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SELECT COMMITTEE ON PUBLIC ENTERPRISES AND COMMUNICATIONS

Input for Minister of Communications and National Council of Provinces

SABC PROVINCIAL OFFICES



SABC

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The SABC is represented by a Provincial Office in each of South Africa's nine provinces. These offices act for the SABC in their geographical areas of operation, with all of the SABC services to the public being available via these "mini-SABCs", each managed by a Provincial General Manager (PGM).

Each Provincial General Manager is responsible for the day-to-day running of the SABC's operations in his/her province, ranging from news gathering, sales and revenue generation, managing SABC broadcasting facilities and radio stations in his/her geographical area. The majority of the SABC's Public Service Broadcasting radio stations are based in the provinces, providing a technical and operational platform for the stations, as well as for an extended news gathering operation.

In addition, the Provincial Offices serve as important revenue-generating points for the SABC: Television licence fees are collected at these offices and Radio and TV advertising sales are promoted by way of liaison with major businesses and industries in all corners of South Africa.



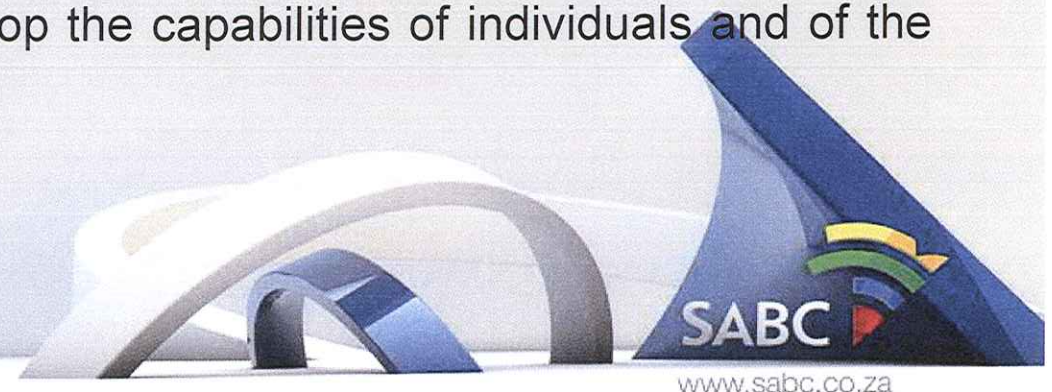
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The SABC is mandated to deliver an unparalleled public value proposition of educating, informing and entertaining all South Africans in 11 languages, by means of 19 radio stations and 4 television channels. The ability to provide content in all official languages, in multiple genres ranging from children's and educational programmes, drama, documentaries and news & current affairs to the top-revenue-grossing soap operas, continues to position the SABC as the most trusted broadcast media group in South Africa.

The SABC is giving special attention in the fiscal to delivering more programmes with sign-language, procuring productions from companies owned by people with disabilities as well as procuring productions from people in the Provinces and in different languages. This is in line with the National Development Plan that seeks to involve communities, the youth, workers, the unemployed and business in partnership with a capable state. The aim is to develop the capabilities of individuals and of the country, creating opportunities for all.



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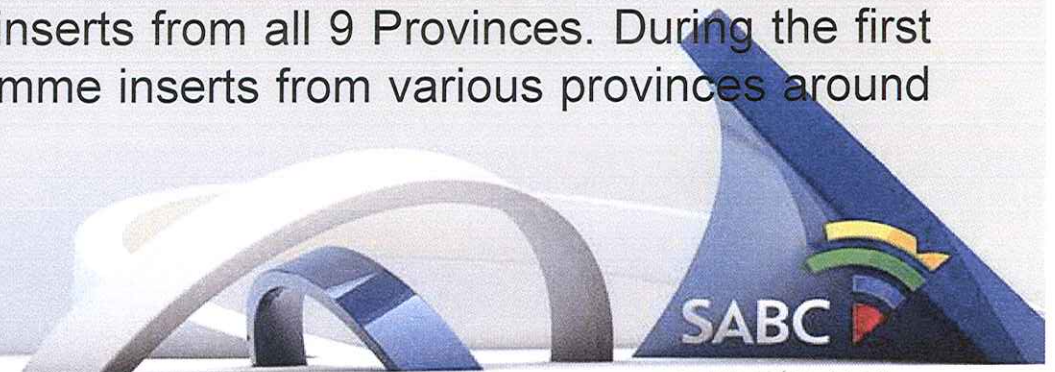
The SABC has included two specific objectives in its FY2014/15 Corporate Plan relating to provincial inclusion in the public broadcaster's operations:

- **A minimum number of local provincial news stories need to be broadcast per day on news platforms.**

During the first 6 months of the fiscal (1 April to 30 September 2014) a total number of 2 700 news stories / inserts from various Provinces were included and broadcast both on Radio and Television.

- **Production and inclusion of provincial content.**

In the SABC's strategy to increase its representation of South African's cultures and stories in its programming, the public broadcaster has committed to providing programming and and/or programming inserts from all 9 Provinces. During the first 6 months television delivered 60 programme inserts from various provinces around the country.



SABC PROVINCIAL OFFICES – REQUEST FOR PROPOSAL BOOK

The SABC has issued its 9th Request for Proposals (RFP) book on 27 October 2014.

This is a milestone for the organisation as the value of the RFP book is more than R600m, surpassing the previous RFP book which was over R100 million, thus making it the largest RFP book issued by the SABC for local content to date.

Through this substantial investment, the SABC continues to be the leading consumer of local content in South Africa, and more importantly the foremost generator of employment and development of the independent production industry.

As a public service broadcaster, the focus will be to ensure that there is equitable distribution amongst the provinces in terms of allocating work. This will be done to make sure that the process is inclusive of all South Africans and those diverse and never before stories can be told.



SABC PROVINCIAL OFFICES - REQUEST FOR PROPOSAL BOOK

With the new RPF Book, the SABC is committed to provide the South African public with a wide range of high quality local programmes that reflect the diverse cultures, languages, life experiences, interests and needs of its audience.

Producers and production companies from all provinces in South Africa are encouraged to submit their ideas as a way of fostering a broad vibrant local production industry outside of Johannesburg. The SABC is committed to ring-fence briefs specifically aimed at promoting regional diversity, contributing towards job creation and empowerment of youth and black women.

*Siswati
Vhenda*

