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# 2013/2014 Business Objectives

Key priorities

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## Vision

A namespace of choice for registrants (i.e. domain name holders) seeking a South African identity online

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## Mission

To administer, manage and regulate ZA in a manner that meets the needs of ZA registrants and that supports security and stability of the domain name system.

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## Key objectives

Based on Section 65 of ECT Act)

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1. Implement & monitor an effective ZA policy & regulatory framework
2. Develop ZA namespace
3. Improve ZA infrastructure capabilities
4. Influence Internet governance & development

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## ① Effective policy & regulation

ECTA Section 65(1)(a)-(e), 3(b),(c, (5)

- Clarify & finalise second level domain (SLD) charters
- Develop relevant ZA policies
  - Whois, Privacy, Security (DNSSec & Anycast), Pricing
- Extend ZA Alternative Dispute Resolution (ADR) process to cover other SLDs
- Monitor compliance with ZA policies
- Drive dotCities gTLD policy development
  - dotCapeTown, dotDurban, dotJoburg

## ② ZA Development & Competitiveness

ECTA Section 65(2), (3)(b)-(c)

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- Implement education & awareness program
  - Covering policy changes, Central Registry (CR), ADR, etc
- Improve stakeholder relationships
  - Local, international
- Conduct research &/or surveys
  - SLD survey, ZA market research
- Improve ZA profile (in light on new gTLDs)
  - SLD profiles, communications, marketing

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### ③ Improve infrastructure capabilities

ECTA Section 65(1)(a)-(e)

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- Facilitate transfer of relevant SLDs to CR
  - Re-open net.za, & web.za to accept new registrations
  - Clarify Registrar requirements for net.za, org.za & web.za
- Deploy DNSSec
  - Finalise DNSSec policy & procedures
  - Commence deployment in net.za & web.za
- Centralise automated SLD Whois operations

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## ④ Influence internet governance & development

ECTA Section 65(1)(e), (3)(c)

- Engage relevant players on relevant, topical policy issues
- Provide policy recommendations to DOC
- Support ECT Act (ECTA) amendments

## Budget allocation

| Objective                                       | Target budget % |
|---|-----------------|
| • Effective policy framework                    | <b>50%</b>      |
| • Development of ZA namespace                   | <b>20%</b>      |
| • Infrastructure improvement                    | <b>10%</b>      |
| • Influencing Internet governance & development | <b>20%</b>      |

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**Thank you** 😊

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