



AGREEMENT

BETWEEN

**THE GOVERNMENT OF THE REPUBLIC
OF SOUTH AFRICA**

AND

**THE GOVERNMENT OF THE REPUBLIC
OF SEYCHELLES**

ON

CO-OPERATION IN THE FIELD OF TOURISM

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PREAMBLE

The Government of the Republic of South Africa and the Government of the Republic of Seychelles (jointly referred to as the "Parties" and separately as a "Party");

DESIRING to develop, promote and strengthen the bilateral relations between the two countries and their peoples; which would allow to better understand and appreciate each other's history, culture and way of life;

DESIRING to develop and enhance their cooperation in the field of tourism for the development of their tourism resources, therefore contributing to sustainable development and job creation in their respective countries;

CONSCIOUS that tourism is the world's largest service industry and represents the largest peace-time movement of peoples in the history of humankind, which makes it an important tool for continued regional and national economic growth;

RECALLING the rich natural beauty, unique cultural traditions and the historical heritage of the two countries.

CONCIOUS that both Parties share the values of freedom, democracy, justice and rule of law;

HEREBY AGREE as follows:

ARTICLE 1

OBJECTIVES

The objective of this Agreement is to provide a broad framework for cooperation in the tourism sector to boost economic growth of both Parties through the development of their tourism sectors, including increase of the flow of tourists and improvement of the tourism industry.

ARTICLE 2

COMPETENT AUTHORITIES

The Competent Authorities responsible for the implementation of this Agreement shall be –

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- (a) in the case of the Republic of South Africa, the National Department of Tourism; and
- (b) in the case of the Republic of Seychelles, the Ministry of Tourism and Culture

ARTICLE 3

PROMOTION OF EVENTS

The Parties shall share expertise in bidding for mutually beneficial promotional events to boost tourism including on how to manage and promote such events from the tourism point of view.

ARTICLE 4

JOINT RESEARCH AND PLANNING

The Parties undertake to:

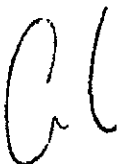
- (1) harmonise their tourism statistics in accordance with the guidelines of the United Nations World Tourism Organisation (UNWTO);
- (2) organise research and joint plans in the field of tourism in their respective countries for achieving well structured tourism plans and strategies.

ARTICLE 5

JOINT MARKETING AND PROMOTION PROGRAMMES

The Parties shall:

- 1) facilitate the development of joint marketing and promotion campaigns through the promotion of expositions, carnivals, fairs and other events to boost their tourism sectors.
- 2) promote the exchange of tourist information and publicity materials, films and exhibition materials, subject to the applicable domestic law in their respective countries.



ARTICLE 6

COLLABORATION BETWEEN TOURISM ASSOCIATIONS

The Parties shall establish the modalities for promoting collaboration between their tourism associations and organizations from both the private and public sectors.

ARTICLE 7

PRODUCT DEVELOPMENT AND TWINNING ARRANGEMENTS

The Parties shall:

- 1) twin their tourist attractions and products of a similar and related nature for their mutual benefit; and
- 2) facilitate the development and preservation of their cultural and heritage sites for the promotion of cultural tourism in both countries.

ARTICLE 8

TRAINING AND SKILLS DEVELOPMENT PROGRAMMES

The Parties shall:

- 1) establish training programmes in the fields of tourism and hospitality, which shall be administered jointly by trainers from each Party in specialized institutions in their respective territories;
- 2) allow qualifying citizens of the other Party to train at registered tourism institutions of the other Party;
- 3) accord citizens of the other Party access to the same educational facilities and standards as accorded to its nationals;
- 4) encourage and facilitate the creation and elaboration of joint programmes of industrial training to benefit and increase the capacity and skills of their personnel in the tourism and hospitality sectors; and
- 5) facilitate the establishment of English, French and Afrikaans language training programmes for the mutual benefit of tourism and hospitality sector personnel from their respective countries.

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ARTICLE 9

TOURISM INVESTMENT PROMOTION

The Parties shall:

- (1) facilitate investment in the tourism sectors of their respective countries by means of exchanging information on investment opportunities and participating at each other's investment and promotional seminars, fairs or other relevant fora, and
- (2) exchange information and statistics on investment in the field of tourism, business opportunities and incentives available to tourism players in their respective countries.

ARTICLE 10

JOINT TOURISM TECHNICAL COMMITTEE

- 1) The Parties shall establish a Joint Tourism Technical Committee (JTTC) which shall be steered by senior officials of the Parties and it shall be composed of officials from tourism related ministries and other relevant agencies of the Parties for effective implementation and monitoring of the Agreement;
- 2) The JTTC shall develop its own *modus operandi* and shall meet bi-annually with the Parties alternating in hosting the meetings.

ARTICLE 11

AMENDMENTS

This Agreement may be amended by mutual consent of the Parties through Exchange of Notes between the Parties through the diplomatic channel.

ARTICLE 12

VALIDITY AND RELATIONSHIP WITH INTERNATIONAL AGREEMENTS

This Agreement shall not in any way affect the validity or execution of any international obligations arising from the application of other international agreements, conventions, treaties or protocols concluded separately by the Parties.



ARTICLE 13

DISPUTE SETTLEMENT

Any dispute or disagreement that may arise from the interpretation, application or implementation of this Agreement shall be resolved amicably between the Parties through negotiation and consultation through the diplomatic channel.

ARTICLE 14

ENTRY INTO FORCE AND DURATION

This Agreement shall:

- (1) enter into force on the date upon which both Parties will have notified each other, through diplomatic channels, on the completion of the legal formalities required in each country for the entry into force of this Agreement. The date of entry into force shall be the date of the last notification.
- (2) remain valid for an initial period of five (5) years and thereafter shall be automatically renewed for further periods of five (5) years unless terminated in accordance with the provisions of Article 15.

ARTICLE 15

TERMINATION

This agreement may be terminated by either Party at any time provided that it gives the other Party six (6) months written notice in advanced through the diplomatic channel to the other party of its intention to terminate the Agreement.

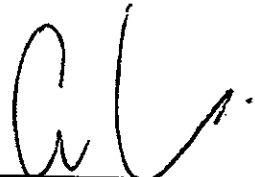
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THUS DONE AND SIGNED AT Seychelles.....on this 05.....day of Augu
2013 by the duly authorized representatives of the Parties in duplicate, in the English
language, both texts being equally authentic.



FOR THE GOVERNMENT
OF THE REPUBLIC
OF SOUTH AFRICA



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