

**OVERVIEW OF THE MINISTER OF SPORT AND  
RECREATION SOUTH AFRICA (SRSA), HON MINISTER  
FA MBALULA (MP), ON THE OCCASION OF THE  
TABLING OF SRSA ANNUAL PERFORMANCE PLAN  
2013/14**

**INTRODUCTION**

As prescribed, Sport and Recreation South Africa (SRSA) tabled its Annual Performance Plan (APP) for the 2013/14 financial year to Parliament in March 2013. The performance indicators captured in the 2013/14 APP are aimed to realise the strategic objectives as outlined in the 2012 – 2016 Strategic Plan of the Department as well as in the National Sport and Recreation Plan.

As indicated in the 2013/14 APP, SRSA will continue to strive towards the actualization of its vision of “an active and winning nation”. In terms of “active” our participation levels as a nation remain relatively low and to address this SRSA will dedicate resources to programmes fostering recreation and mass participation. As a “winning” nation we certainly have pockets of excellence, as showcased at the 2012 London Olympics, however these come at a high cost.

It is broadly acknowledged that “we can do better” and to this end SRSA will engage stakeholders, including the primary delivery agent, the South African Sport Confederation and Olympic Committee (SASCOC), to review the delivery of programmes relating to excellence and high performance.

The year ahead will see SRSA setting the agenda for sport in South Africa. The aim of the Department is to “*maximize access, development and excellence at all levels of participation in sport and recreation to improve social cohesion, nation*”

*building and the quality of life of all South Africans*". The vision is confirmed but it is acknowledged that there are gaps when translating the vision into practice and 2013 will see these being addressed. This process was initiated by the drafting of the first ever National Sport and Recreation Plan (NSRP) which received Cabinet approval in May 2012.

The 2013/14 Annual Performance Plan was also developed to ensure that SRSA addresses the strategic direction emanating from the National Development Plan and government priorities.

## **NATIONAL DEVELOPMENT PLAN**

On 19 February 2013 Ministers Trevor Manuel and Collins Chabane briefed the media on the implementation of the National Development Plan (NDP). It is encouraging to note that recreation and leisure is recognized as a core element in the NDP.

Following a thorough scan of the NDP, SRSA ensured that all the sports related issues referred to in the NDP are properly covered in the strategic documents of the department.

The NDP recognises that sport plays an important role in promoting wellness and social cohesion, and treats sport as a cross-cutting issue, with related proposals in the chapters on education, health and nation building.

It is acknowledged that sport and physical education are an integral part of a child's development. The NDP states that the best place to instill changes in lifestyles and behaviour is at school. The NDP also advocates that schools should have access to adequate facilities and urges all schools to be supported to participate in organized sport at local, district, provincial and national levels.

Sport and recreation teaches discipline and it is an integral component of a healthy lifestyle and enables South Africans to share common space.

It is clear from the above excerpts from the NDP that sport and recreation play a pivotal role in promoting wellness and social cohesion and that benefits can be derived by both the education and health sectors. The NDP also acknowledges the significant role that sport plays with regards to fostering nation building.

The following are some of the key projects for the 2013/14 financial year:

- South African Schools National Championships
- National Indigenous Games
- Sports Awards
- Soweto Tennis Open
- WADA World Conference on Doping in Sport
- Netball Premier League
- National Basketball League

There are five programmes in the department and some of the main activities planned for the 2013/14 financial year include the following:

#### **PROGRAMME 1: ADMINISTRATION**

In evaluating the Human Resources required to implement the NSRP it was evident that the current **structure of SRSA** was totally inadequate and inappropriate in some areas. The new structure is finalised and **job evaluations** of all proposed posts were completed and submitted to the DPSA.

The **organisational review** of the Department is high on the agenda for the 2013/14 financial year. The Review is be informed by the strategic imperatives as captured in the Strategic Plan and the National Development Plan.

The process to address the existing space challenges imposed by the current building which SRSA is occupying will be addressed through a detailed needs analysis and scoping exercise where staff will be asked to provide inputs. Growth projections along a 20 year timeline and migration plans will be drafted. It is imperative that the **new location** include space for a **Sports House** to ease the current administrative burden experienced by the smaller national federations.

A non-financial staff incentive scheme, the **Green Stars** has been introduced to recognise and reward staff delivering work of an exceptional standard.

### **Sub-programme: Legislation**

#### **Acts**

- *National Sport and Recreation Act, 1998 (Act No. 110 of 1998 as amended).*  
Following the adoption of the NSRP, amendments to this Act need to be considered
- *South African Boxing Act, 2001 (Act No. 11 of 2001).* This Act will be repealed following the promulgation of the SA Combat Sport Bill.
- *Safety at Sports and Recreational Events Act, 2010 (Act No. 2 of 2010).*
- *South African Institute for Drug-free Sport Act, 1997 (Act No. 10 of 1997 as amended).*

#### **Bills**

Bills envisaged to be promulgated in 2014:

- *South African Combat Sport Bill, 2013.*
- *Fitness Industry Bill, 2013.*

#### **Regulations**

- *Recognition of Sport and Recreation Bodies Regulations, 2010.*

- *Bidding and Hosting of International Sport and Recreational Events Regulations, 2010.*

Regulations to be promulgated in 2013:

- *Funding of Sport or Recreational Bodies Regulations.*
- *Safety at Sport and Recreational Events (SASREA) Regulations.*

### **Sub-programme: Communication**

Innovative methods to revive the **Your Sport** publication have begun. The popular magazine informs the public about the work of SRSA and creates an awareness of the role of government in sport.

In terms of promotional **mascots**, the **Takuma** mascot will be deployed to promote the 2014 African Nations Championships while the 2013 World Conference on Doping in Sport will be profiled with the use of the **Hagozonke** mascot. The **Shingo** mascot and related branded merchandise will be produced in 2013 and marketed to school children.

A further idea to attract the youth to participate will be the introduction of the **“sports bus”**. The “sports bus”, which will have a retro bus look, will work on a similar basis to the old fashioned ice-cream van that attracts people with an easily identifiable tune.

Exceptional athletes, coaches, administrators and technical officials have the opportunity to be profiled in the **little green book**, the second edition of which will be produced in July 2013.

Selected athletes will be publically acknowledged at the prestigious South African **Sports Awards** in November 2013 at the Sun City Superbowl. The awards will

celebrate and reward achievement in sport and provide a platform for luminaries in sport, on and off the field, to be acknowledged.

In an effort to further recognize our sporting greats, preliminary engagements will commence to 2013 to investigate the feasibility of establishing a **National Sport Hall of Fame**. It is envisaged that this could be managed as a public entity by the Department of Arts and Culture.

A project to research and document the **history of sport** in the country was successfully initiated during April 2013. The exhibition launched is entitled "*Meet the Heroes of the Sport Struggle – remembering sport in the struggle: a human rights perspective exhibition*".

One of the programmes benefitting from the Andrew Mlangeni golf development day is the **green jacket programme**, which was established in 2011 to recognize men and women who have excelled in sport either as players or officials. They are rewarded with a sort-after green jacket in recognition of their sporting prowess and achievements in their playing days.

An inaugural **ministerial golf day** will be hosted in October 2013 to provide a platform to interact with stakeholders, donors and potential corporate sponsors for the sector.

A **client satisfaction survey** assessing the efficiency and effectiveness of SRSA will be conducted in 2013.

## **PROGRAMME 2: SPORT SUPPORT SERVICES**

Historically SRSA provided financial support to up to 70 **national federations** per annum as reflected in the MTEF. Considering current financial constraints and return on investment, more strategic investments will need to be made.

National federations will be graded to ascertain an overall assessment of needs and SRSA will then work closely with those Federations requiring institutional support.

In future funding to all national federations will be instituted according to the **Recognized Sport Bodies Grant Framework**. Funding will be provided across two tiers: guaranteed funding, fundamentally for administration, and conditional funding, which will constitute the bulk of the funding that will address issues of governance; transformation and performance.

SRSA will also **prioritize federations** and ensure that prioritized federations are capacitated to optimally deliver their programmes to realize the SRSA vision of an active and winning nation.

A **netball premier league (NPL)** will be launched in 2013. The **national basketball league (NBL)**, after being launched in March 2013 will commence in September 2013. In 2013 tennis is earmarked to benefit from additional support with the revival of the **Soweto Tennis Open** being a prioritized event for April 2013.

Financial and institutional support will be rendered to **Boxing South Africa (BSA)**, as a public entity, and efforts will be made in 2013 to assist the entity to obtain a clean audit. A Boxing Indaba will be hosted in June 2013.

SRSA will continue to support the **Sports Trust** whose primary focus is on assisting communities by providing them with equipment, facilities and other resources required for development of sport and recreation.

In 2013/2014 SRSA will explore the establishment of the **Thabang Lebese Player Benefit Programme** to assist indigent athletes with their identified social and insurance needs.

One of the key components of the NSRP is a **Transformation Charter and Scorecard**. The baseline of transformation in South African sport needs to be determined and the Eminent Persons Group that was appointed in 2012 will fast-track this. Because of the importance of transformation for the future of South African sport it is imperative that SRSA delivers on this focus area.

SRSA will conduct a comprehensive **audit of clubs** in 17 of the 60 national federations supported and determine what their primary needs are. A system to **classify and grade clubs** will also be developed. Club support and development will be offered on the basis of an amended **franchise system** with selected national federations being provided with expertise regarding club governance and the provision of standardised documents. Key deliverables for 2013 will include the production of a **club toolkit**; a framework within which to establish and support clubs and the initiation of the amended club franchise system.

SRSA will assist identified federations to develop sport specific **training programmes** that can be accredited by CATHSSETA and to support them to be accredited training service providers. The existence of accredited training programmes combined with the availability of accredited service providers are key elements to expanding education and training in South Africa.

A **talent identification and development** strategy will be developed and implemented in conjunction with a holistic academy system.

Assistance will be provided to support the **Doctor Khumalo Football Academy** where talented young stars can be groomed for excellence.

The South African National Defence Force, the South African Police Service and the Department of Correctional Services will be approached to investigate the



possibility of talented athletes being supported by their respective infrastructure. **Operation Victory Lap** will be initiated in partnership with the SANDF.

Programmes catering for the specific needs of the sport and recreation sector will be supported by a comprehensive **research** and development programme.

Students benefitting from the **Post Graduate Development Programme (PDP)** in sport science will be supported with access to SRSA administrative resources to assist them with their studies.

The department will work with **SASCOC** in ensuring that the athletes that succeed at a national competition level are supported to develop into elite athletes.

The delivery of the South African Sport and Recreation Conference (**SASReCON**) needs to be improved and the conference will be marketed to a broader group of potential participants.

The Department of Health (DOH) has drafted a bill on **alcohol advertising**. SRSA will be responsible for the commissioning and coordination of research to measure what the impact of this act will be on sport and recreation.

The **Think Sport journal** provides a platform for intellectual debate within the sector and needs to be established as a respected publication. The second edition coupled with a seminar will be produced in September 2013.

Governments' commitment to anti-doping in sport requires continual support. SRSA together with the City of Johannesburg will be hosting the World Anti-Doping Agency (WADA) conference, *the **World Conference on Doping in Sport***, from 12-15 November 2013 and the spin-offs from this need to be capitalized upon and integrated into sustainable programmes.

SRSA will continue to financially support the **South African Institute for Drug Free Sport (SAIDS)** and the Bloemfontein laboratory to ensure that compliance to the WADA code is adhered to.

### **PROGRAMME 3: MASS PARTICIPATION**

The **Ministerial Advisory Committee on Recreation (MACR)** will assist SRSA to actualise the essence of recreation. Over the medium term, the Department will develop a single governance framework for recreation to strengthen the delivery of recreation programmes.

Cycling will be used to promote non motorized transport. Initiatives in this regard will engage with the **Barry Stander Foundation** and SA Cycling and the cycle for life programme will be launched in November 2013.

A new initiative in 2013 will be support of the ***Move for Health Day*** which is an international event created in 2002 by the World Health Organization to promote physical activity.

SRSA will continue to fund **loveLife**, but the funding will be aligned with the objectives of the NSRP and SRSA.

SRSA will assist the provincial departments to ensure that the delivery of the **National Youth Camp** is a success. The 2013 National Youth Camp, held in all nine provinces, is scheduled for 23-27 September 2013. The purpose of the camp is to teach young people leadership and life skills, national pride and practical lessons on social cohesion in a rural, outdoor environment through adventure and other fun activities.

The national **sport volunteer corps programme** was successfully launched in 2012. Registration started in 2012 and this needs to be sustained to enable deployment by 2014. At the end of the 2012/13 financial year 864 sports legends were registered.

The **Indigenous Games** will be re-positioned as a family festival with a vibrant carnival atmosphere. It will take place from 20-24 September 2013.

The **Golden Games** will continue to include competitive events for older persons with the conviction that people can significantly improve the quality of their later years by staying active and fully engaged in life.

The **Big Walk** will be staged again on 4 October 2013 encouraging participation in physical activity.

Within the public sector an **inter-departmental league** will be formally established in August 2013. The league will expand to include additional sporting codes as it develops but it will initially focus on football and netball.

**Modified sport** is identified in the NSRP as an important tool to enlarge the basis of sports participation in the country. The main aim of modified sport is to introduce new participants to sport in a simplified manner with the focus on fun and enjoyment rather than rules and competition.

**Sport for Social Change and Development** will be repackaged and expanded and sport will be used as a vehicle to catalyze change in the following areas: the environment; HIV/AIDS, sport against crime, sport for peace and development, and so forth.

In addressing the priority of **rural development** the department will support a rural sport improvement programme under the guidance of the National House of

Traditional Leaders. The programme will involve a ministerial outreach to rural areas to distribute sports equipment.

The **Andrew Mlangeni golf development day** will be held again in September 2013 to expose amateur golfers to a professional tournament and to give them the opportunity to play alongside professional golfers.

A portion of the funds raised from the South African Sports Awards will be channeled into the **Andrew Mlangeni Chapter** of the South African Golf Development Board. This Chapter will be based in Soweto and will provide approximately 50 young and aspiring golfers the opportunity to receive professional coaching and assistance with the equipment and attire required.

A further initiative to honor an icon will be the inaugural **Nelson Mandela Sports Day** which will be launched in June 2013 in partnership with the South African Rugby Union (SARU) and the South African Football Association (SAFA).

The **inter-schools league** is a competitive programme where each school will register its school team to participate in the leagues' five competition levels, leading to the **SA Schools National Championships**. The **National School Sport League** will be launched on 13 March 2013, after which the championship will be assertively marketed in 2013 to raise the profile of the event.

Initiatives are underway to establish a **ministerial sports bursary** to offer talented children identified at the national multi-coded age group tournaments an opportunity to study at **sport focus schools**. Those athletes who fail to progress to an elite level will have the opportunity to join the club and continue to participate at a social level.

The management of the mass participation and sport development **conditional grant** requires particular attention. Compliance from the provinces has generally

been poor and the funding categories applied were so broad that they were open to different interpretations.

#### **PROGRAMME 4: INTERNATIONAL LIAISON AND EVENTS**

An **international relations strategy**, with a roll-out plan, will be drafted during 2013 and this will include a “shopping list” of needs.

Various **bilateral exchanges** are envisaged for 2013.

South Africa is playing a leading role in projects of global importance as reflected in the **international agreements** with UNESCO, the UN Sport for Development and Peace International Working Group; IADA and WADA amongst others.

South Africa will continue to support the full integration of the Supreme Council for Sport in Africa (SCSA) into the **African Union (AU)** structures both at regional and continental levels.

In an effort to perpetuate this selected national & international sporting events, exhibitions or conferences will continue be used to showcase South Africa as a **sports tourism** destination.

In 2013/14 the Department will commence with the preliminary preparations for hosting **Ekhaya** at the 2014 Commonwealth Games.

Institutional and **intra-governmental support** will be provided to approved events to ensure that they are successfully hosted. The approach will be altered over 2013/14 with SRSA providing more comprehensive support to approximately 5 major events and mere approval/endorsement provided to other events approved in line with the *Bidding and Hosting of International Sport and Recreational Events Regulations*.

The **AFCON 2013 Championship close out report** will be presented to Cabinet and distributed in 2013.

Preparations for the Confederation of African Football (CAF) **African Nations Championship (CHAN)**, to take place in South Africa in 2014, will intensify.

International travel for sports people, including SRSA officials, will continue to be supported by facilitating requests for assistance in acquiring **visas and passports**.

#### **PROGRAMME 5: FACILITIES COORDINATION**

The NSRP provides for the Department to develop a **national facilities plan** and to establish a **Geographical Information System (GIS)** to assist with a **database on facilities** and the development of the plan. This will be preceded by a comprehensive **audit of all existing facilities** where facilities will be graded and classified.

In order to effectively plan for and manage sport and recreation facilities a common, standardized classification and categorization system is necessary. This **grading and classification framework** will be used to inform the updating of the current facility norms and standards which will be gazetted to ensure compliance.

The **Andrew Mlangeni community golf course development programme**, as a beneficiary of the Andrew Mlangeni golf development programme, will be given attention in 2013. There is clearly a need to develop golf courses in communities, particularly previously disadvantaged communities, as part of the golf development programme.

The department will initiate the development and/or refurbishment of **children's play parks** by facilitating discussions between the relevant municipalities and organizations wishing to invest with corporate social investments. An announcement in this regard is expected in September 2013.

Considering the substantial financial investment made in building and refurbishing stadia for the **2010 FIFA World Cup**, the department will ascertain how these stadia are being maintained and used and will produce two status reports per year.

The department will work with the Department of Cooperative Governance and Traditional Affairs, the South African Local Government Association and municipalities, to maximise the use of the portion of the **Municipal Infrastructure Grant (MIG)** earmarked for building sport facilities. At the National Sport Indaba on 21 and 22 November 2011 it was agreed that further debate with SALGA is required regarding the possibility of transferring the 15% ring-fenced grant from MIG to the budget of SRSA.

In an effort to encourage participation the department will appeal for the delivery of **community gyms**, by municipalities, that can be used in open spaces within communities.

Boxers and other athletes in the Eastern Cape have been identified to be among those who should benefit from the provision of a suitable facility. It is envisaged that a **large and more accessible gym** that will cater for boxing and other sports as well as recreational activities, will be identified in Mdantsane and be turned into a fully operational facility within 2013/14.

SRSA and the German Development Bank (KfW) will continue with the roll-out of the programme "**Youth Development against Violence through Sport**" (YDVS). The overall objective of the YDVS programme is to use ball sport,

specifically football, as a catalyst for transmitting life skills to children and youth in order to reduce violence and other social ills.

THANK YOU

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