

koketso growth

CULTURAL HERITAGE & TOURISM CONSULTATION & PLANNING



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The 9m figure of Former President Mandela in production at a Cape Town foundry.

INTRODUCTION

KOKETSO GROWTH provides specialised, professional expertise in the field of heritage implementation and interpretation, research, display and museum-related environments, cultural and heritage spheres and heritage tourism development initiatives. CEO Dali Tambo, a media and heritage-tourism entrepreneur, leads a full team of experts who are currently working on several major national heritage developments.

Transformation Policy

Koketso Growth and its sister organisation, the National Heritage Project Company (NHPC) are committed in all of their projects and undertakings to mentorship programmes and skills transfer for less-advantaged artists and artisans. The Apartheid legacy left South Africa with a severe skills shortage in the Arts, Culture and Heritage fields and even today formal training is financially out of the reach of many. Koketso and the NHPC offer talented but possibly minimally-trained or experienced individuals the opportunity to collaborate in a structured way with leading artists, craftspeople and foundries, gaining both employment and invaluable experience. Over the past 24 months, Koketso Growth and the NHPC have completed 48 life-size bronze figures and the 9m Bronze figure of Madiba at the Union Buildings. During this period in excess of 250 job opportunities were created or sustained and several previously disadvantaged emerging artists received their first commissions. Koketso Growth / NHPC have thus far successfully managed to balance the priority of maintaining an international standard of quality with the determination to actively promote and participate in vital skills transfer.





9m Statue of Former President Nelson Mandela, Union Buildings

In early 2013 The Department of Arts and Culture commissioned Koketso Growth (Pty) Ltd to design, produce and install a 9m Bronze figure of the late Former President Nelson Mandela. The figure is positioned in a prominent position on the terraces of the Union Buildings and was unveiled by President Jacob Zuma on 16 December 2013, 11 days after the passing of the Former President.



The following works were undertaken in order to complete and install the 9m Bronze Figure of Former President Nelson Mandela at the Union Buildings:

- Full planning of the process
- Investigation, selection and appointment of full professional team: artists, architects, foundry, engineers, surveyors, heritage specialists, event specialists for drapery etc
- Production of maquettes, drawings and schematics of the 9m and proposed installation and presentation to committees
- Planning of logistics for installation, crane requirements, transport of

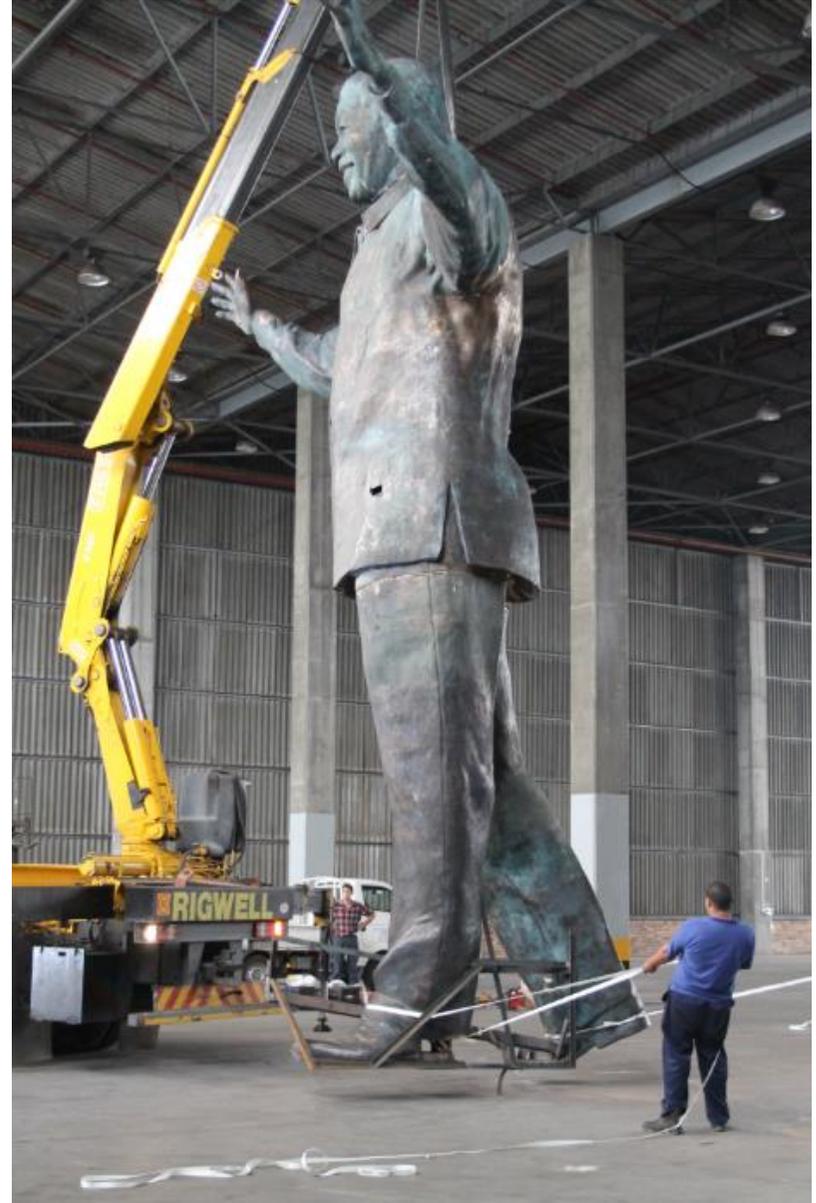




- the figure and assembly on site
- Production of a 2,25m model of the 9m figure & presentation to and discussion with all stakeholders
- Delivery of and presentation to President Jacob Zuma of the 9m model
- Scanning of the 2,25m m figure, electronic manipulation and up-scaling to 9m
- Cutting in polyurethane foam of the 9m figure, work by artists and complete assembly for assessment and approval
- Disassembly of completed artists work and mould making – figure is in 143 sections
- Casting in wax of 143 sections and making of ceramic shells for bronze casting
- Professional 3D renderings of the proposed figure in situ at the Union Buildings
- Full Heritage Impact Assessment regarding the moving of the Herzog Figure and installation of the 9m figure on the Union Buildings terraces
- Full survey of the Union Buildings terraces
- Drawings of sections through the Union Buildings terraces
- Architectural investigation and planning of the terraces
- Engineering investigation of the proposed installation sites and designs and working drawings for the 2 installations proposed
- Geotechnical investigation and loads and wind resistance on statue
- Appointment of contractors and quantity survey work for budgets and costing
- Casting and assembly of the figure 9m figure
- Transport to site and installation, and related site works
- Relocation of the Figure of Prime Minister JBM Herzog























The National Heritage Monument

Koketso Growth is the implementing body for the National Heritage Project Company which oversees the development of the National Heritage Monument. 48 Life-size bronze figures representing individuals from South Africa's history have already been completed.

Koketso Growth is committed to skills transfer and upliftment and the sculptors and foundries commissioned for the works have all participated in the projects mentorship programme for less-experienced or advantaged artists and artisans.

The National Heritage Monument (NHM) is an extensive public urban development, conceived as a prominent and iconic South African National Heritage and Tourism initiative. It will be established and operated through the agency of the National Heritage Project Company (NHPC), under the custodianship of the Department of Arts and Culture, in collaboration with the City of Tshwane. The location in Fountains Valley / Groenkloof Reserve is intended as a primary destination for domestic and foreign tourists, as well as scholars and students, researchers and historians. Situated in landscaped park-like surrounds, the NHM will be a powerful celebration of the South African Struggle for Democracy. The National Heritage Monument is intended as a multi-use public location, encompassing numerous attractions, interventions and facilities.

At the heart of the National Heritage Monument concept is the 'spine' of





the 'Long March to Freedom': a monumental procession of some 500 life-size bronze representations of specific individuals from all eras and epochs of South Africa's history. It will be a unique historical and artistic dialogue, leading national asset and a 'must see' national and international tourism destination. The resulting sculptural narrative will be revisionist in structure and will engage the complexities of South African history, and search for and address the absent voices substantive in the shaping of the South Africa of today.

Phase 1a of the National Heritage Monument included the commissioning of the first group of 48 bronze figures from South African sculptors, as well as the extensive research process to source information and reference material on the individuals depicted. The Project Team worked very closely with the artists, their teams and foundries, to achieve the integrity and historical accuracy of the individuals depicted, and to ensure the quality of the completed work was in keeping with the vision of the NHM as a world-class attraction.





