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| [Click on the specific symbol to view its symbolism  [coatofarms.gif 22315 bytes)](http://www.gov.za/_vti_bin/shtml.dll/symbols/coatofarms.htm/map) |
| **MINISTRY: COMMUNICATIONS REPUBLIC OF SOUTH AFRICA**  Private Bag X 745, Pretoria, 0001, Tel: +27 12 473 0164 Fax: +27 12 473 0585  Tshedimosetso House,1035 Francis Baard Street, Tshedimosetso House, Pretoria, 1000 |

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER: 2084**

**DATE OF PUBLICATION: 23 SEPTEMBER 2016**

**Mr GR Krumbock (DA) to ask the Minister of Communications:**

What amount did (a) her department and (b) each entity reporting to her spend on advertising on the (i) Africa News Network 7 channel, (ii) SA Broadcasting Corporation (aa) television channels and (bb) radio stations, (iii) national commercial radio stations and (iv) community (aa) television and (bb) radio stations (aaa) in the 2015-16 financial year and (bbb) since 1 April 2016? NW2395E

**REPLY: MINISTER OF COMMUNICATIONS**

1. **The Department of Communications (DoC)**

The DoC spent R958 689.84 on The New Age Business Briefing in May 2016.

**The Government Communications and Information System (GCIS)**

1. Africa News Network 7 Channel,

(aa) Television Channels: R0 for 2015/16 and R0 for 2016/17

(bb) Radio Stations: R0 for 2015/16 and R0 for 2016/17

1. SA Broadcasting Corporation

(aa) television channels: R0 for 2015/16 and R0 for 2016/17

(bb) radio stations: R0 for 2015/16 and R964 782 for 2016/17)

1. National Commercial Radio Stations

(aa) Television: R0 for 2015/16 and R0 for 2016/17

(bb) Radio Stations: R0 for 2015/16 and R0 for 2016/17

1. Community

(aa) Television: R59 776.80 for 2015/16 and R0 for 2016/17

(bb) Radio Stations: R2 755 595.75 for 2015/16) and R778 551.49 2016/017

1. **Entities**

**Brand South Africa (BrandSA)**

(i) N/A

(ii) N/A

(bb) N/A in 2015-16 financial year

1. April 2016 to date spend is as follows:

* Metro FM – R331 710.00
* Thobela FM - R57 993.00
* UMhlobo Wenene - R86 073.00
* Ukhozi FM - R160 901.00
* 5FM - R80 880.00

(iii) N/A

(iv) (aa) & (bb) N/A

**Film and Publication Board (FPB)**

(i) N/A

(ii) Total of R1 263 268.76 for the on line policy for the (aaa) 2015/16 financial year.

(aa) R173 394 (Television)

(bb) R1 263 268.76 (Radio)

(iii) N/A

(iv) (aa) N/A

(iv) (bb) N/A

(aaa) As per point (ii)

(bbb) N/A

**Independent Communications Authority of South Africa (ICASA)**

1. N/A

(aa) N/A

(bb) R 136 597.13 on SABC radio stations on 17/12/2015

R 63 035.00 on SABC radio stations on 15/04/2016.

1. N/A

(aaa) R 136 597.13

(bbb) R 63 035.00

**Media Development and Diversity Agency (MDDA)**

1. N/A
2. N/A

(iii) N/A

(iv) N/A

**South African Broadcasting Corporation**

1. N/A
2. N/A
3. N/A
4. N/A

**MR NN MUNZHELELE MR D LIPHOKO**

**DIRECTOR GENERAL [ACTING] DIRECTOR-GENERAL [ACTING]**

**DEPARTMENT OF COMMUNICATIONS GCIS**

**DATE: DATE:**

**MS AF MUTHAMBI (MP)**

**MINISTER OF COMMUNICATIONS**

**DATE**