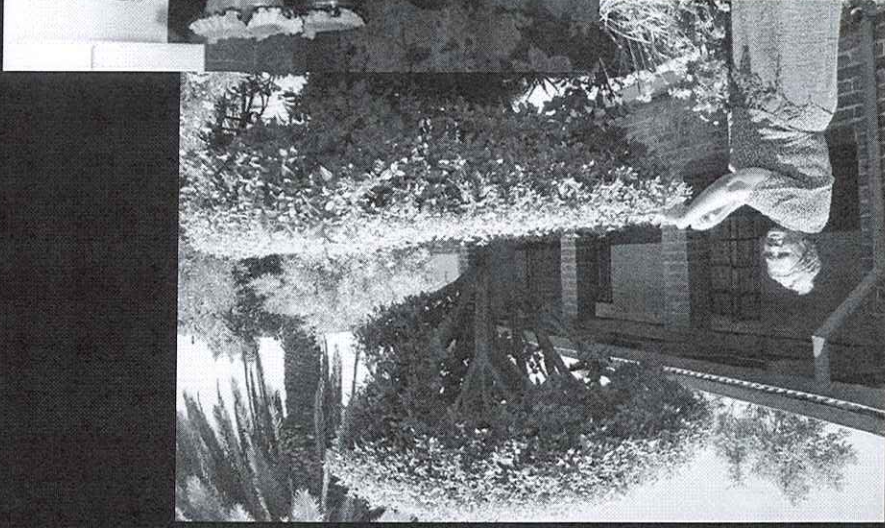
Museum initiatives / activities

Items added to natural history, cultural history & art collections (2.1)



Museum initiatives / activities

Progress on research projects; NRF rated museum scientists; research collaboration (2.4)



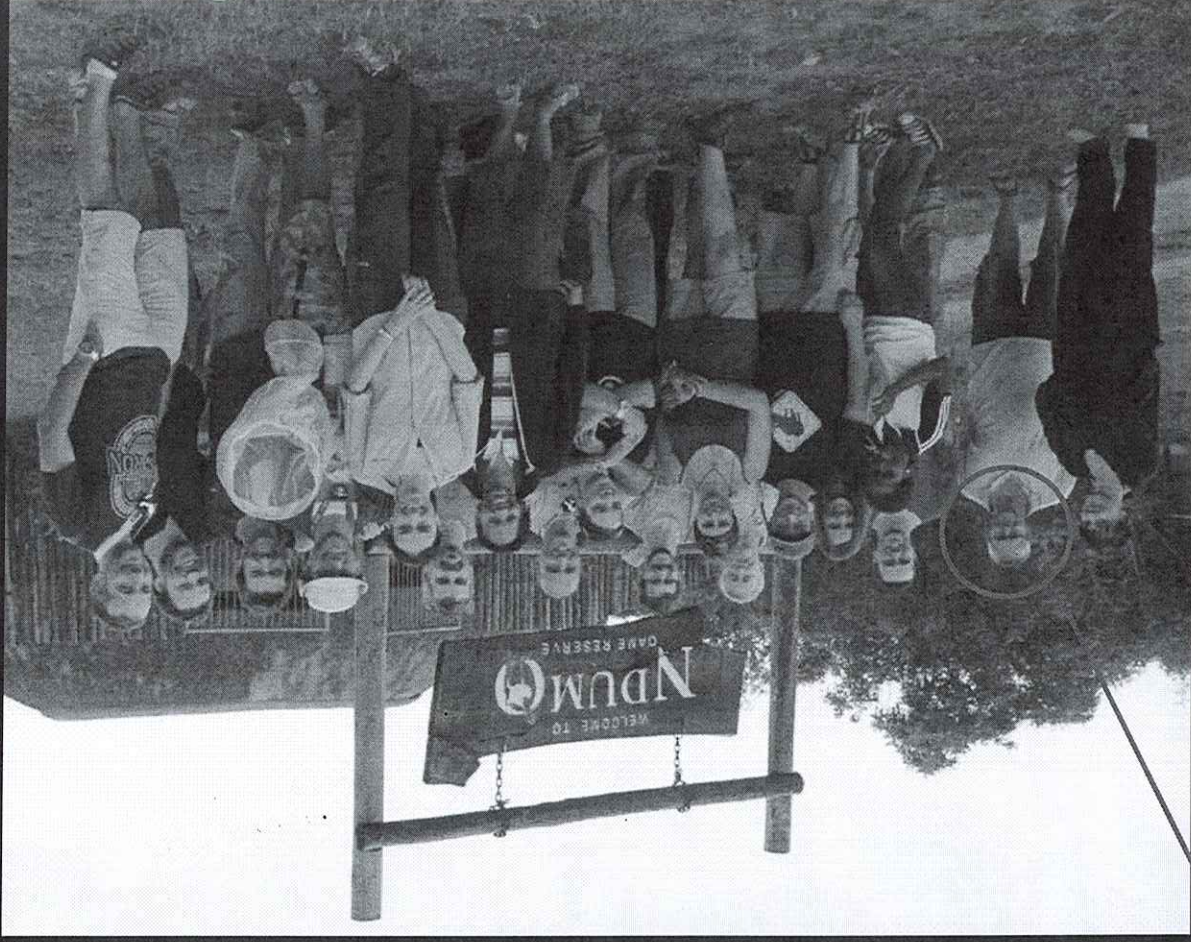
Museum initiatives / activities

Progress on research projects; NRF rated museum scientists; research collaboration (2.4)



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Museum initiatives / activities

Progress on research projects; NRF rated museum scientists; research collaboration (2.4)



Manual of AFROTROPICAL DIPTERA
Volume 1

Edited by Ashley H. Kirtz-Spriggs & Bradley J. Sinclair
With photographs by Stephen A. Marshall

Manual of AFROTROPICAL DIPTERA
Volume 1

Edited by Ashley H. Kirtz-Spriggs & Bradley J. Sinclair
With photographs by Stephen A. Marshall

Tree flies or Diptera, constitute one of the largest orders of insects in the biosphere, with over 150,000 described species worldwide, more than 20,000 of which focus on the Afrotropical Region. They are diverse morphologically and biologically, and many groups have evolved spectacular structural adaptations that are commensurate with their environment and biology. During their long evolutionary history, virtually every terrestrial niche has been occupied by the Diptera, making them one of the most successful groups of organisms on Earth. Many have co-evolved in association with other organisms and have some highly specialized parasites or parasitoids of a range of disparate groups in the Plant and Animal Kingdoms. Whether focusing on their systematics, biology, biogeography, conservation, or the more applied aspects, the Diptera remain a fascinating and intriguing group. This two-volume book, a collaboration of over 90 international experts on Diptera, is the first ever synthesis of the 100 families of flies known from the Afrotropical Region and on the evolution, ecology, and systematic aspects of this vast assemblage. It looks at the distribution, identification, and the system level, as well as a synopsis of key groups. This work provides the basis for understanding the diversity of a major order of insects in a large tropical region and is the first such synthesis of its kind for any major insect order occurring on the African continent.

Volume 1 covers 44 of the 106 families of flies (sometimes termed the Lower Diptera) and also 13 introductory chapters dealing with the history of Afrotropical dipterology, collection and preservation, morphology and terminology, natural history, agricultural and veterinary, medical, forensic and phylogenetic significance, biogeography, conservation and the phylogeny of flies. The volume also includes keys to all Afrotropical fly families at both adult and larval stages. The text is richly illustrated with colour photographs and line drawings.

SM NATIONAL MUSEUM
an agency of the Department of Arts and Culture

SANBI
SOUTH AFRICAN NATIONAL BIODIVERSITY INSTITUTE
Sustainability for Life

NATURAL HISTORY MUSEUM
WILSON Diptera Research Fund

IC-5

NATIONAL MUSEUM
NATIONAL MUSEUM - MUSEUM OF GERMANY
BLOEMFONTEIN

an agency of the Department of Arts and Culture

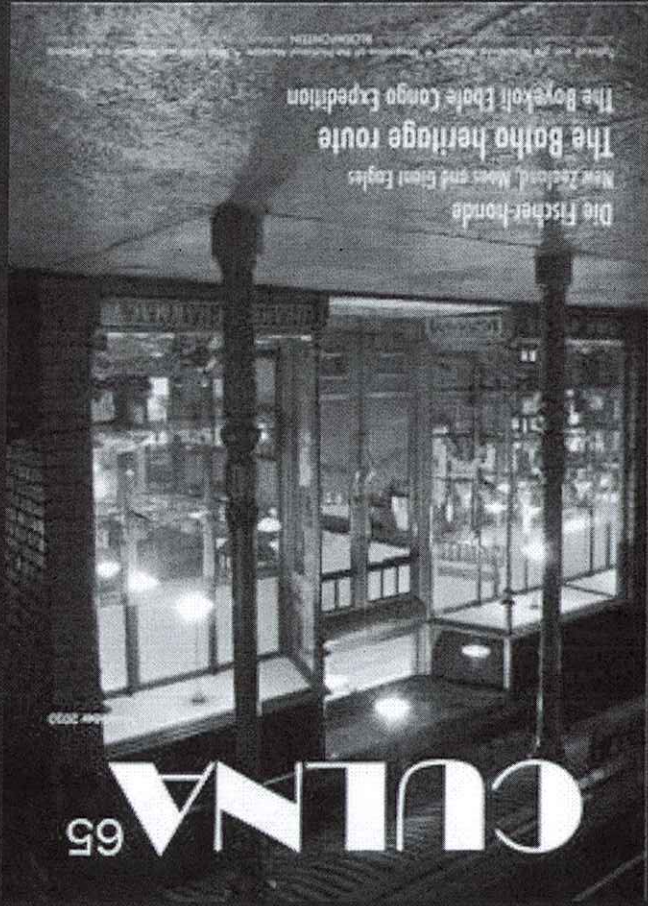
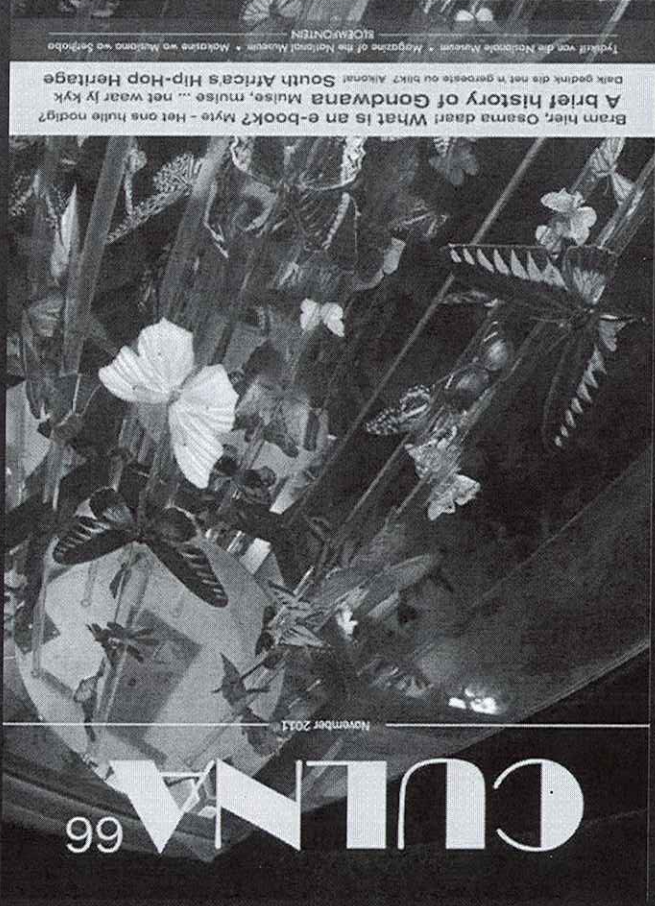


NATIONAL MUSEUM
NATIONAL MUSEUM - MUSEUM OF GERMANY
BLOEMFONTEIN

an agency of the Department of Arts and Culture

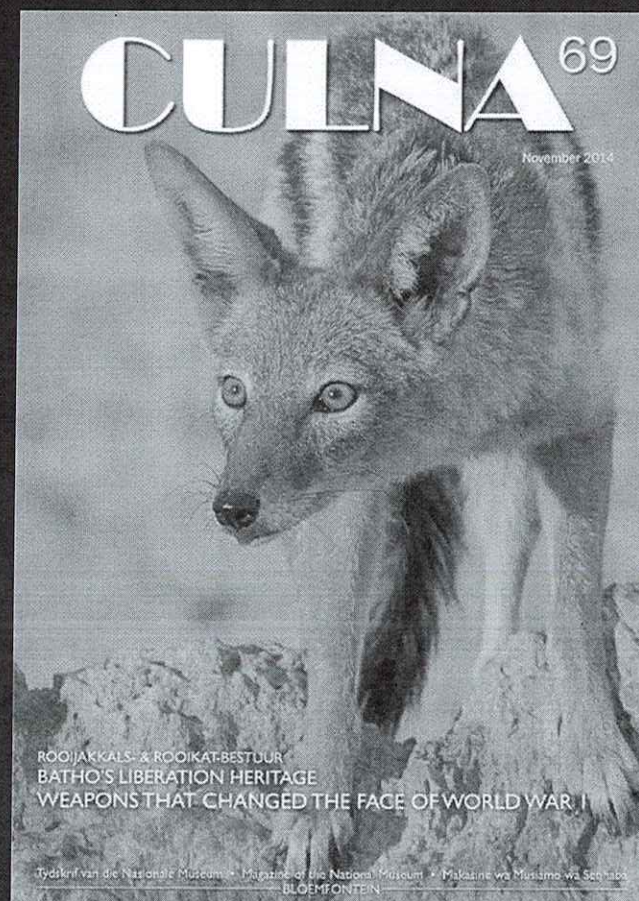
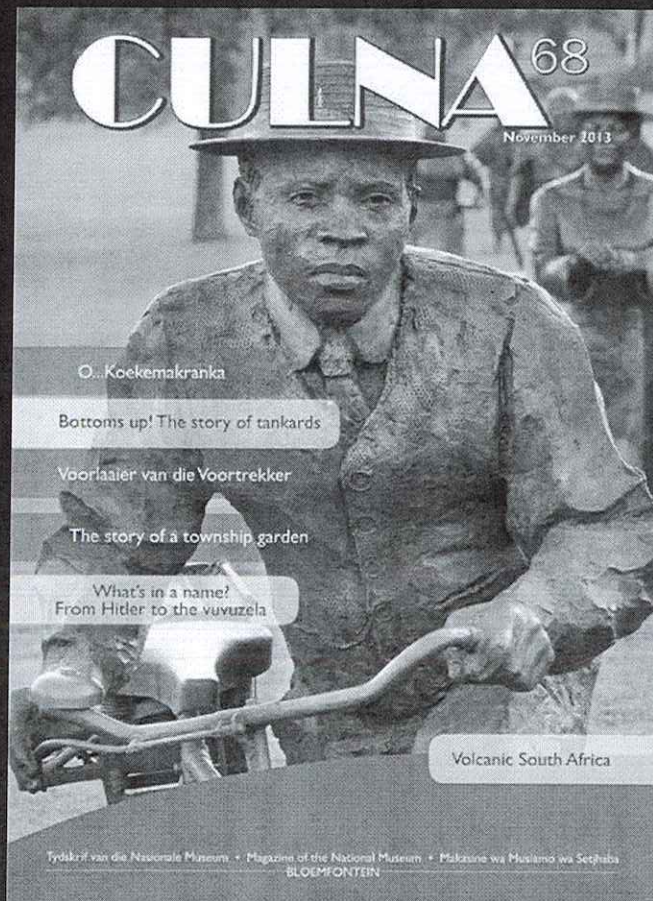
Museum initiatives / activities

Popular in-house publication (*Culina*) produced (2.6)



Museum initiatives / activities

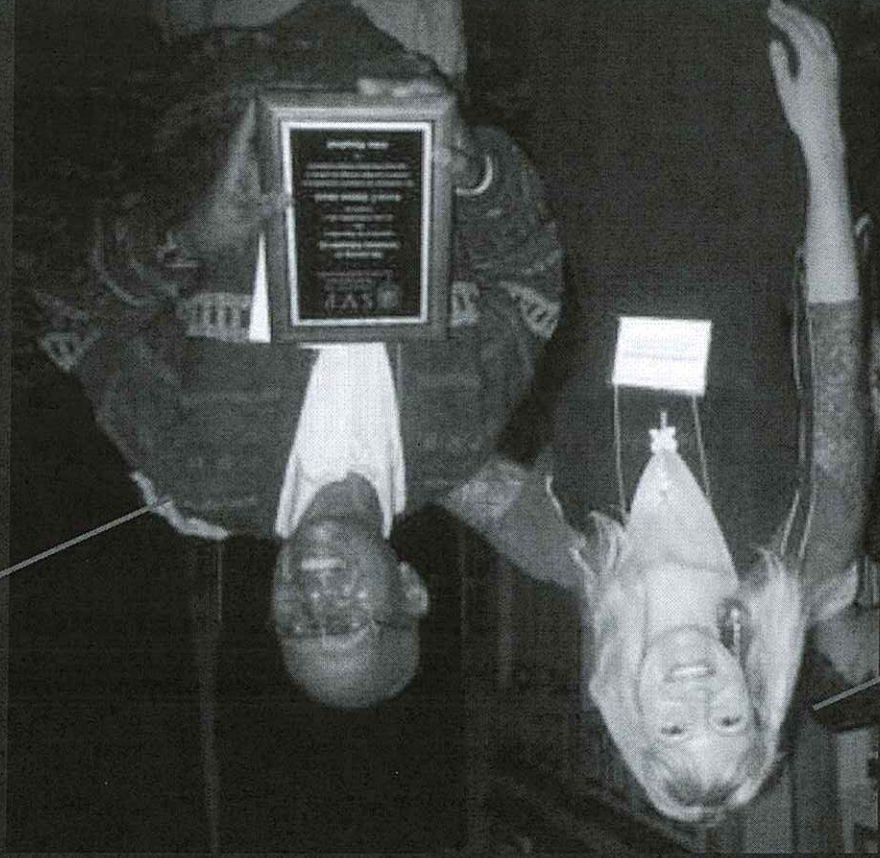
Popular in-house publication (*Culna*) produced (2.6)



Museum initiatives / activities

Conference / workshop presentations given by
research staff (2.7)

2nd South African ever
to receive the
international
Morris Skinner
Award for
service to
Palaeontology



NRF rated
museum
scientist



Museum initiatives / activities

Visitors to the National Museum and its satellites (3.2)
(> 207 600 during 2014/15, incl. > 92 200 children)



Museum initiatives / activities

To develop permanent exhibitions, e.g. Batho
Community History
Project (3.3)



Museum initiatives / activities

To develop permanent exhibitions, e.g. Batho Community History Project (3.3)



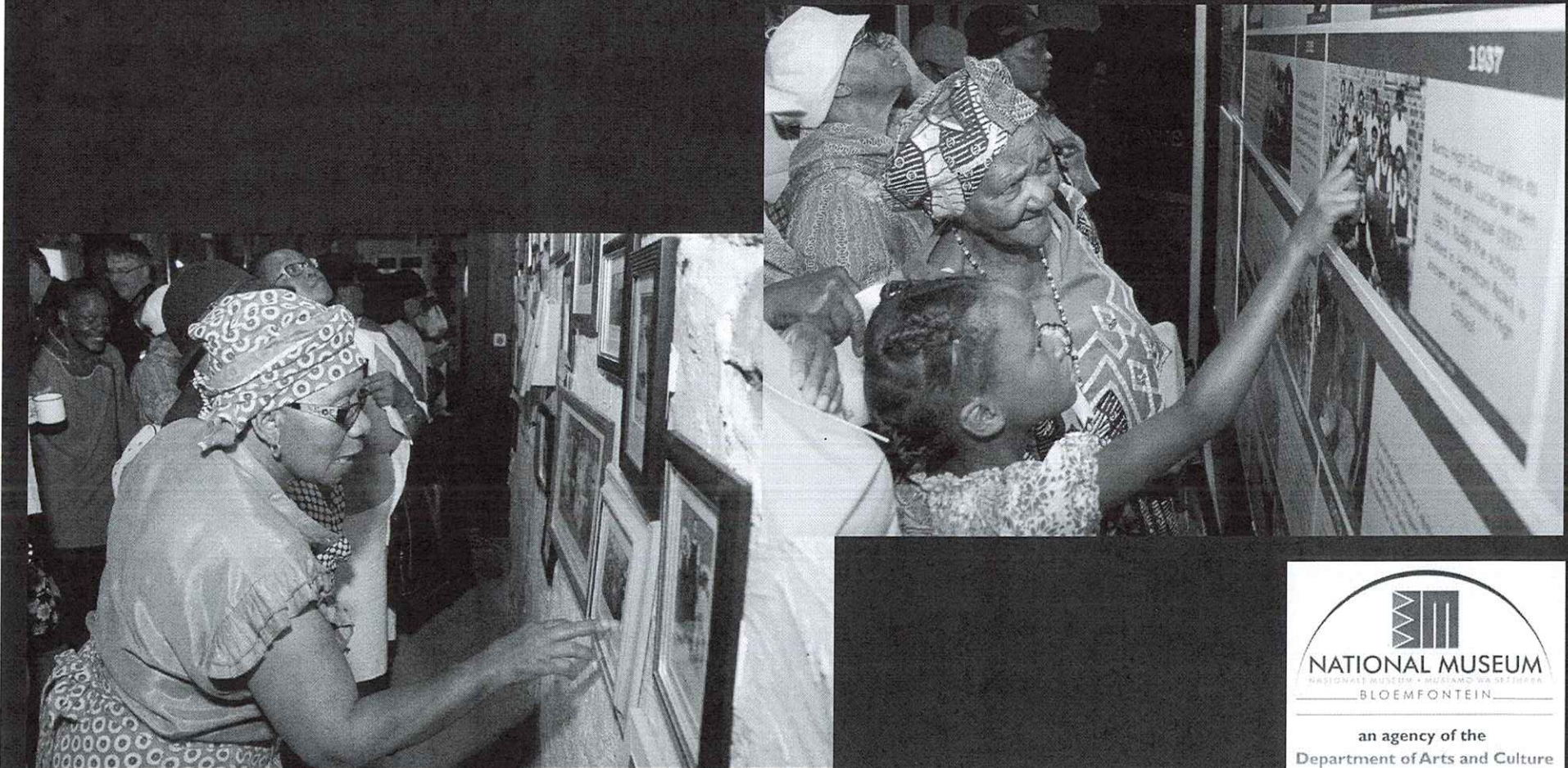
Museum initiatives / activities

To develop permanent exhibitions, e.g. Batho Community History Project (3.3)



Museum initiatives / activities

To develop permanent exhibitions, e.g. Batho Community History Project (3.3)



Museum initiatives / activities

To develop & host temporary exhibitions (3.3)



Museum initiatives / activities

To develop & host temporary exhibitions (3.3)



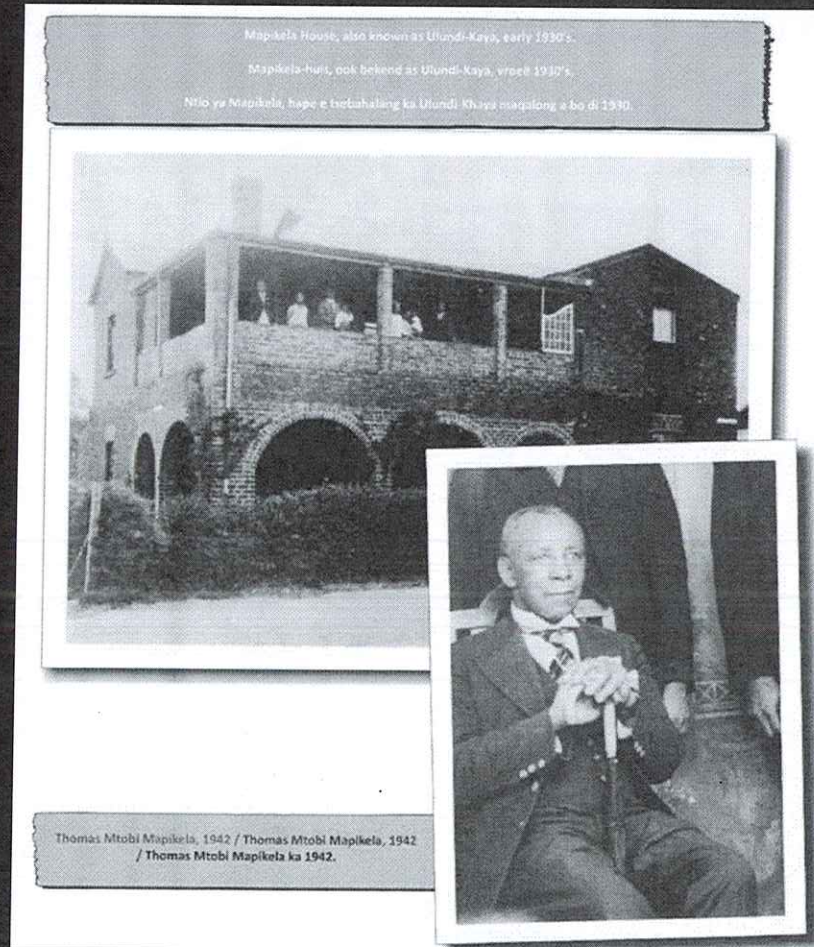
Museum initiatives / activities

To address multilingualism (e.g. information used in displays) (3.3)



Museum initiatives / activities

To address multilingualism (e.g. information used in displays) (3.3)



A SHORT HISTORY OF BATHO / 'N KORT GESKIEDENIS VAN BATHO / HISTORI E KGUTSHWANYANE YA BATHO

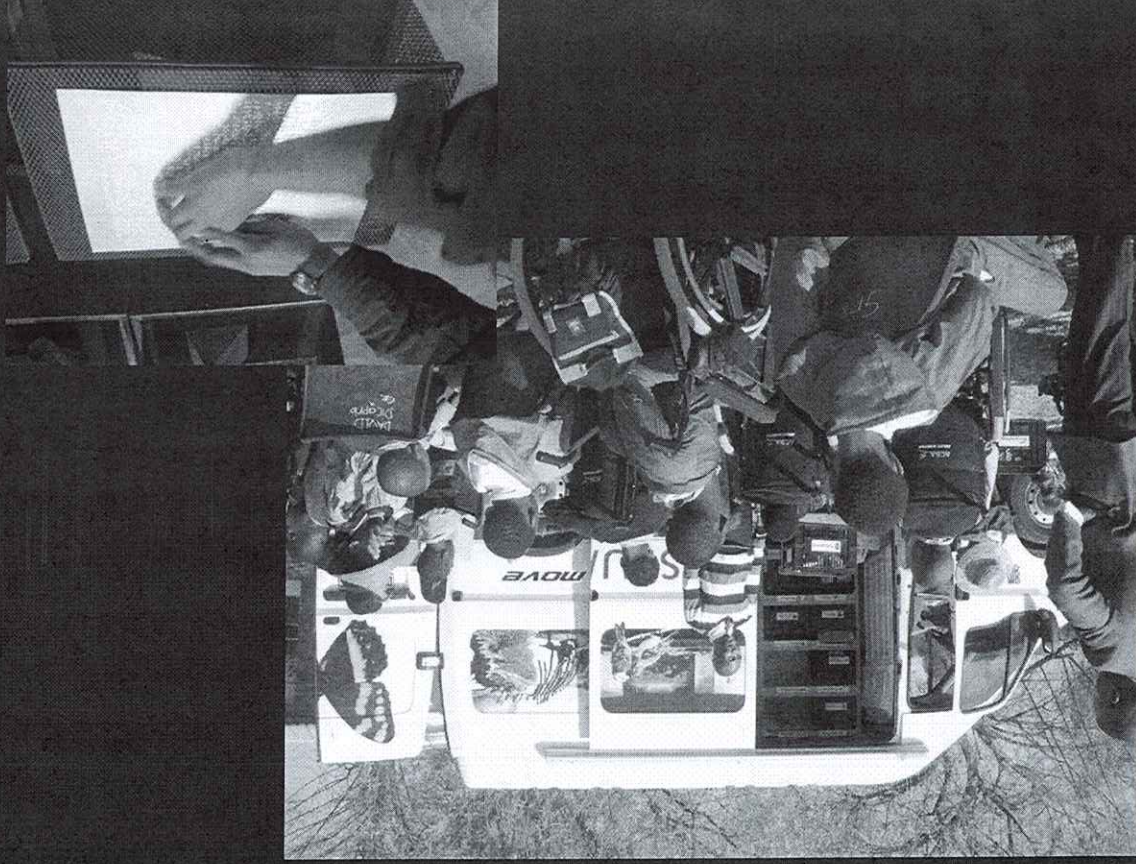
Batho is the oldest existing township in Bloemfontein / Mangaung. It was established in 1918 after a decision by the then Bloemfontein Town Council to gradually demolish the old Waaihoek 'location' and move its residents to Batho. Batho is a Sesotho word meaning 'people'.

Batho is die oudste bestaande swart woonbuurt (township) in Bloemfontein / Mangaung. Dit is in 1918 gestig na 'n besluit deur die destydse stadsraad om die ou Waaihoek- 'lokasie' geleidelik te sloop en die inwoners na Batho te verskuif. Batho is 'n Sotho- woord wat 'mense'

Batho ke motse toropo wa kgale ka ho fetisisa le ntseng le le teng ka hare ho Bloemfontein / Mangaung. Le ile la thehwa ka la 1918 ka morao hore ho nkwe qeto ke Lekgotla la Motse wa Bloemfontein la mehlang eo ya ho heletsa butle-butle 'lekeishene' la kgale la Waaihoek

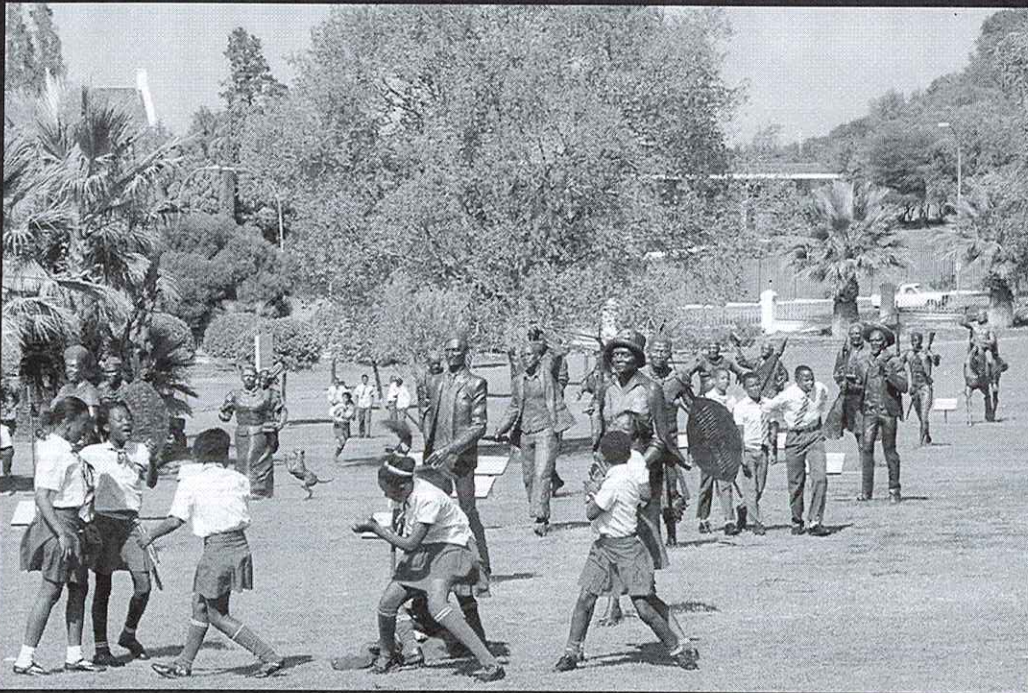
Museum initiatives / activities

Previously disadvantaged schools visited; improved access to exhibitions for physically challenged visitors (3.6)



Museum initiatives / activities

Living heritage events hosted (3.6)



Museum initiatives / activities

Living heritage events hosted (3.6)



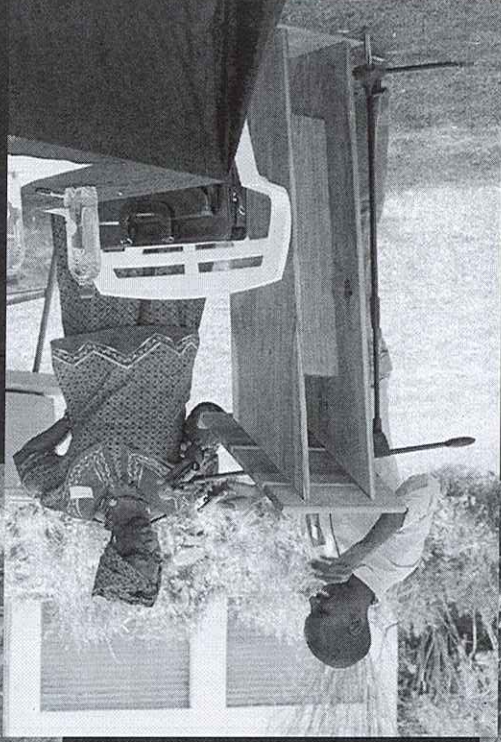
Museum initiatives / activities

Living heritage events hosted (3.6)



Museum initiatives / activities

Living heritage events hosted (3.6)



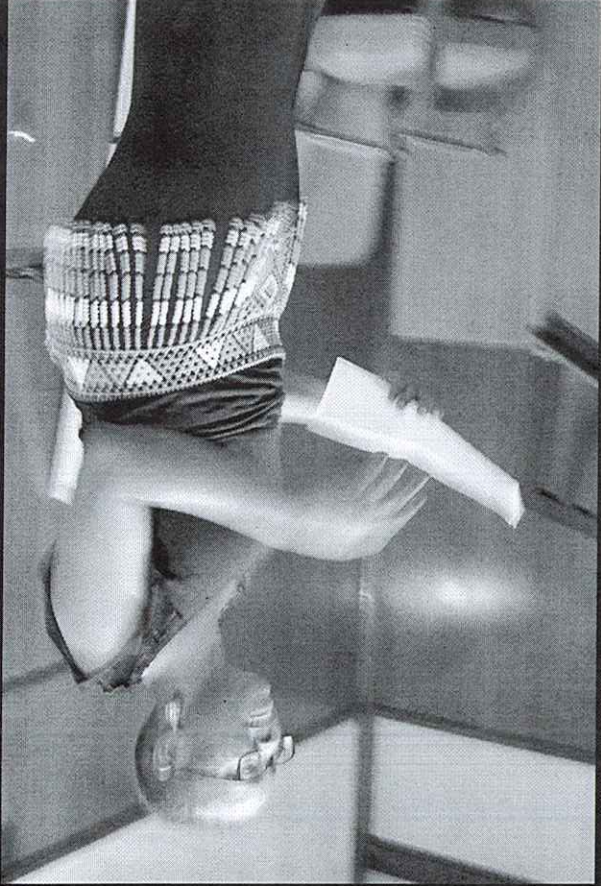
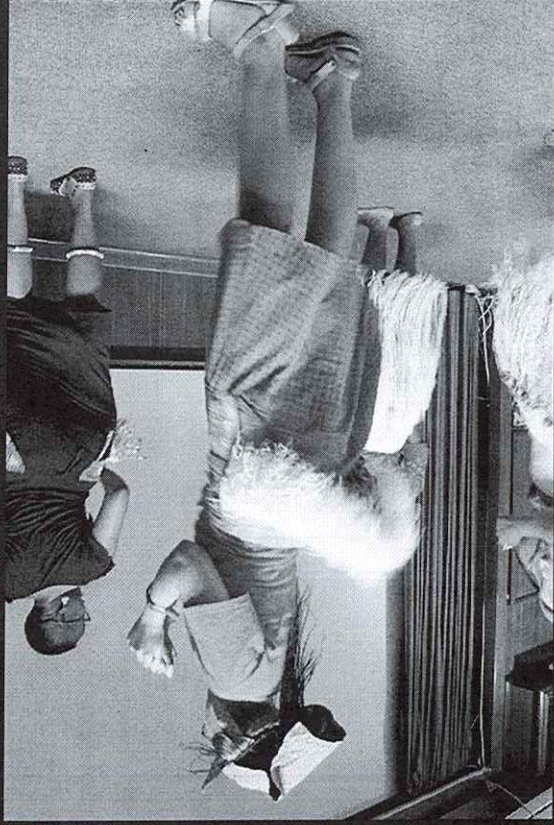
Museum initiatives / activities

Living heritage events hosted (3.6)



Museum initiatives / activities

Living heritage events hosted (3.6)



Strategic Outcome Oriented Goal 2

Museum Goal

- Provide quality basic education & opportunities for lifelong learning

Link to government priority

- Quality basic education (Outcome 1)

Museum strategy

- Produce quality, informative curriculum-based educational programmes, outreach activities & materials
- Distribute & communicate these through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips & media coverage

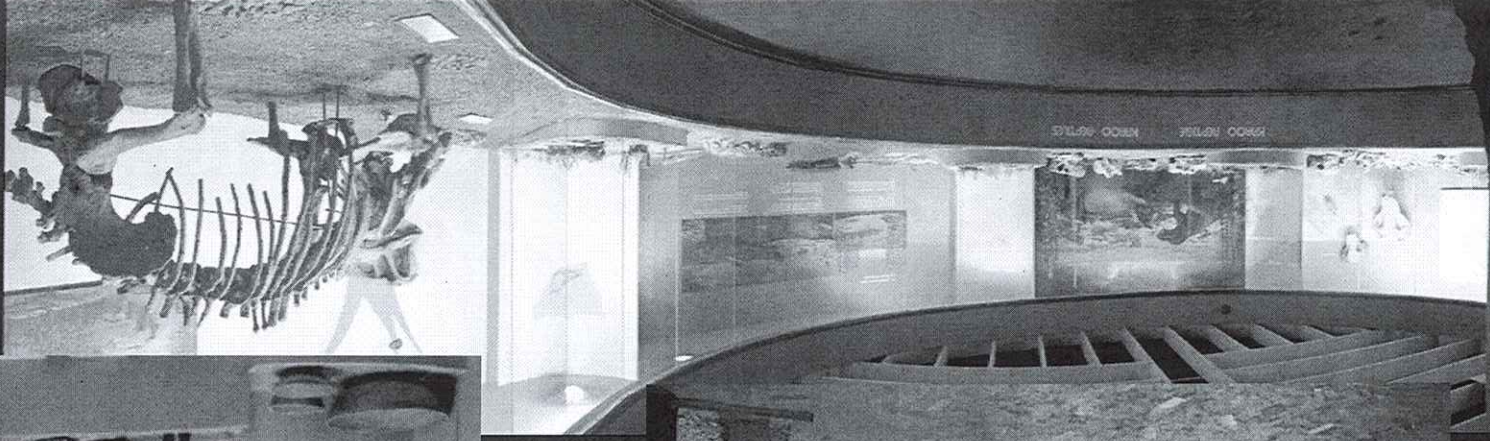
Key Programmes

3b. Education & Public Programmes (3.4, 3.5, 3.6)



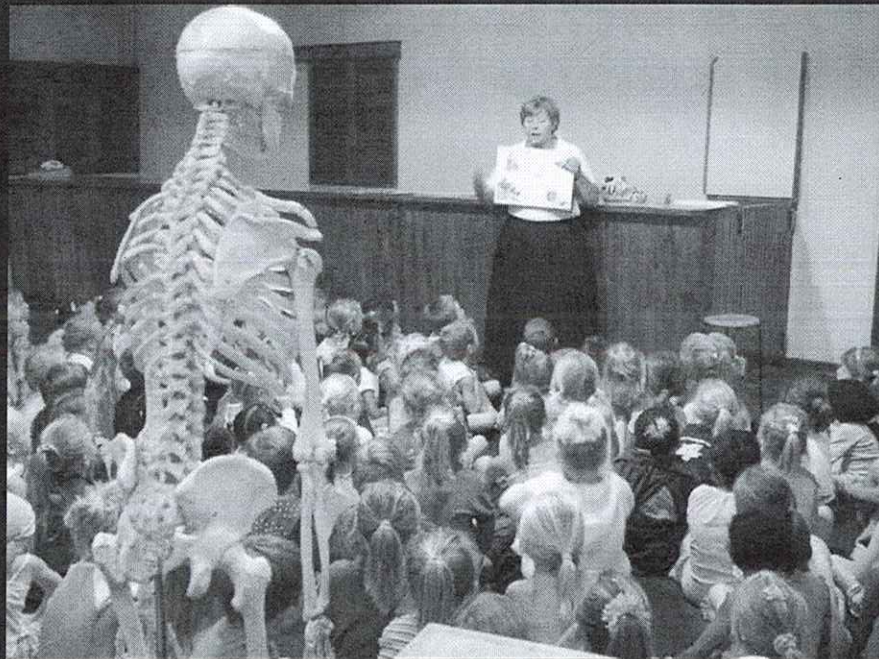
Museum initiatives / activities

Communicate educational programmes through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips (3.4, 3.5)



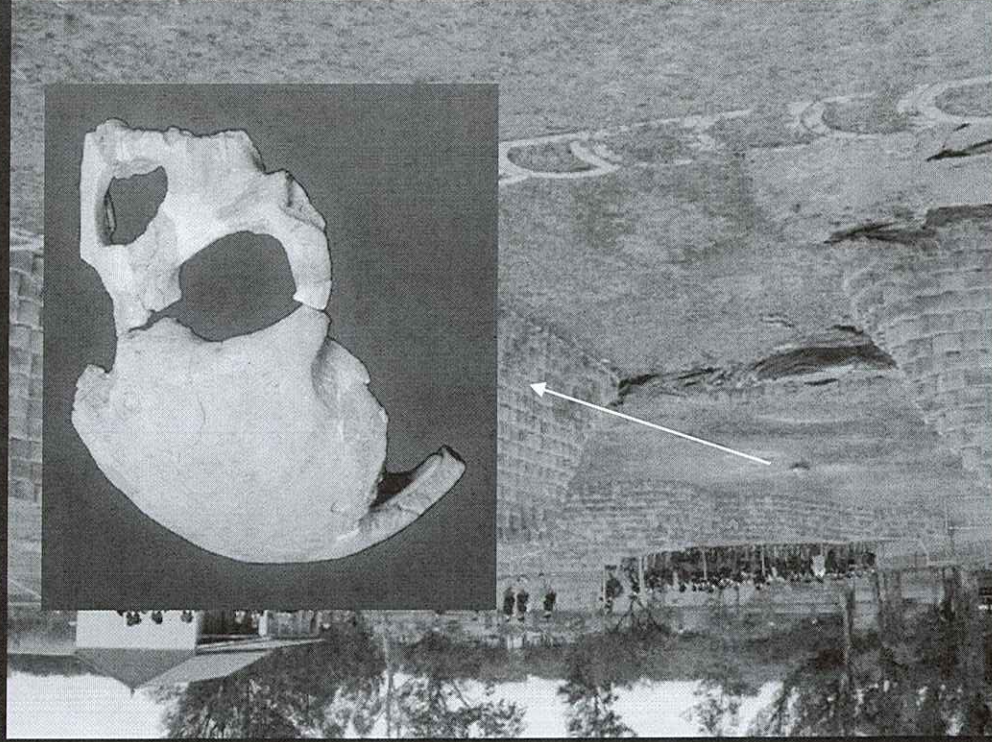
Museum initiatives / activities

Communicate educational programmes through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips (3.4, 3.5)



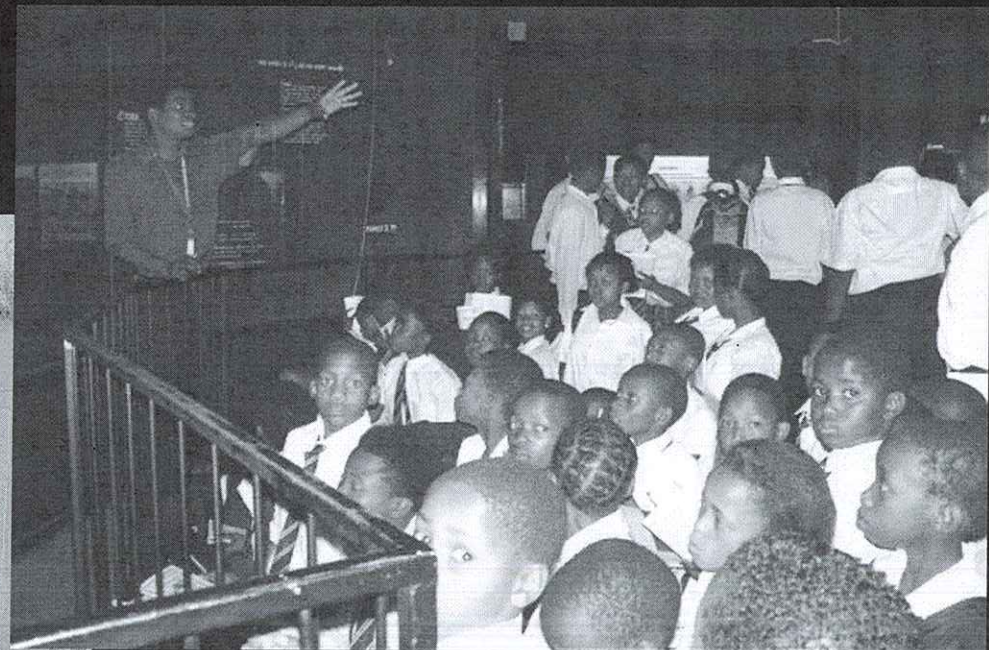
Museum initiatives / activities

Communicate educational programmes through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips (3.4, 3.5)



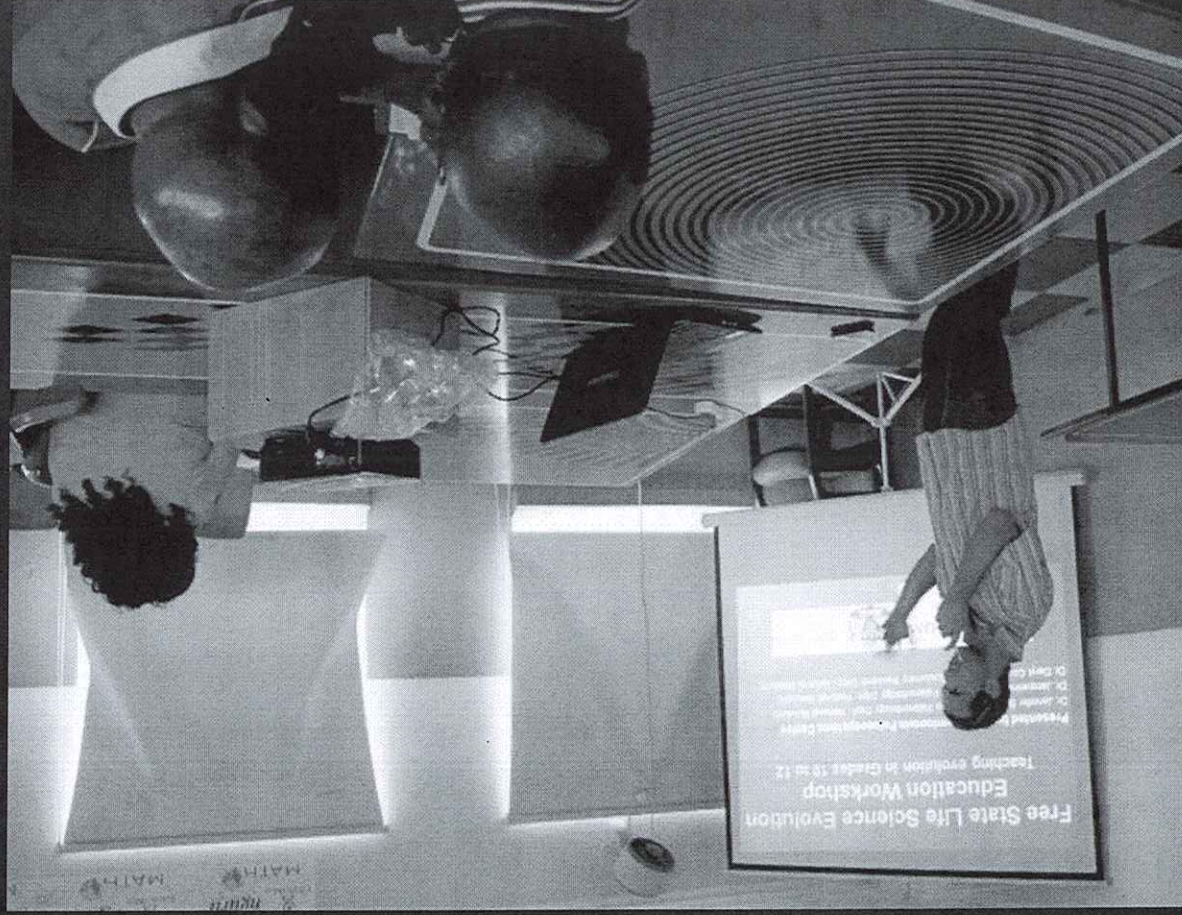
Museum initiatives / activities

Communicate educational programmes through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips (3.4, 3.5)



Museum initiatives / activities

Communicate educational programmes through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips (3.4, 3.5)



Museum initiatives / activities

Communicate educational programmes through exhibitions, lessons, guided tours, educator training workshops, Mobile Museum trips (3.4, 3.5)



Strategic Outcome Oriented Goal 3

Museum Goal

- Provide (limited) heritage skills development & employment opportunities

Link to government priority

- Decent employment through inclusive economic growth; economic upliftment (Outcome 4)

Museum strategy

- Develop skills through conference & workshop attendance, in-service training & mentorship programmes, leading to improved employment opportunities

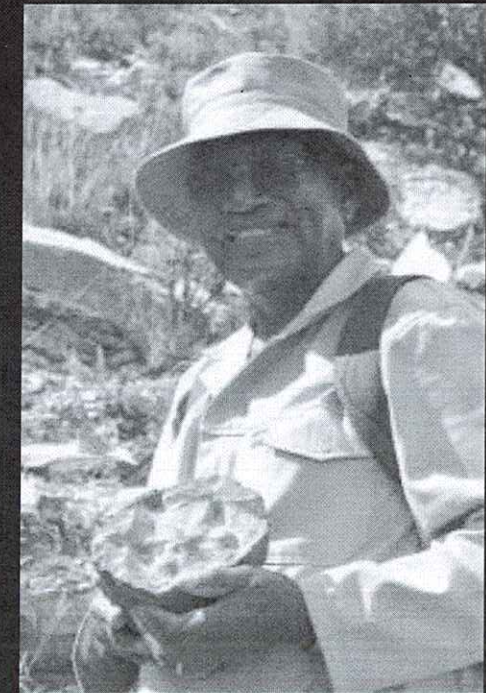
Key Programmes

- 2a. Curation & Conservation of Collections (2.3)
- 2b. Research (2.9)



Museum initiatives / activities

Building research capacity and developing skills by training of interns (2.9)



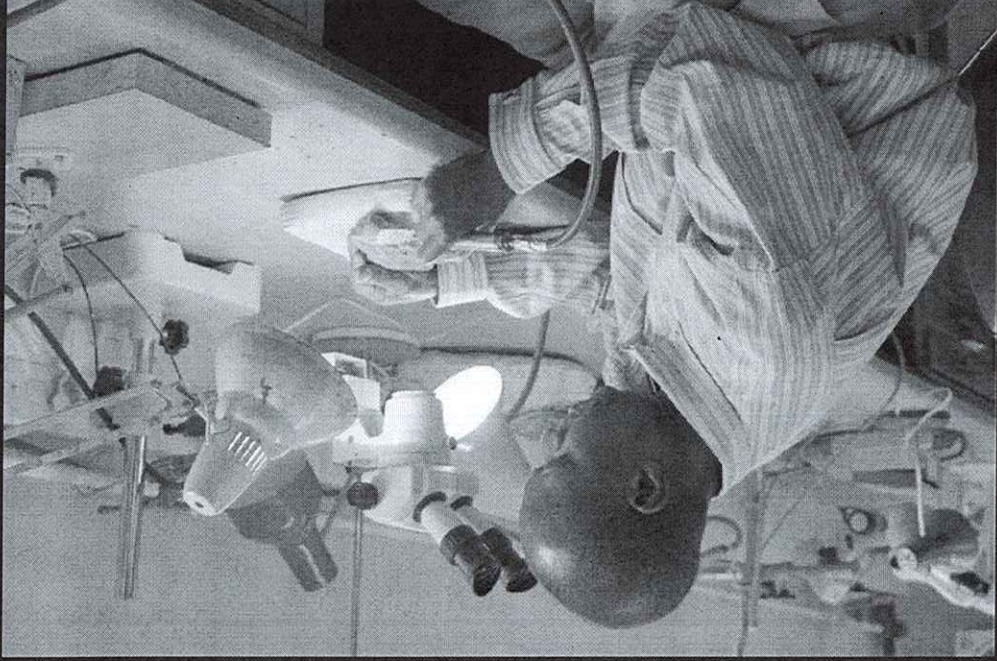
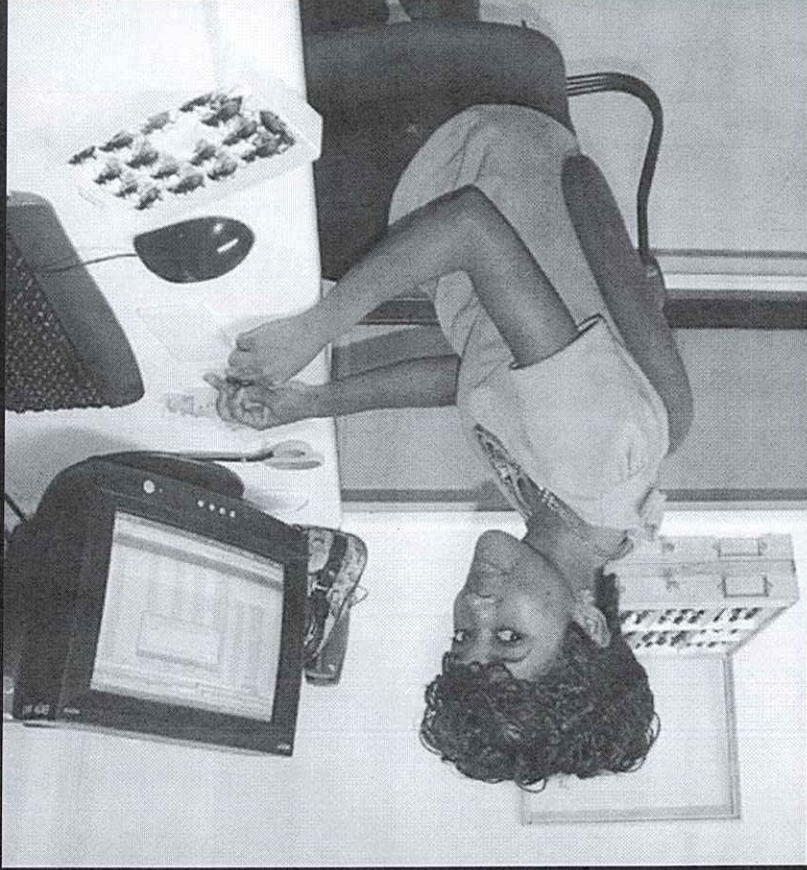
**Unearthing
the past**

A Mentorship Programme in Fossil Preparation by Mr John Nyaphuli supported by the Technical Training and Capacity Support Programme of PAST's Scatterlings of Africa Project.



Museum initiatives / activities

Building research capacity and developing skills by training of interns (2.9)



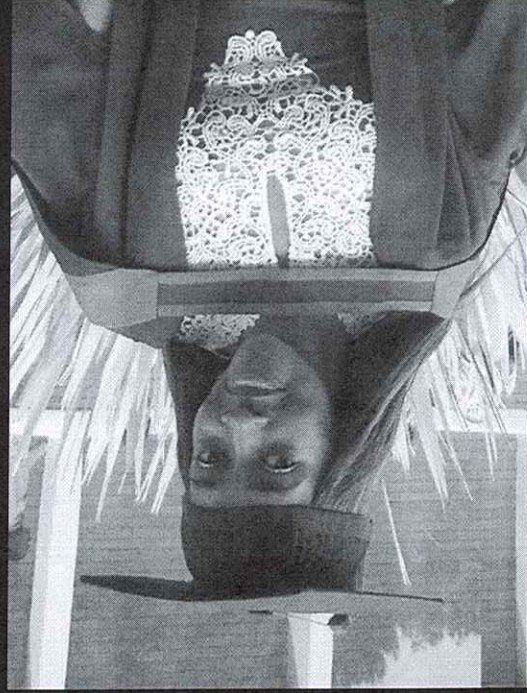
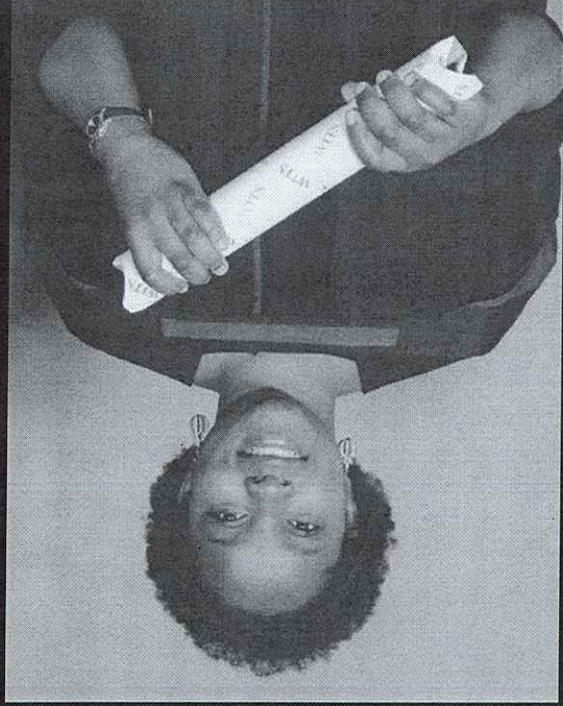
Museum initiatives / activities

Building research capacity and developing skills by attending conferences (2.9)



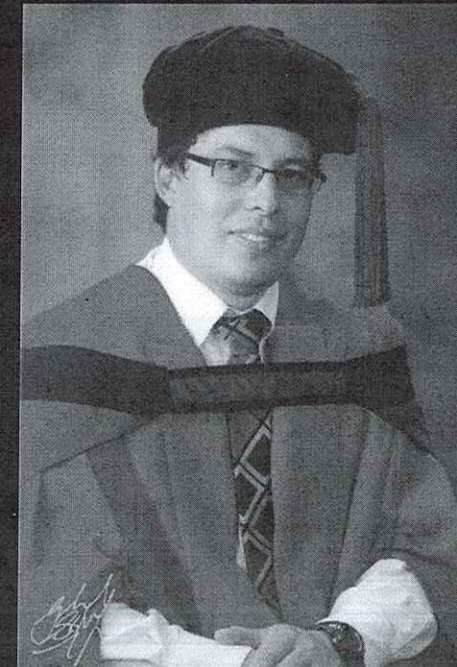
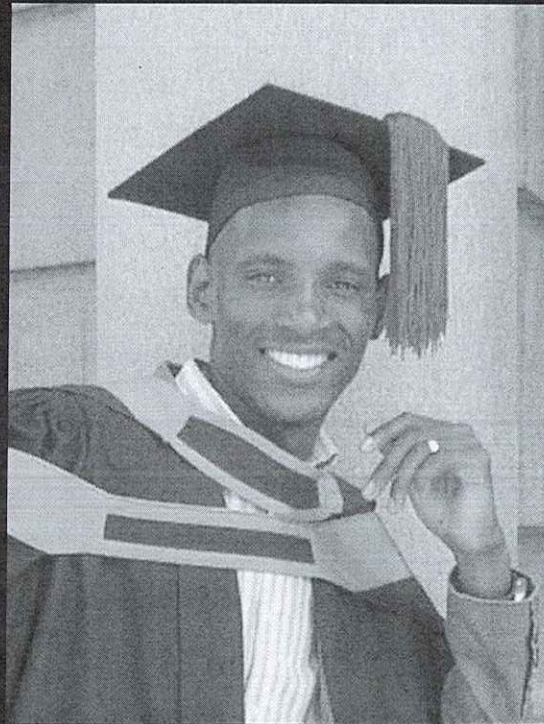
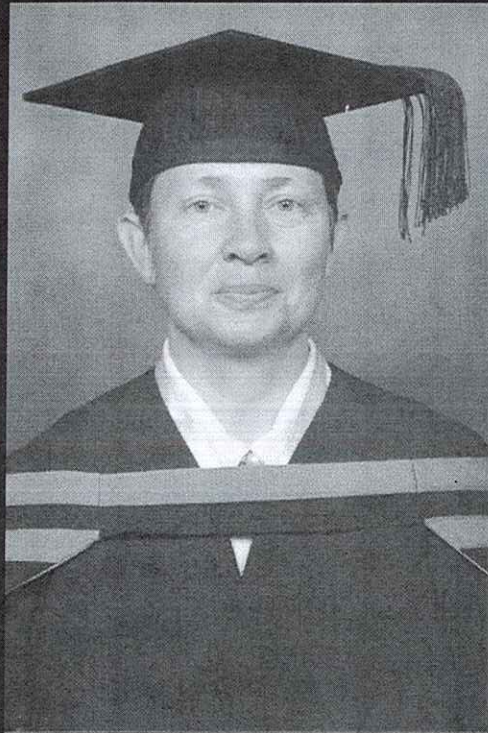
Museum initiatives / activities

Building research capacity and developing skills by encouraging & supporting post-graduate studies



Museum initiatives / activities

Building research capacity and developing skills by encouraging & supporting post-graduate studies



Strategic Outcome Oriented Goal 4

Museum Goal

- Rural job creation linked to skills development & promotion of economic livelihoods through development of heritage tourism

Link to government priority

- Vibrant, equitable & sustainable rural communities with food security for all; rural development (Outcome 7)

Museum strategy

- Skills development, mentoring & support for heritage site guides from local communities

- Retain heritage information *in situ* to empower South Africans & facilitate access to economic benefit

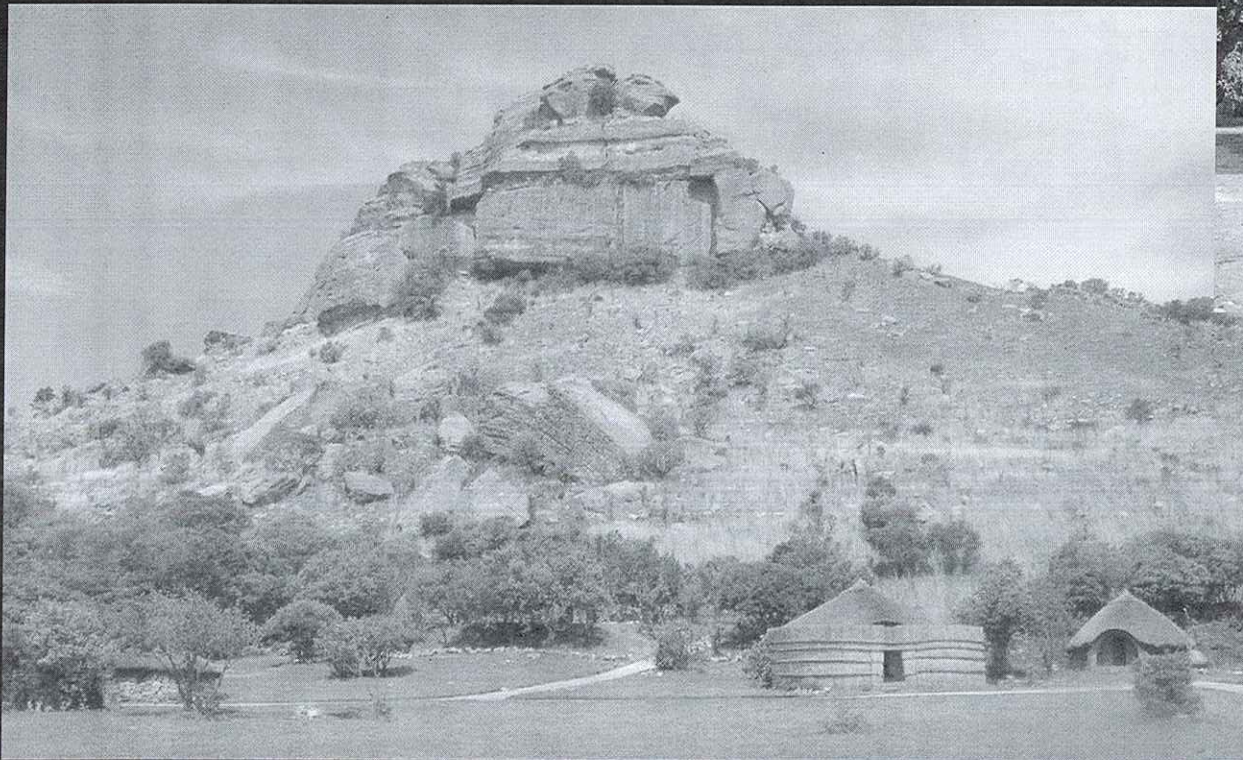
Key Programmes

- 3b. Education & Public Programmes (3.5)

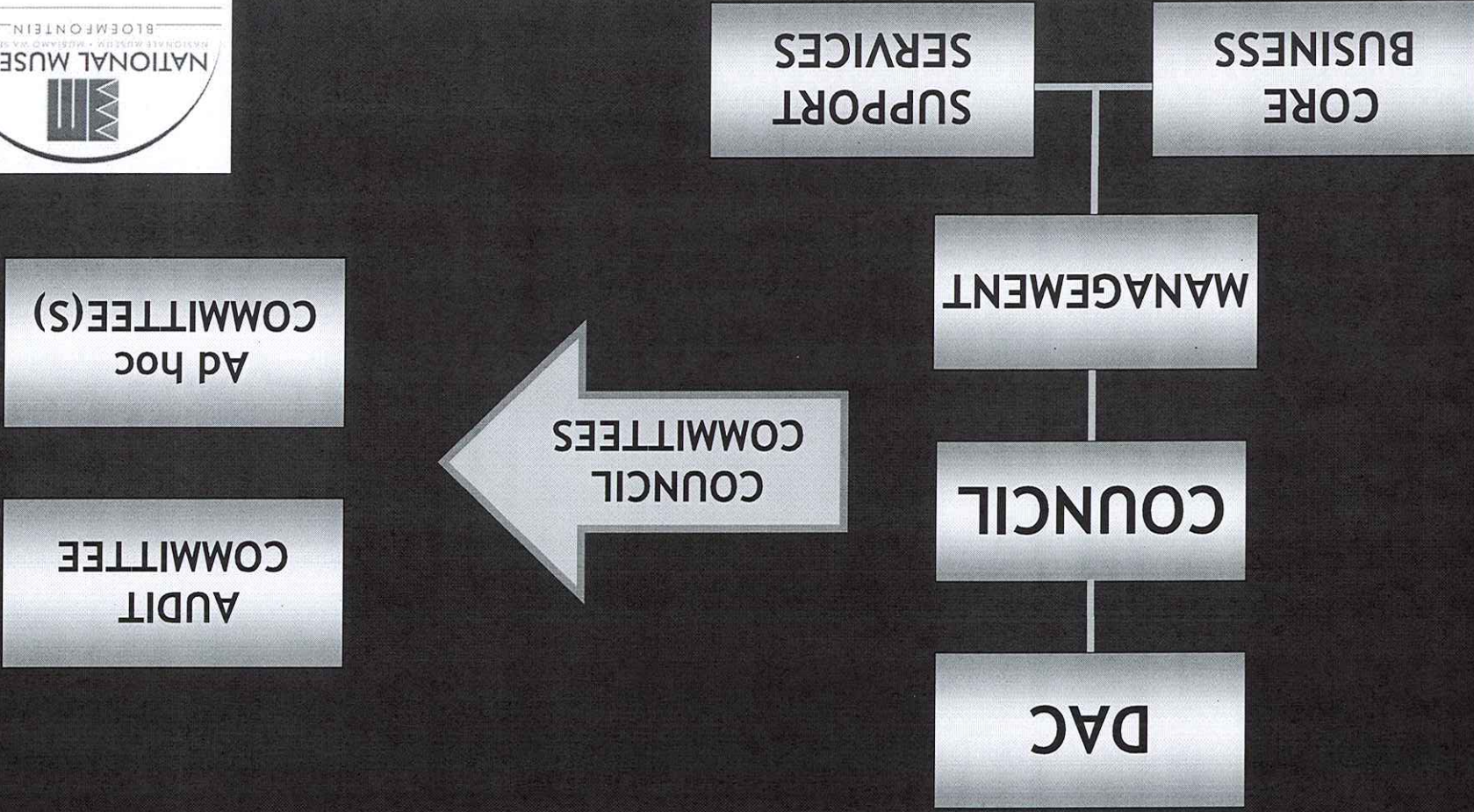


Museum initiatives / activities

Develop Heritage Tourism Route concept (3.5)



Governance



Financial Overview

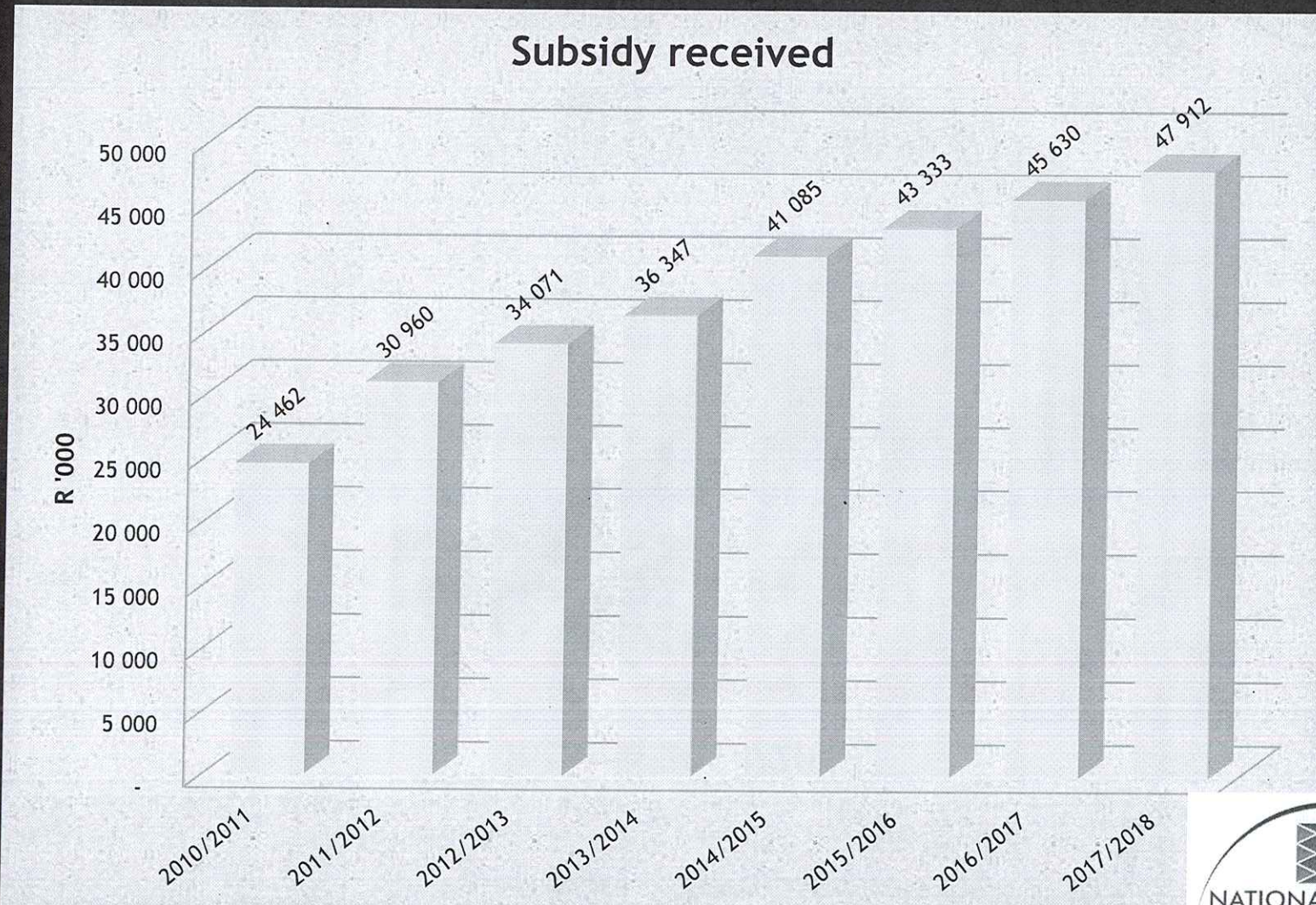
- **Internal controls 1**
 - **Budget:** Regular monitoring of budget and expenditure
 - **Assets:** Asset register complete; loss control procedures in place
 - **Risk Management:** Risk Management Strategy, Fraud Prevention Plan in place
 - **Internal Audit:** Internal Audit Function outsourced (Fourie & Fouchee); fully functional

Financial Overview

- Internal controls 2
 - Audit Committee: Audit Committee fully functional
 - Information Technology: Disaster Recover Plan (DRP) and Business Continuity Plan (BCP) in place
 - Finance Policies: Policies are regularly reviewed and aligned with legislative imperatives

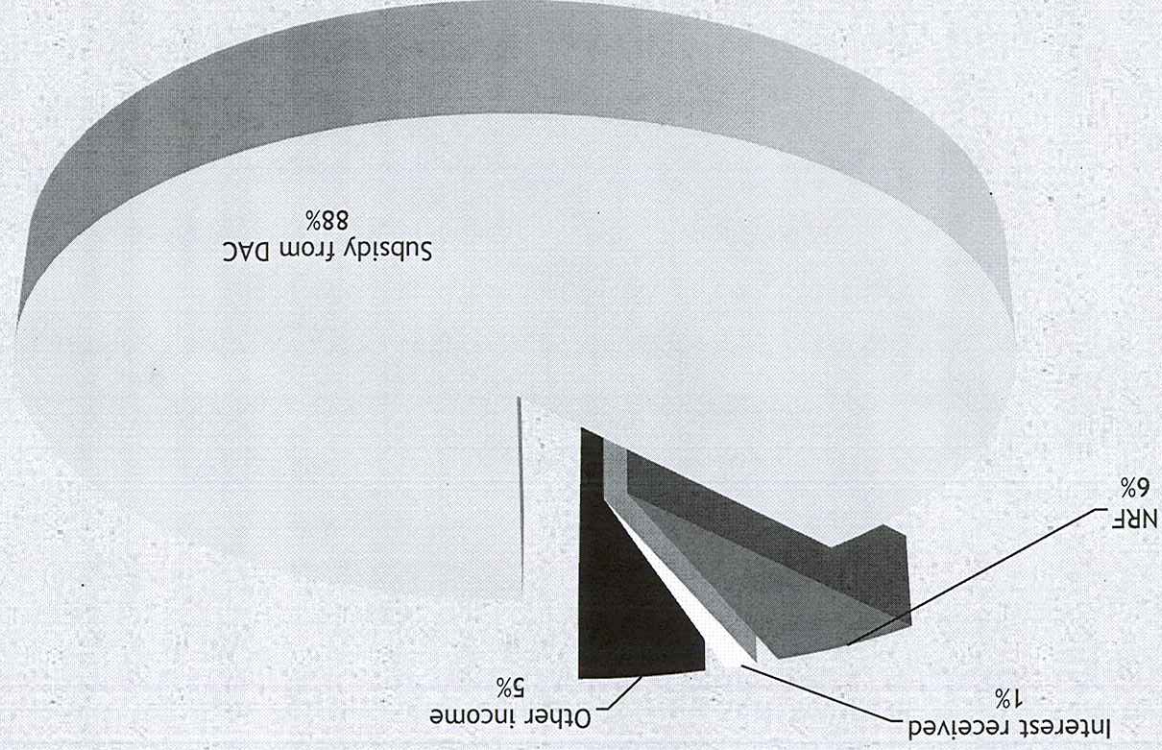


Budget and Trends

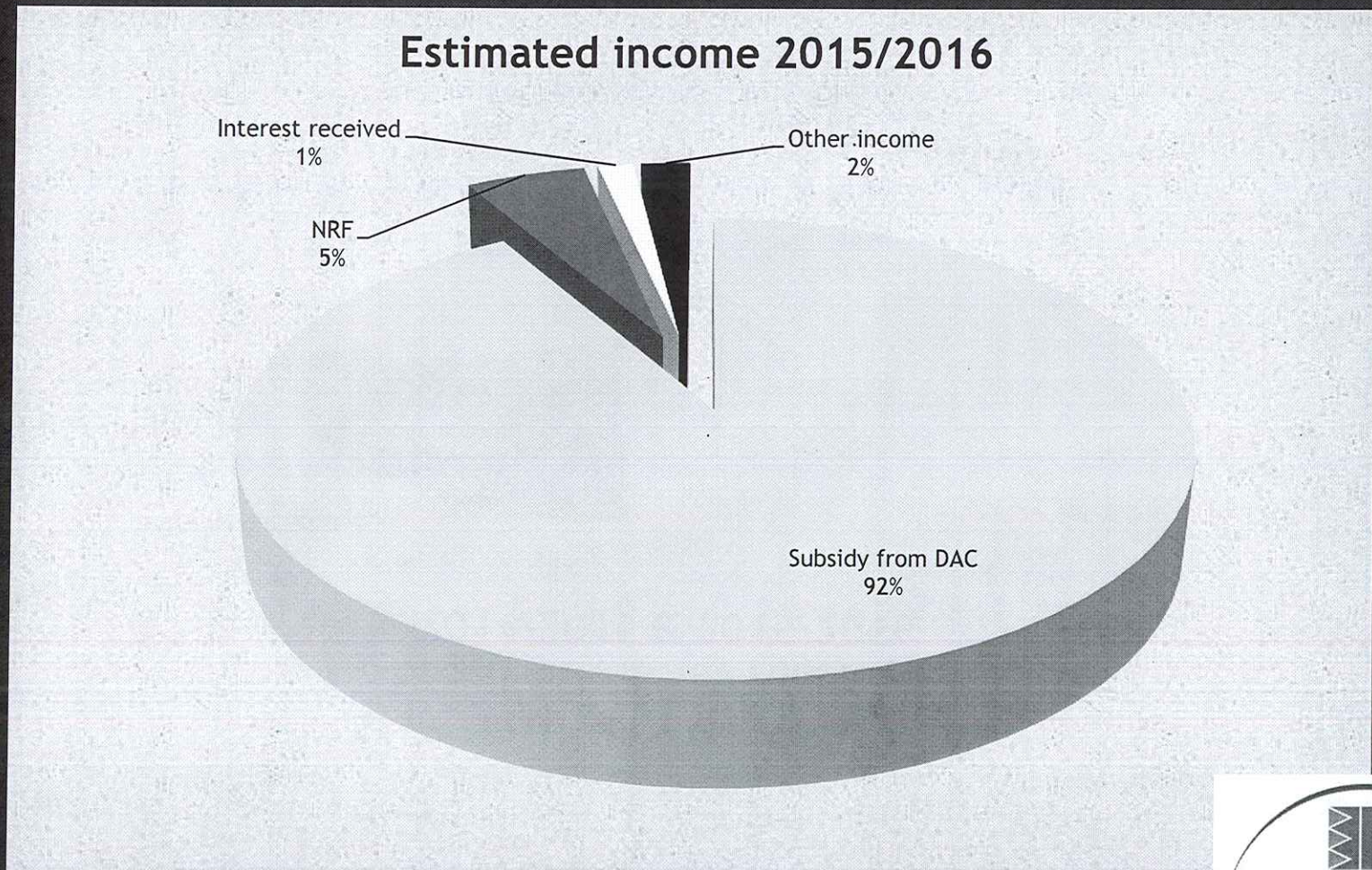


Income sources

Income 2014/2015

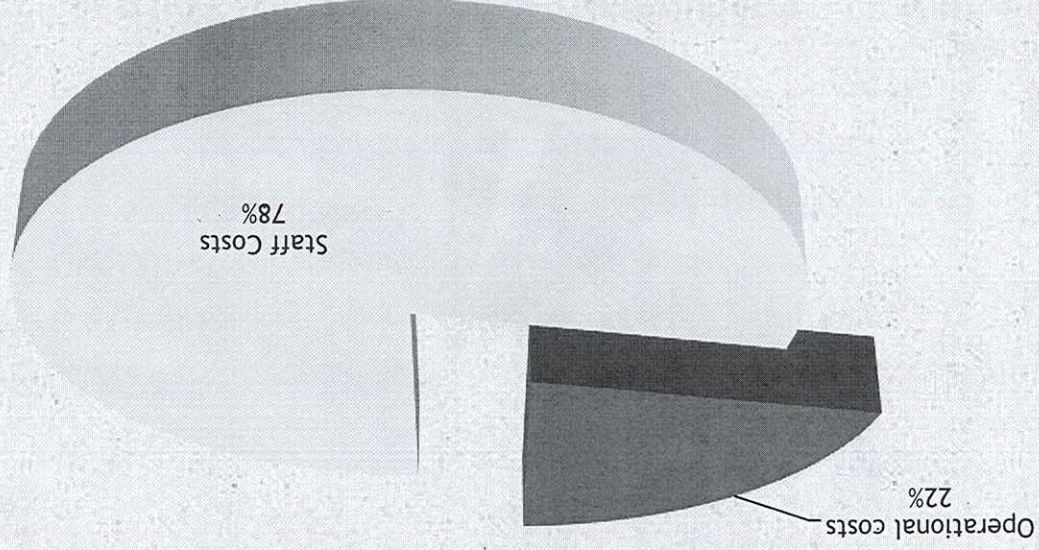


Income sources



Costs

Staff costs vs Operational costs
based on subsidy received:
2014/2015 & 2015/2016



Challenges 1

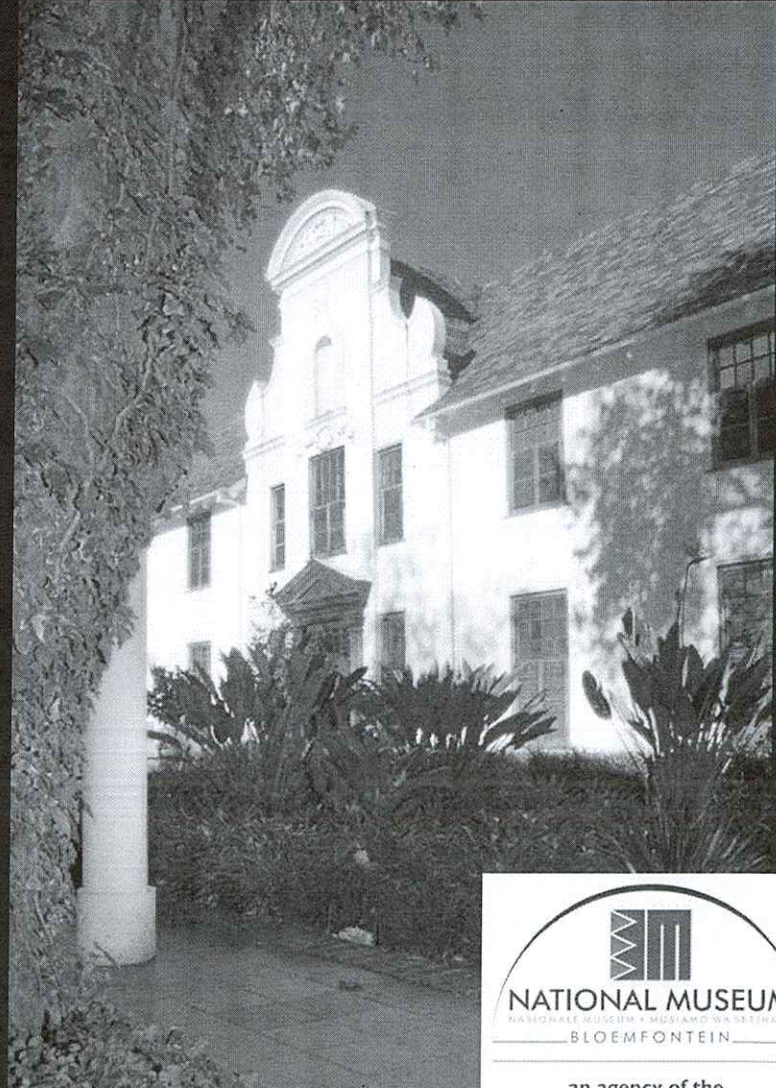
- Lack of appropriate storage facilities for heritage collections: this is becoming critical; space is extremely limited for most collections

Challenges 2

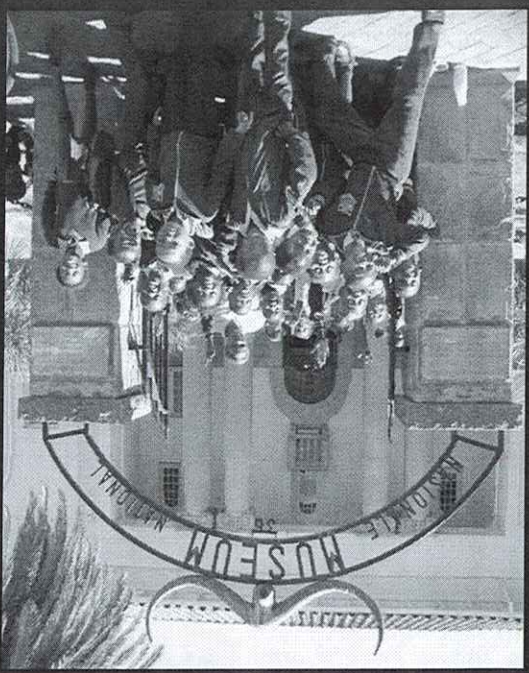
- Heritage assets: expertise to evaluate heritage collections / assets?
- Heritage assets: *capacity* to undertake the exercise?
- Heritage assets: *funds* to undertake the exercise?

National Art Bank

- MGE initiative
- Oliewenhuis Art Museum as preferred host institution
- Pilot phase (from April 2015)
- Project set-up
- Purchase South African artworks



Thank you for this opportunity



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