

Value proposition

- One of the most sophisticated, diverse and promising emerging markets
- Strategically located at the tip of the African continent, serving as a gateway of investment to the rest of Africa
- Part of the BRICS group of countries
- Rapidly expanding middle-class with growing spending power
- Wealth of natural resources that enjoys increased attention from international exploration companies, particularly in the oil and gas sector
- World-class infrastructure, exciting innovation, research and development capabilities and an established manufacturing base
- Forefront of new green technologies
- Sophisticated financial, legal and telecommunications
- Home to a variety of Business Process Outsourcing (BPO) operations
- Politically and economically stable
- Abundant supply of semi-skilled and unskilled labour
- Compares favourably to other emerging markets in terms of overall cost of doing business
- Government commitment to promote training and skills development
- Offers investment incentives, industrial financing interventions and favourable trade rules

Incentives packages available to Investors

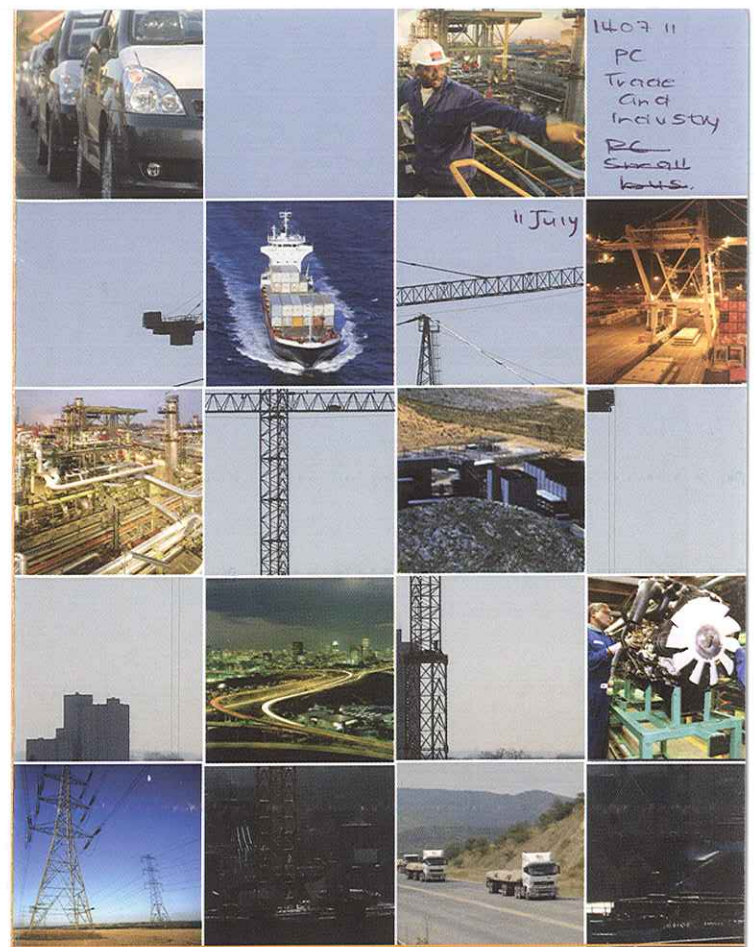
1. Special Economic Zones
2. Section 12i Tax Allowance
3. Critical Infrastructure Fund
4. The Film and Television Production Incentive
5. BPO&O Investment Incentive
6. Competitiveness Improvement Programme
7. Production Incentive
8. Automotive Investment Scheme
9. Manufacturing Competitiveness Enhancement Programme

Key information portals

South African Government – www.gov.za
South African Department of Trade and Industry – www.thedti.gov.za
The South African Reserve Bank – www.resbank.co.za
Department for International Relations and Co-operation – www.dirco.gov.za
Brand South Africa – <http://www.southafrica.info>
The Johannesburg Stock Exchange – www.jse.co.za
Statistics South Africa – www.statssa.gov.za
South African Bureau of Standards – www.sabs.gov.za
South Africa Revenue Service – www.sars.gov.za
South African Department of Labour – www.dol.gov.za
Standard Bank of South Africa – www.standardbank.co.za
ABSA – www.absa.co.za
Nedbank – www.Nedbank.co.za
Investec Bank Ltd – www.investec.co.za
First Rand Bank – www.firstrand.co.za
Industrial Development Corporation – www.idc.co.za
Business Unity South Africa – www.busa.org.za
Black Business Council – www.blackbusinesscouncil.org
South African Chamber of Commerce and Industry – www.sacci.org.za
International Trade Administration Commission – www.itac.org.za
Companies and Intellectual Properties Commission – www.cpic.co.za
National Empowerment Fund – www.nefcorp.co.za

Trade and Investment South Africa (TISA)

The Department of Trade and Industry
South Africa
the dti Campus
77 Meintjies Street
Sunnyside
Pretoria
0002
South Africa
www.thedti.gov.za
www.investmentsa@thedti.gov.za
National Callers: 0861 843 384/ 012 394 1339/45935
International Callers: +27 12 394 9500/41339/45935



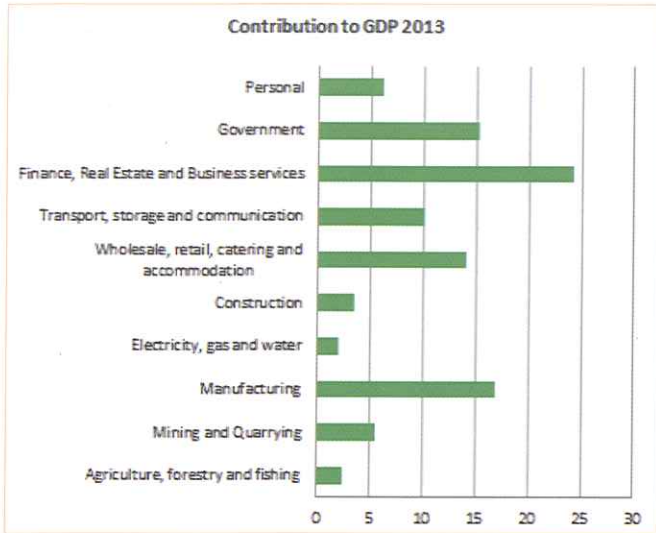
South Africa

Your Gateway to and Investment Destination in Africa

Trade and Investment South Africa (TISA)



SA's Diverse Economy



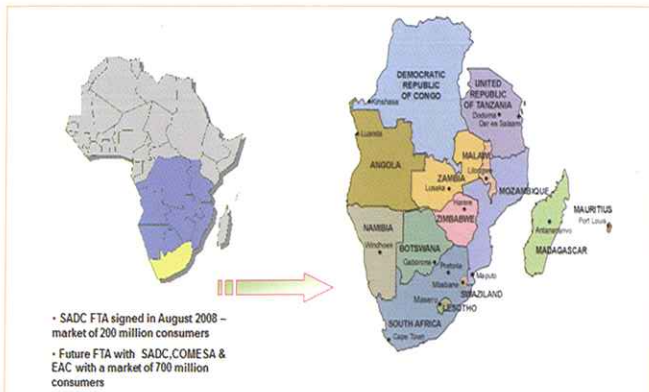
Source: Stats SA

Key Economic Indicators

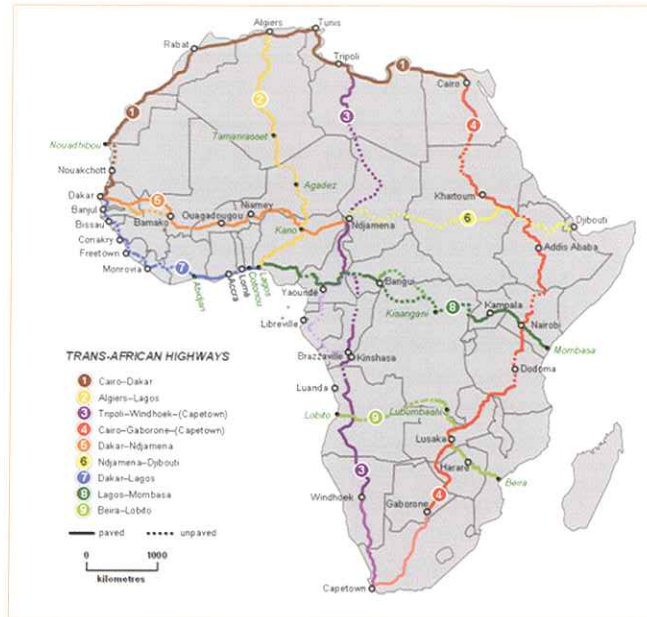
Year	1994	2004	2013
GDP (US\$ billions)	60	171	206.6
Merchandise Export (US\$ billions)	8.7	35.2	95.09
GDP Growth (y/y)	3.2%	4.6%	1.9%
Inflation	9%	1.4%	5.7%
Repo	-	7.5%	5.0%

Source: SARB

Access to 700 Million Consumers



South Africa: A Gateway to Africa



South Africa Tops the BRICS for Ease of Doing Business 2014

Category	Out of 148 Countries
Legal rights index	1
Regulation of security exchange	1
Availability of financial services	2
Soundness of Banks	3
Investor Protection	10
Intellectual Property Protection	18
Property Rights	20
Quality of management rights	23
Domestic Market Size	24
Capacity for Innovation	33

Key Sectors for Investment

- Capital/transport equipment, metals and electrical machinery and apparatus
- Textile, clothing and leather
- Electrotechnical
- Consumer goods
- Business Process Outsourcing and IT-enabled services
- Boatbuilding
- Automotives and components
- Green Economy Industries
- Pulp, paper and furniture
- Advanced manufacturing
- Bio-manufacturing
- Tourism
- Chemicals, plastic fabrication and pharmaceuticals
- Creative and design industry

SA's Top International Trade Partners 2013

Export Countries	US \$ Bn	Import Countries	US \$ Bn
1. China	11.31	1. China	16.00
2. United States	6.78	2. Germany	10.70
3. Japan	5.46	3. Saudi Arabia	8.05
4. Germany	4.35	4. United States	6.58
5. United Kingdom	3.27	5. India	5.36
6. The Netherlands	3.13	6. Japan	4.07
7. India	2.91	7. Nigeria	3.63
8. Mozambique	2.74	8. United Kingdom	3.40
9. Zambia	2.54	9. Thailand	2.75
10. Switzerland	2.33	10. Italy	2.69
Total	81.62	Total	100.73

Source: Quantec

Top Investors in South Africa in 2013

